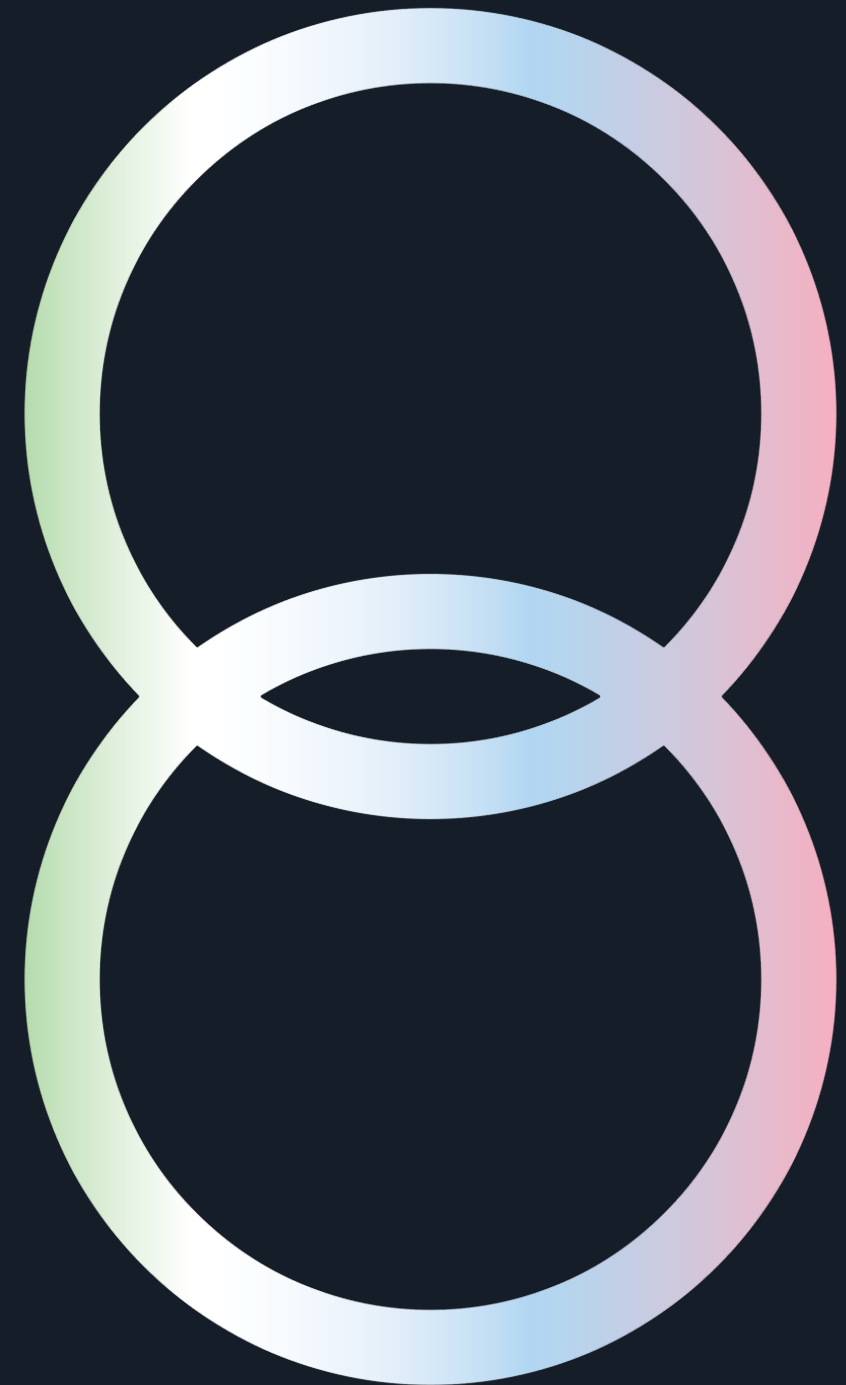


Committee for Melbourne Annual Member & Stakeholder Survey

2022 Results

This survey is conducted each year to benchmark member priorities as part of our annual engagement process.

