

*Shaping
Melbourne's
future*

“The Committee for Melbourne has a vision for our city, the vision of a strong and globally competitive economy, with world-class infrastructure and liveability. It is a vision underpinned by its members’ diverse skills and disciplines, coupled with an obviously deep affection for our city.”

The Honourable Linda Dessau AC, Governor of Victoria,
Committee for Melbourne Patron



Our Board



Scott Tanner,
Chair, Director
since 2013

Chair -
Nominations
Sub-Committee



Gerard Dalbosco,
Deputy Co-Chair,
Director since 2013

Chair - Finance,
Audit and Risk
Sub-Committee



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Director since 2019



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Director since 2019



Dale Fisher,
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Chair - Membership
Services and Growth
Sub-Committee



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Director since 2020



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Director since 2013



Ishaan Nangia,
Director since 2020



**Jacqueline
Savage,** Director
since 2017



Craig Shute,
Director since 2020



**Roland Van
Benten,**
Director since 2020



**Michael
Wandmaker,**
Director since 2015



Kee Wong,
Director since 2017

From the Chair and CEO

2020 was Melbourne's toughest year since the economic crisis of the 1980s. We suffered the longest and most challenging COVID-19 lockdown of any Australian city or region, leaving many of our members, especially from the education, creative, sporting, hospitality and transport sectors in considerable distress.

At Committee for Melbourne (the Committee), we quickly reorganised ourselves to support our members for the post-COVID-19 Road to Recovery. Members and friends responded magnificently by contributing to our work and engaging with us. Indeed 2020 saw us host more members at our various events than in any other year.



Martine Letts and Scott Tanner

As we emerge from COVID-19, the Committee is focusing on what we must do to continue to be one of the world's most liveable cities, with a strong, modern economy, recognised as a vibrant, global arts, culture, knowledge and sporting capital.

We need to understand how COVID-19 will change the way we live, work and play, and what the road to normalisation looks like. Will we see a shift away from the CBD to outer Melbourne and to the regions? And how might the city, its transport and property infrastructure, and city planning adapt to such a change?

COVID-19 has highlighted the need to be prepared for transformative events like global pandemics, as well as other deeply disruptive forces like the Fourth Industrial Revolution, climate change and intense strategic competition between the world's great powers.

Recent events have also thrown into sharp focus the importance of structural reforms to underpin sustained economic recovery in priority physical and social infrastructure sectors such as a renewable and circular economy, social and affordable housing, population distribution and growth, skilled migration, diversification of export markets and better coordination between cities and regions.

Melbourne has a unique opportunity to build on Australia's effective COVID-19 response, by attracting and retaining more talent to support

education, research and innovation, and to continue to deliver world class health and community services.

The Committee's 2021 agenda will focus on the challenges and opportunities for Melbourne to rebuild, learn from other cities, and create more robust systems for the future.

Melbourne's sustainable recovery also depends on good governance, collaboration and consistency. Our unique Committees for Cities and Regions network calls them the foundation stones for restoring confidence for business and the community and for future resilience across all jurisdictions.

With the support of our members, the Committee can continue as an independent and informed advocate for sensible policy and decision making.

This brochure outlines how you and your organisation can work with us to help set the post-COVID-19 agenda and shape an even better future for Melbourne.

As an engaged member of the Committee, you can make your voice heard through our networks, forums and advocacy.

We thank you for your support and we look forward to working with you.

Scott Tanner
Chair

Martine Letts
CEO

COMMITTEE
MELBOURNE FOR

Members

Foundation

Accenture	Global Business College of Australia	Monash University
AECOM	Greater Metropolitan Cemeteries Trust	National Australia Bank
Allens	Grollo Group	NBN Co
Arup	Haileybury	Newgate Australia
Australian Unity	IFM Investors	Newscorp
Bank of Melbourne	Jacobs	Plenary Group
Bates Smart	Keolis Downer (Yarra Trams)	Port of Melbourne Corporation
Blackmore Capital	Kinetic	PwC Australia
City of Melbourne	King & Wood Mallesons	RMIT University
Corrs Chambers Westgarth	La Trobe University	Swinburne University of Technology
CSIRO	Lendlease	Telstra
Deakin University	McKinsey & Company	The Age
Deloitte	Melbourne & Olympic Parks	The University of Melbourne
Department of Transport	Melbourne Airport	Toyota Motor Corporation Australia
Dexus	Melbourne Convention & Exhibition Centre	Transurban
Edvantage Institute Australia	Melbourne Water	Urbis
Ethos Urban	Metro Trains Melbourne	Victoria University
EY	Mirvac Victoria	Warren + Mahoney
Escor		
GHD		

