

# **Shaping Melbourne's future**

# Who we are

We are a not-for-profit leadership group exploring new ideas and advocating for innovative solutions to position Greater Melbourne as a truly dynamic global city that is sustainable, liveable, inclusive, technologically advanced and economically competitive for future generations.

## Our purpose

A relentless pursuit of positive and enduring changes for all Melburnians.

## Our vision

To shape a better future for Melbourne by engaging leading organisations across a diverse range of sectors and leveraging their collective expertise to deliver positive outcomes for the city and for everyone who lives, works and plays in it.

## Our commitment

As an independent, non-partisan organisation, our network of influential thought leaders is uniquely placed to advocate directly to government to effect positive change. Our members bring an impressive array of top tier skills, ideas and relationships to the forefront of public discourse and policy development.

## Our membership

Committee for Melbourne's (the Committee's) ability to effect real change relies on the active participation and commitment of its members. Representing the rich diversity of Melbourne's industry sectors, they are strategic leaders and innovators who think big to help us meet tomorrow's challenges today.

Our membership offers outstanding opportunities to build networks through exclusive events, forums and advocacy programs, providing direct access to Committee members, government ministers, senior business leaders and other influential Melburnians.

Members of the Committee are Melbourne's best and brightest, drawn from leading corporations, small businesses, academic and creative institutions and community organisations, working collaboratively to shape a better future for the city.



# Making an impact together

Committee for Melbourne has been the driving force behind many significant Melbourne projects, including:

- » Docklands redevelopment
- » Privatisation of Melbourne Airport
- » Progressing medical technology through the BioMelbourne Network
- » Melbourne Airport Rail Link, Western Bypass and CityLink projects
- » Benchmarking Melbourne research
- » Establishment of Infrastructure Victoria

## Future impact agenda

This is an exciting time for Committee for Melbourne.

Right now, we are bringing together our skills and networks to help Melbourne realise its full potential by leaning into the future, making real and positive change through an agenda that cultivates a vibrant community and resilient, technologically advanced industry by building:

- » A future economy that is globally competitive, entrepreneurial and driven by a highly skilled, quality workforce
- » World-class infrastructure that supports productivity and innovation, prioritises sustainability and rises to the challenges of climate change
- » A city that is well connected to jobs and essential services, offers plenty of public open spaces and is inclusive and nurturing
- » Exceptional healthcare and education services, thriving sport, recreation, arts and cultural sectors with access and opportunity for all residents of Greater Melbourne

Members play a vital role in driving these outcomes by contributing expertise to three Standing Committees:

- » **Future Economy Standing Committee**  
Focus: skills and talent, global reach and resilience, leading edge innovation
- » **Infrastructure and Sustainability Standing Committee**  
Focus: whole city connectivity, technology and efficiency, environmental outcomes
- » **Liveability and Urban Optimisation Standing Committee**  
Focus: experience economy, inclusivity and wellbeing, image and influence





# Join us to advance Melbourne's future

Be a change-maker!

Bring your own skills, voice, creativity, passion, energy and networks to realise our collective vision for Melbourne's future. Our city is going through a period of great transformation, with fundamental shifts in how we work, live, communicate and respond to economic and social shifts. With this change comes incredible opportunity – there has never been a better time to directly connect and collaborate with Melbourne's key strategic thinkers, business leaders, government ministers, policy makers, and to drive real, practical, positive advancement for Greater Melbourne.



# We advance when we connect

Be at the forefront of change by joining an organisation that is collaborative, dynamic, optimistic and forward thinking. Importantly, you can make a real contribution to ensuring the city is globally recognised as one of the most liveable cities on the planet.