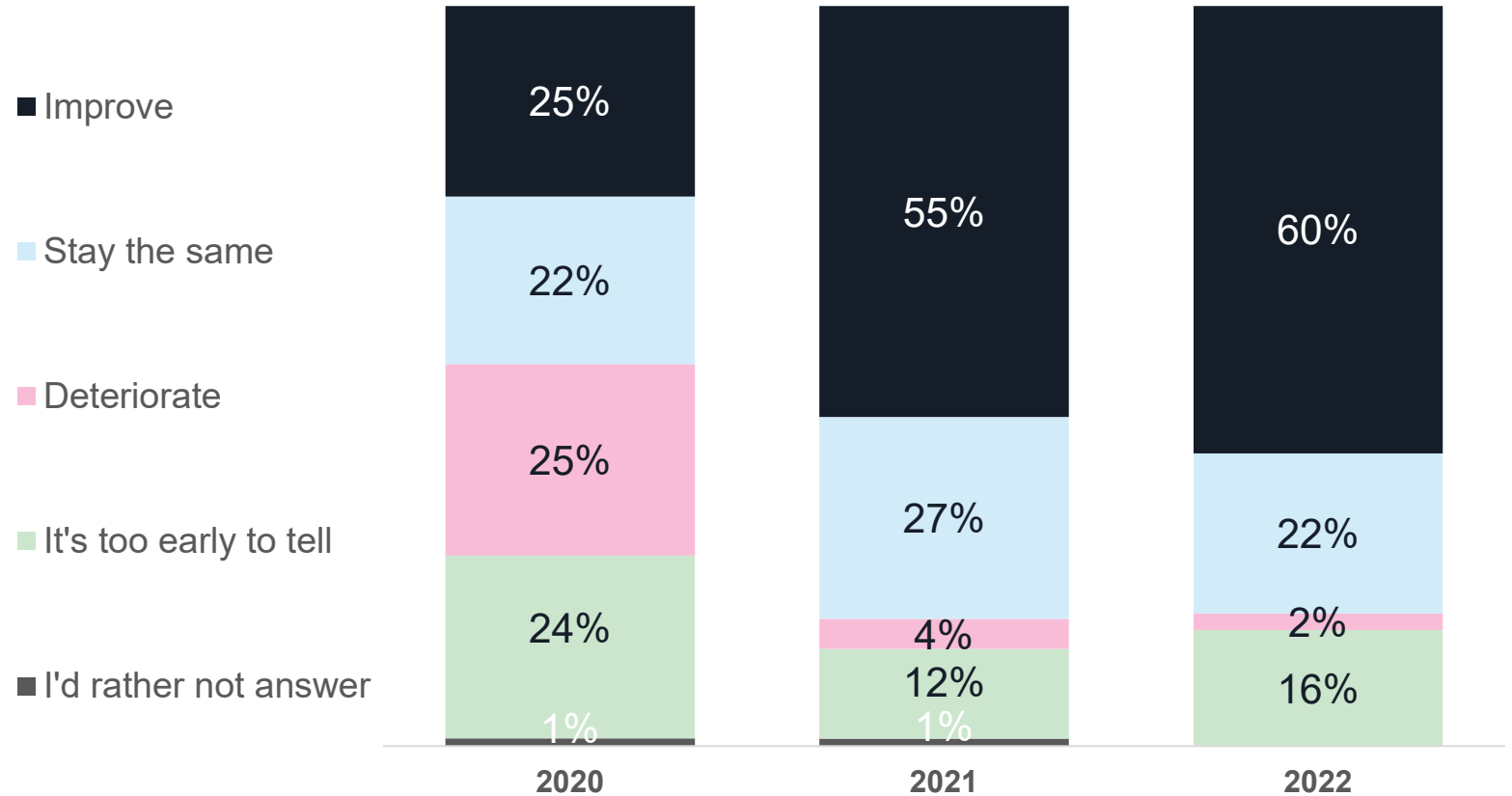




Do you think your prospects of recovery from the impacts of COVID-19 within your organisation will improve, stay the same or deteriorate between now and June 30, 2023?

Survey participants generally felt optimistic about their organisations prospect of recovery from COVID-19 over the next year.