Corporate

13Cabs	Hall & Wilcox	Racing Victoria
Ashurst	HASELL	Recoveries & Reconstruction (Aust)
ASSEMBLE	HATCH RobertsDay	Rosterfy
Australian Grand Prix	Herbert Smith Freehills	Royal Automobile Club of Victoria
Avalon Airport	Hume City Council	Russell Reynolds Associates
Beca	Intelmatic	ShineWing Australia
BioMelbourne Network	Ipsos Australia	Silver Chain
Clemenger BBDO Melbourne	JLL	SJS Strategy
Creative Vision & Audio	K&L Gates	Sofitel Melbourne On Collins
Development Victoria	KJA	Strategic Connections Group
East End Theatre District	Lime	Struber
e-Centric Innovations	Maurice Blackburn Lawyers	Sustainable Certification
Fed Square	MinterEllison	Tridant
Finnish Early Childhood Education	Nous Group	Victorian Health Promotion Foundation
Fisher Leadership	Orima Research	Victorian Planning Authority
Fitzroys	Peter MacCallum Cancer Centre	Waldron Smith Management
Gilbert + Tobin	Queen Victoria Market	Weston Williamson + Partners
GoGet	Quest Serviced Apartments	Yarra Valley Water
Grimshaw	R-Co	

Not-for-Profit

Ardoch	Melbourne City Mission	Public Libraries Victoria
Arts Centre Melbourne	Melbourne Girls Grammar	Puffing Billy Railway
AsiaLink	Melbourne Health	Royal Botanic Gardens Melbourne
Australian Centre for the Moving Image	Melbourne Prize Trust	Royal Flying Doctor Service
Australian Olympic Committee	Melbourne Recital Centre	The Australian Ballet
Australian Road & Research Board	Melbourne Theatre Company	The Big Issue
Australian Sports Technologies Network	National Gallery of Victoria	The Walter & Eliza Hall Institute
Australian Volunteers International	NORTH Link	Victorian Opera
Cabrini Foundation	Nursery & Garden Industry Victoria	Western Melbourne Tourism
Good Cycles	Open House Melbourne	Youth Activating Youth
Lord Mayor's Charitable Foundation	OzHarvest	

Diplomatic

Australian Embassy of the Kingdom of the Netherlands	Republic of China	Consulate General of the Democratic Socialist Republic of Sri Lanka
British Consulate	Consulate General of the Republic of Indonesia	Department of Foreign Affairs & Trade, Melbourne
Consulate of the Republic of Chile	Consulate of Spain	Royal Danish Consulate General
Consulate of Hungary	Consulate of the Federal Republic of Germany	U.S. Consulate General Melbourne
Consulate of India	Consulate of Italy	
Consulate General of the People's		

Have a seat at the table

Our Road to Recovery presents a unique opportunity for collaboration and fearless advocacy. Our members represent a unique selection of Melbourne's premier business and community leaders.

Their leadership and commitment to collaboration influence our community's decision makers. We pride ourselves on our cross-sectoral membership with an accessible mix of corporate, institutional and civic leaders.

How members get involved:

Plan the future

Make a difference to Melbourne's future with your knowledge and expertise.

Shape policy

Influence the Committee's advocacy with government and shape the broader public debate.

Connect and build your profile

Expand your networks and enhance your profile with other Committee members, government, senior business leaders and influential Melburnians through our exclusive events and advocacy program.

We tailor a bespoke engagement plan for your organisation.

Learn and share

Deepen your knowledge and share your expertise with our regular, exclusive briefings from political and industry leaders.

Build tomorrow's leaders

Prepare your talented future leaders through our respected leadership program, Future Focus Group (FFG). Then connect via the FFG alumni program under the patronage of the Governor, celebrating a 23-year history of Melbourne's 'ideas to outcomes'.

Brand activation

Enhance your brand by sponsoring our events and publications to create relationships via our exclusive network.



Fiona Wright (NBN Co)



COVID-19 Road to Recovery Forum — Future Skills

A strong, globally competitive future economy is a priority focus for the Committee as we emerge from the global COVID-19 pandemic and set course on our road to economic and social recovery, shaping our new future.



About the Committee

The Committee's focus is on shaping a better future for Melbourne



Dr Sean Gallagher
(Swinburne University of Technology)

The Committee is an apolitical, not-for-profit, member-based organisation that brings together over 150 organisations from Greater Melbourne's business, academic and community sectors. All have a passion for shaping Melbourne as a leading global city in the world's fastest-growing region, the Asia-Pacific.