When you join Committee for Melbourne you can help inform public debate, network with senior government and industry leaders, and develop your own team through taking part in:

- » Regular Networking – Join formal and informal corporate functions, roundtables, forums and networking sessions to explore an array of topics with other passionate and influential Melburnians, discussing and sharing ideas that shape future directions.
- » Exclusive annual events – Three key annual events offer exclusive access to Melbourne's leaders, at our Annual Dinner, Parliamentary Drinks with ministers and a State Budget briefing with the Treasurer.
- » Ministerial functions and briefings that offer opportunities for direct connection with senior government representatives.
- » Hosting your own Committee for Melbourne events - take advantage of opportunities to highlight your own organisation by direct engagement with the broader Committee network.
- » The Future Focus Program aimed at building leadership capabilities and nurturing civic responsibility in Melbourne's emerging leaders.

Contributing thought leadership pieces and editorial for Committee for Melbourne's monthly newsletters, blog, social media as well as distribution through our media partners.





# Member highlights

## Committee for Melbourne Annual Dinner

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This prestigious annual event brings Melbourne together for a night of entertainment, insight and culinary delights. It is an unmissable staple of Committee for Melbourne's calendar. The dinner provides an incredible opportunity to network with important figures who are leading our city forward, whilst celebrating and drawing attention to the vital work of the Committee and its members.

## Future Focus Group Program

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Melbourne's own emerging civic leaders' program, the Future Focus Group (FFG) Program was first offered in 1996 and is a unique offering for selected emerging leaders in Melbourne to better understand, connect within and contribute to Melbourne while building their leadership capabilities. FFG is an outstanding opportunity to make real and enduring contributions to Melbourne by being part of the delivery of Committee-sponsored group projects. Successful FFG projects have included Open House Melbourne, Free Trams in the CBD and Melbourne International Student Week.

# Membership inclusions

Committee for Melbourne welcomes leaders who are interested in playing an active part in making our ambitions for Melbourne a reality.

Membership comes in three forms, each tailored to suit different sized organisations, and provide your leadership team a seat at the table to help shape Melbourne's future.

## Foundation Membership

For major international and national organisations, offering full benefits, opportunities to showcase your brand and access to Committee for Melbourne's suite of exclusive events.

**\$16,500 (plus GST)**

## Corporate Membership

For small and medium businesses, offering great opportunities to build your networks and strategically engage in and contribute to Committee for Melbourne's policy development.

**\$8,200 (plus GST)**

## Not-for-Profit Membership

For organisations with deductible gift recipient or charitable status seeking access to thought leaders and the opportunity to make meaningful contributions to Committee for Melbourne's policy positions.

**\$4,100 (plus GST)**



# Membership benefits

Membership Benefits	Foundation	Corporate	Not-for-Profit
<b>Advocacy &amp; Leadership</b>			
Participate in our Roundtables and Taskforces	•	•	•
Nominate participants for the annual Future Focus Group leadership program	•	•	•
Priority access to research and submissions developed by the Committee	•	•	•
Representation at policy and reform discussion forums with sector specific entities, government and business community	•	•	•
Contribute to governance through voting rights	•	-	-
Shape the Committee's agenda, priorities and strategy through scheduled discussions with political leaders, civic leaders, the Committee Directors and Board	•	-	-
<b>Branding and Communications</b>			
Display your brand and organisation's profile via the Committee's website and relevant communications materials	•	•	•
Host other members to showcase your organisation and team	•	•	•
Unlimited staff subscriptions to our regular e-newsletter, with the opportunity to contribute content	•	•	•
Invitation to participate in key surveys that guide the Committee's agenda and direction	•	•	•
Opportunity to participate in sponsorships of key events	•	•	•
Opportunities to sponsor the annual Benchmarking Melbourne Report	•	-	-
<b>Networking &amp; Events</b>			
Attend the Committee's corporate functions and events throughout the year	•	•	•
Invitations to ministerial lunches and briefings	•	•	•
Unlimited complimentary staff invitations to events and learning and development opportunities	•	•	•
Advance access to tickets to the Committee's Annual Gala Dinner	•	•	•
Receive priority invitations to Connected Melbourne CEO forums	•	•	•
Two invitations to the State Budget briefing with the Treasurer	•	-	-
Engage with political and civic leaders at the Committee's Foundation members' Annual Parliamentary Drinks	•	-	-
2x tickets to the Future Melbourne Summit	•	-	-






### **Committee for Melbourne**

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