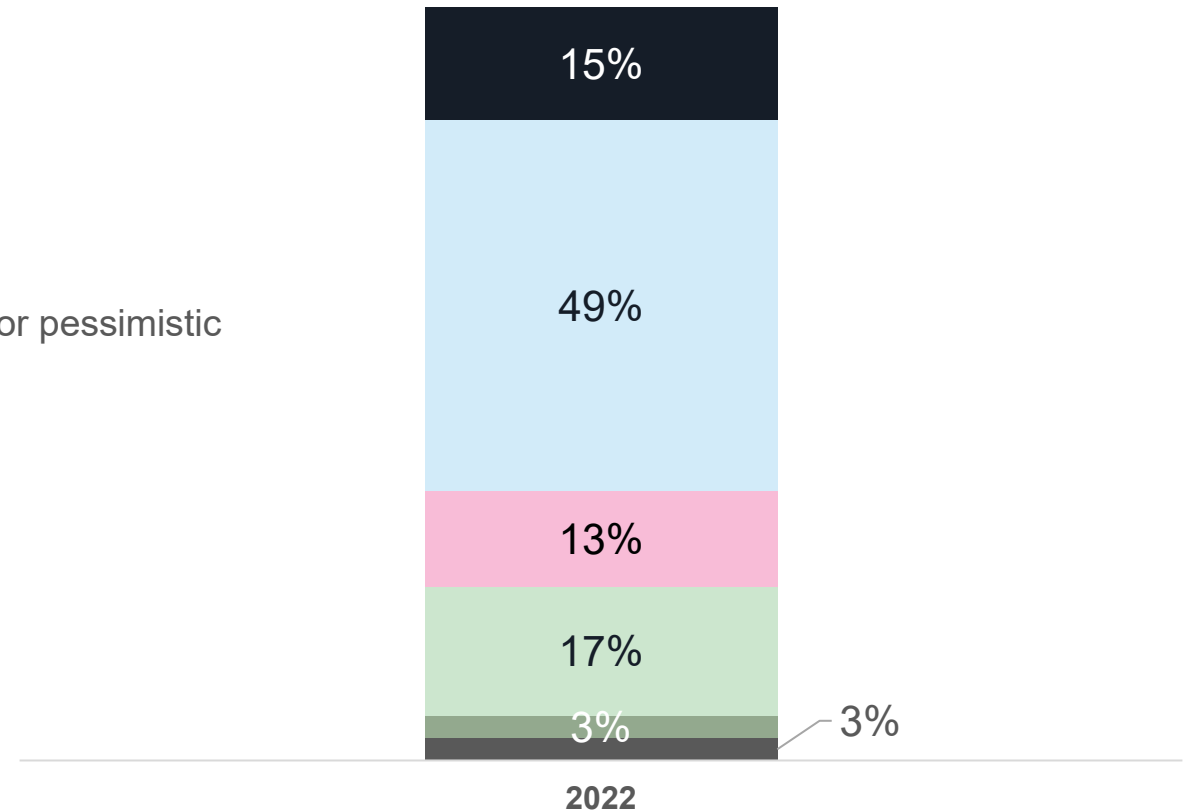
Unsurprisingly, there is greater optimism in recent years vs. 2020.



8 To what extent are you optimistic or pessimistic about Melbourne's ability to deal with future pandemics?

Majority of respondents also felt optimistic about Melbourne's resilience in the face of potential future pandemics.