Driven by our members, the Committee's success is due to the quality and impact of our work. All are committed to shaping Melbourne's future.

- We seek to inform policy development in government
- Our guiding principles ensure we operate as a non-partisan organisation with no vested interests
- Our views are underpinned by fact-based and credible research
- We adopt a solution-focussed approach: 'ideas to outcomes'
- We apply a unique advocacy model supported by an active and engaged membership
- We work collaboratively with our members and have an ever-growing reputation as a credible source of information for government and the media
- We provide a unique series of free events and networking opportunities for members



Fishermans Bend Forum

Road to Recovery

In April 2020, things changed. We faced an immediate crisis both as an organisation and community - an unknown future.

So we listened to our members and stakeholders, identified their immediate needs and launched the Committee's Road to Recovery campaign.

We focused on ways to:

- Provide any support we could to our members
- Protect the future of the Committee as a not-for-profit organisation
- Create a coalition of business, industry and community leaders to generate ideas and work with governments on a roadmap to recovery

Our roadmap to recovery has six priorities:

- Help protect the viability of our members, community and those in stress
- Tackle the health and economic emergencies together
- Secure a successful and safe return-to-work strategy
- Create accountability, trust and confidence in our government and bureaucracy
- Promote government – industry collaboration
- Build confidence and community resilience through collaboration and bold projects

A collective of Proud Melburnians is helping champion greater collaboration and drive ideas to outcomes through working groups including:

AI and Digital Economy

Chair, Scott Tanner – Board Chair, Committee for Melbourne

Integrated Transport

Chair, Ishaan Nangia – Partner, McKinsey and Co and Committee Director

Affordable Housing

Chair, Jane Hodder – Partner, Herbert Smith Freehills and Committee Director

Future Skills

Chair, Derek Scott – CEO and Principal, Haileybury

Visitor Economy

Chair, Clive Scott – General Manager, Sofitel Melbourne On Collins

Arts & Culture

Chair, Martine Letts – CEO, Committee for Melbourne

International Education

Chair, Professor Michael Wesley – Deputy Vice Chancellor (International) The University of Melbourne

Let's Melbourne Again

Campaign Chair, Jim Gall Clemenger BBDO

What lies ahead?

With cautious optimism, we will continue to focus on improving health security and an industry/government led economic recovery.

The role of the Committee is more important than ever as we establish new levels of collaboration and priorities in the years ahead.

2021 Member Survey

We surveyed our members and the highlights for 2021 include the impact of COVID-19 on Melbourne's future economy and a new focus on climate change and sustainability advocacy.

From the 2021 survey
The Committee launched its Road to Recovery agenda a year ago. In terms of economic recovery, how long do you anticipate Melbourne will take to recover from the impacts of COVID-19?



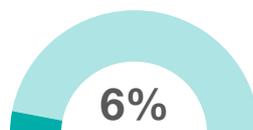
Less than a year



Between 1 and 2 years



Between 2 and 5 years



Between 5 and 10 years



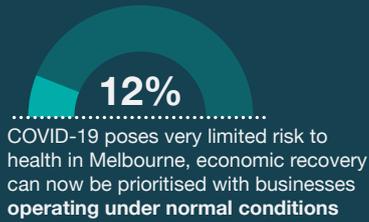
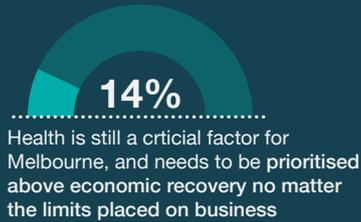
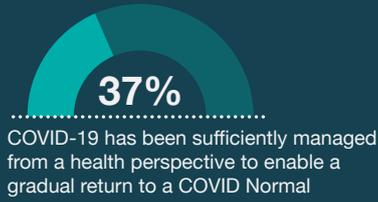
More than 10 years