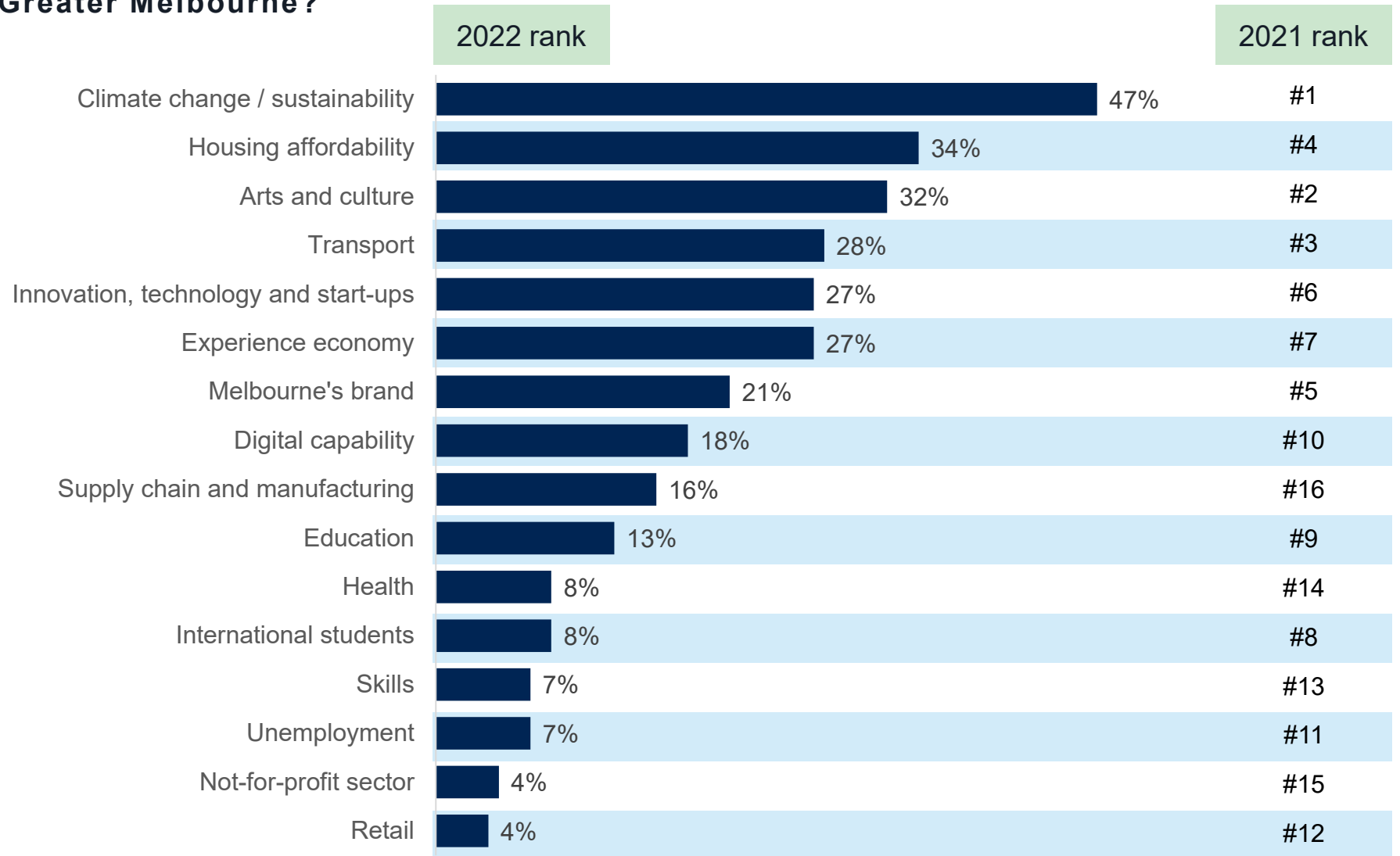
- Very optimistic
- Fairly optimistic
- Neither optimistic nor pessimistic
- Fairly pessimistic
- Very pessimistic
- Don't know





The Committee for Melbourne has a proud history of organisations working together to the betterment of the city. With this in mind, which of the following advocacy areas should the Committee concentrate on in terms of improving the future of Greater Melbourne?

Climate change and sustainability is once again the most pressing advocacy area requested by respondents to improve Greater Melbourne.