Don't know/unsure at this stage



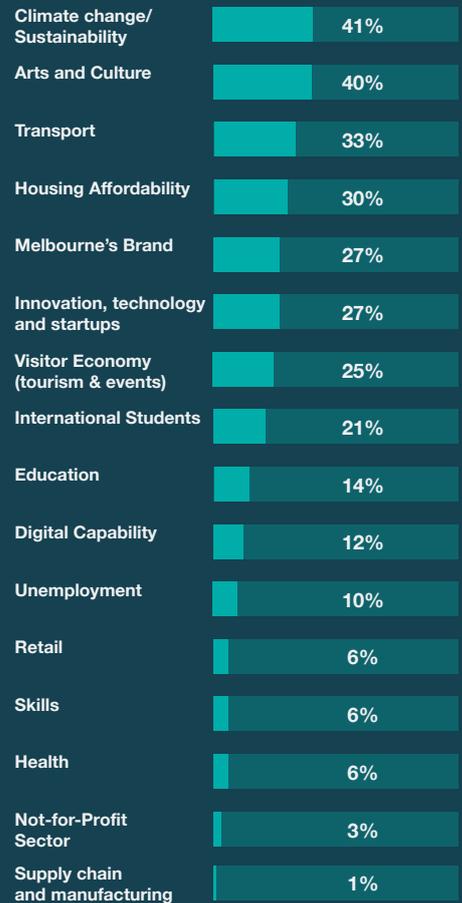
In terms of balancing health and economic recovery from COVID-19 in Melbourne from now onwards, which of the following most closely aligns with your opinion?



As we adjust to a recovery phase towards COVID Normal, thinking about the businesses and organisations that operate in Greater Melbourne, what do you think is most needed in terms of support to help them recover from the impacts of COVID-19?

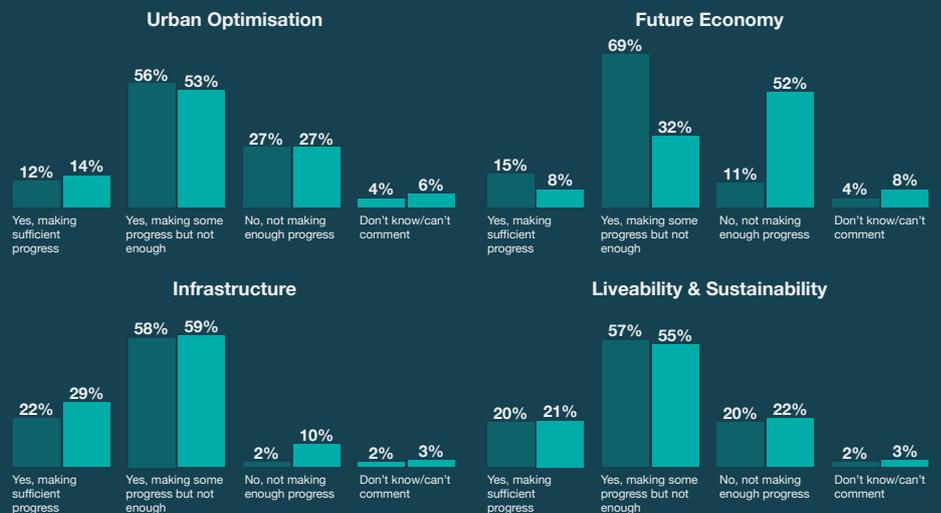


The Committee for Melbourne has a proud history of organisations working together to the betterment of the city. With this in mind, which of the following advocacy areas should the Committee concentrate on in terms of improving the future of Greater Melbourne?



Over the past 12 months, to what extent do you believe Greater Melbourne has made progress with regard to...

2020 2021



Our Focus

For over 30 years, the Committee has worked tirelessly to maintain Melbourne as a great place to live, work, visit and conduct business

While Melbourne is consistently ranked at the top of the world's most liveable city rankings, challenges such as population growth, digital disruption, congestion and technological innovation will continue to place pressure on Melbourne's economic competitiveness and liveability.

The Committee's focus is on four pillars

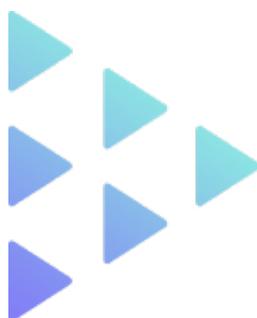
- Future Economy
- Infrastructure and Sustainability
- Urban Optimisation
- Liveability

We want to ensure Melbourne's challenges and opportunities are addressed in ways that keep our city vital, inclusive, progressive and sustainable.

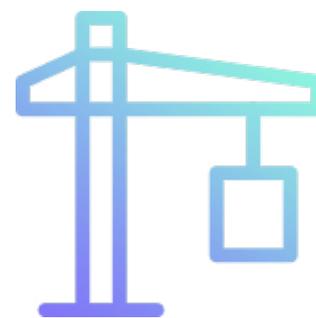
The expertise of our diverse membership from across Greater Melbourne's major corporations, small and medium businesses, academic institutions, local government and not-for-profit entities, shapes our conversation, forms our policy and ultimately our advocacy positions.