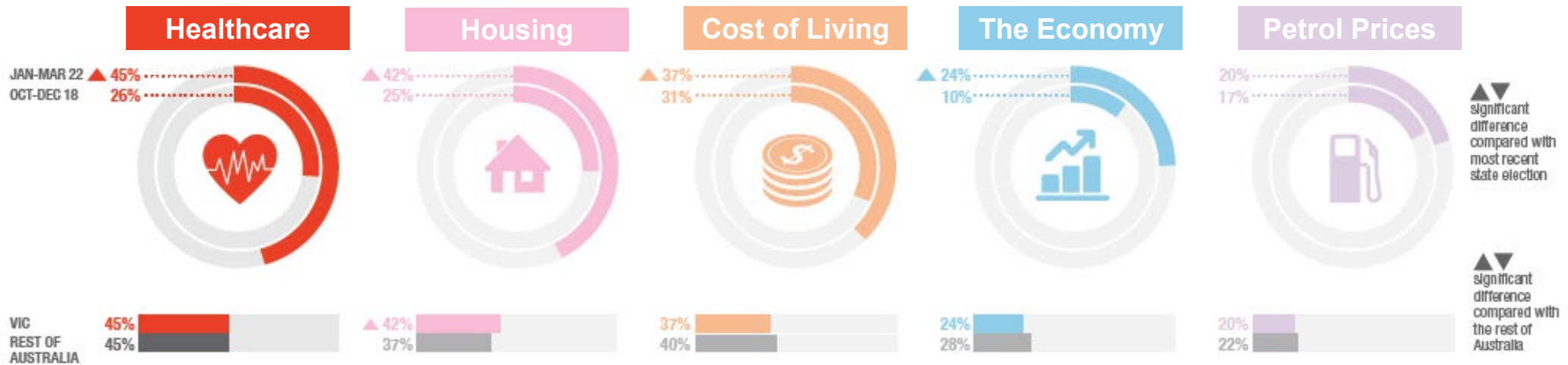
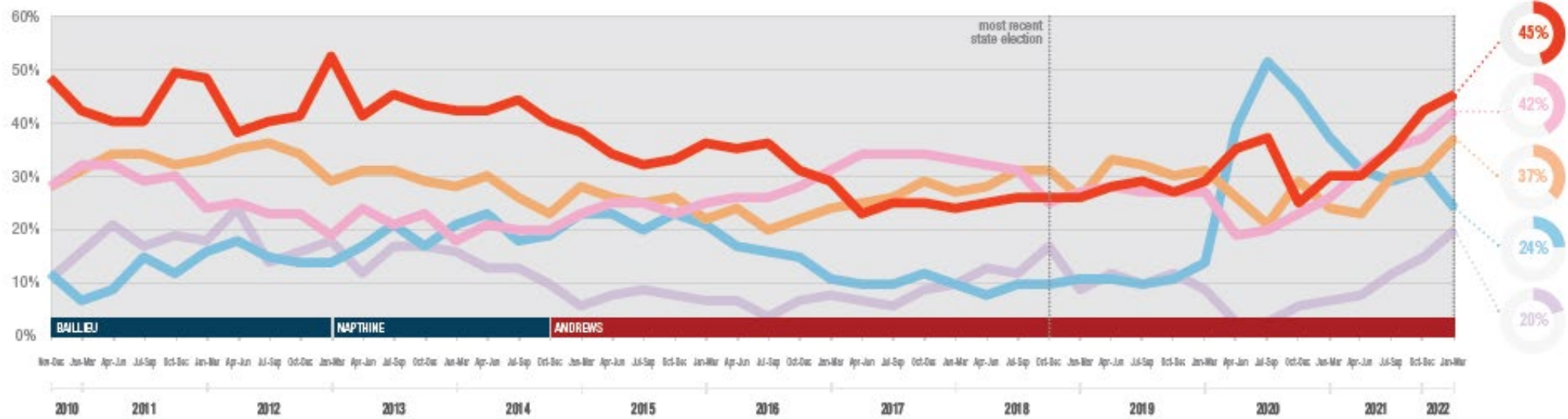
Multiple choice - Top 3

*Experience economy (e.g. events, tourism, restaurants, hotels, attractions)

IPSOS ISSUES MONITOR MARCH 2022 | The top issues facing Victoria

Each quarter we ask 800 Victorians to select the three most important issues facing their state.

The top five issues facing Victoria between January and March 2022 are shown below.



IPSOS ISSUES MONITOR MARCH 2022 | The top issues facing Victoria

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	JAN-MAR 2022
 Healthcare	48%	43%	42%	45%	42%	34%	34%	25%	25%	27%	32%	34%	45%
 Housing	28%	31%	24%	22%	20%	24%	26%	33%	30%	27%	22%	32%	42%
 Cost of Living	28%	33%	34%	30%	27%	26%	22%	26%	29%	30%	27%	27%	37%
 The Economy	12%	11%	16%	17%	20%	22%	17%	11%	10%	11%	37%	32%	24%
 Petrol Prices	11%	18%	18%	16%	13%	7%	6%	7%	13%	11%	5%	10%	20%
Crime	41%	36%	29%	31%	28%	28%	36%	47%	46%	40%	28%	27%	18%
Environment	17%	13%	8%	9%	8%	9%	9%	9%	12%	18%	20%	19%	18%
Poverty	7%	8%	7%	7%	9%	10%	12%	12%	14%	15%	13%	14%	16%
Unemployment	8%	10%	23%	25%	35%	31%	24%	20%	15%	13%	36%	24%	14%
Transport	31%	32%	30%	28%	28%	28%	28%	23%	22%	25%	15%	12%	13%
Education	17%	13%	21%	21%	20%	18%	17%	13%	12%	12%	11%	12%	11%
Drug Abuse	15%	13%	13%	14%	17%	23%	23%	24%	19%	18%	12%	13%	10%
Personal Debt	11%	11%	10%	7%	6%	7%	7%	9%	10%	9%	10%	10%	7%
Population	8%	8%	7%	7%	6%	8%	8%	11%	15%	16%	12%	8%	7%
Taxation	3%	5%	5%	5%	5%	7%	7%	5%	4%	5%	4%	5%	5%
Indigenous Issues	1%	1%	1%	1%	1%	1%	2%	2%	2%	2%	3%	5%	5%
Racism	5%	6%	4%	5%	5%	5%	7%	6%	6%	6%	5%	5%	4%
Immigration	6%	8%	8%	8%	7%	8%	10%	10%	13%	10%	7%	8%	4%
Defence	2%	1%	1%	1%	2%	5%	4%	5%	4%	3%	2%	3%	2%

8 ***Are there any other emerging issues of significance to Melbourne/Melburnians that you believe the Committee for Melbourne should investigate to help future proof the City?***



Become Australia's sustainable trailblazing city, championing climate change and switching to renewable energy sources.



Ensuring the CBD does not hollow-out post COVID



- 1. Support for small business to get back on their feet.*
- 2. Gain the confidence of Melbournians back in their city & leadership after significant lockdowns*



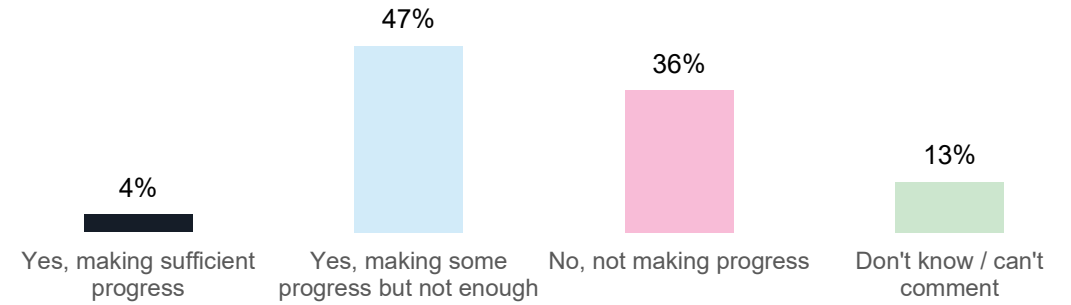
Affordable housing across the lifecycle of the population... what can be considered a living wage?



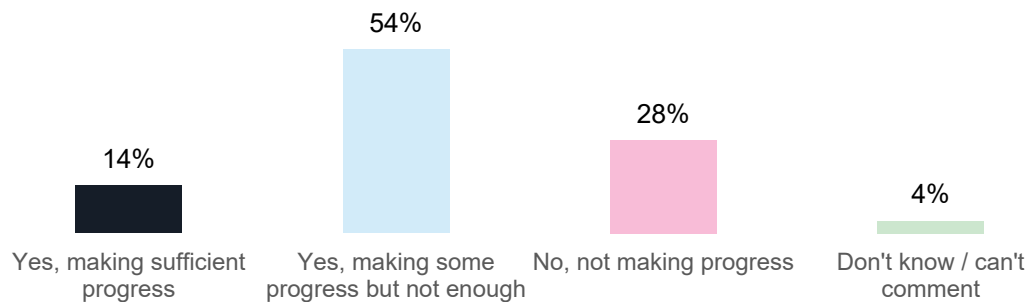
Over the past 12 months, to what extent do you believe Greater Melbourne has made progress with regard to...

There is room to improve among the three pillars as respondents are more likely to say there has been little or no progress made in the past 12 months.

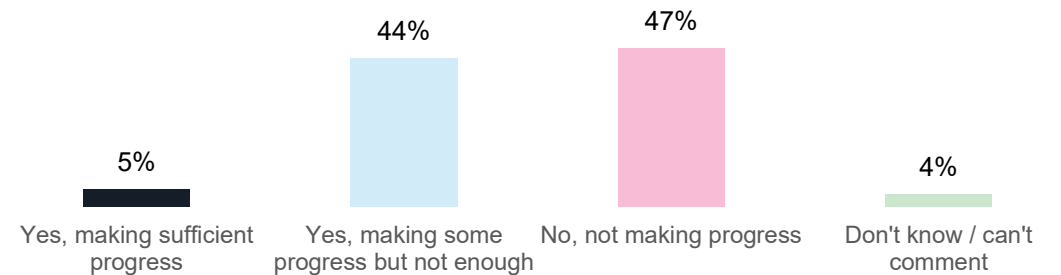
Future Economy



*Infrastructure & Sustainability



*Liveability & Urban Optimisation



*Note in 2022 some categories were combined so backwards comparability for 'Liveability & Urban Optimisation' and 'Infrastructure & Sustainability' is not available

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THANK YOU

COMMITTEE FOR MELBOURNE

For more information or to continue the discussion,
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COMMITTEE
MELBOURNE FOR

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