As a not-for-profit, member-funded entity, the Committee is politically independent and impartial. This allows us to freely and purposefully raise issues of importance to the growth and development of Greater Melbourne.

The Committee's advocacy program will continue to draw upon the community and members' expertise, and voice, to ensure we meet tomorrow's challenges today.



Future Economy



Infrastructure and Sustainability



Liveability



Urban Optimisation

Committees for Cities and Regions

The Committees for Cities and Regions network has grown into a powerful group of 'Committees for', representing more than twenty Australian and New Zealand cities and regions. The Committees are modelled on the original Committee for Melbourne.

The network meets twice a year, to share information and best practice. One of those meetings is held in Canberra for joint advocacy and networking with parliamentarians and senior policy makers. The Committee for Melbourne acts as the Secretariat for the network.

Our Committees are not politically motivated. They are a unifying voice working for the long-term interests of their cities and regions, rather than the interests of any particular sector or individual organisation.

The Committees have been meeting during the COVID-19 crisis to draw from their broad cross-sectoral membership, to discuss and advocate for rebuilding economic and community strength post pandemic, via a series of joint statements.

Our common theme is that now, more than ever, we need cross-sectoral and impartial collaboration and consistency across all jurisdictions to help our road to recovery.

The Committees for Cities and Regions network comprises the Committees for Adelaide, Auckland New Zealand, Ballarat, Brisbane, Broome, Canterbury New Zealand, Cairns, Echuca Moama, Geelong, Gippsland, Gold Coast, Greater Frankston, Greater Shepparton, The Hunter, Melbourne, Mornington Peninsula, Perth, Portland, Sydney, Wagga and Wyndham.



Think Big Annual Gala Dinner, 2019. Join us this year on September 1 to celebrate Our Melbourne.

Current Advocacy

Arts and Culture

An integrated vision for Melbourne as a vibrant, globally recognised destination for arts, culture and design. The sector has been particularly hard hit by the COVID-19 pandemic and the Committee has held several forums to discuss the sector's response.

In September 2020, the Committee's Arts and Culture Taskforce submitted recommendations to Creative Victoria for supporting and reinvigorating the arts and culture sector, including recommendations for reopening the economy and supporting short and long-term strategies.

The Free Tram Zone (FTZ) was originally proposed by the Committee to solve a liveability problem, to improve the visitor experience, reduce traffic congestion, and improve pedestrian and cyclist safety. The extension of the FTZ would build on its successful introduction in 2015, to include some of Melbourne's most important cultural and sporting institutions.

Submissions

- Victorian Government's Creative Industries Strategy 2020-24
- Legislative Council Economy and Infrastructure Committee, Inquiry into Expanding Melbourne's Free Tram Zone

Events

- Connected Melbourne Series with Victorian Opera
- Road to Recovery briefing with Andrew Abbott, Deputy Secretary, Creative, Sport and Visitor Economy; Chief Executive, Creative Victoria
- Creative Industries Strategy
- Victoria University Community Sport Post-COVID-19
- Danny Pearson MP, Assistant Treasurer and Minister for Creative Industries – Taskforce Meeting
- Rod Barton MLC, Taskforce Meeting

Not-for-Profit

Raising awareness of not-for-profit (NFP) and charitable sectors and addressing current and emerging challenges for these sectors.

Reports

Charitable Giving in Australia

The report highlights the social and economic importance of the NFP sector, and the contribution these organisations make to the community. The report notes that even before COVID-19, the capacity of NFPs to deliver core services had become more challenging, especially in attracting donations from everyday Australians. COVID-19 has compounded many of these challenges.

Working Together: Guiding Principles for Private Sector Collaboration

The report articulates a vision for Melbourne as a collaborative and inclusive city, where the city's private and NFP sectors jointly address social issues. The paper identifies and elaborates on five guiding principles that encourage effective collaboration between NFP and private organisations: Common Purpose; Complete Understanding; Proportional Sharing; Strong Governance; and Performance Measurement.

Events

- How NFPs can Thrive in a Post COVID-19 World Forum
- Rosterfy Roundtable – Connecting Communities to Events
- AVI Roundtable – SkillsBank: Volunteering on the Road to Recovery
- Why NFP Private Sector Collaboration Matters Forum
- Leading Thinker – Michael Traill AM

International Student Advocacy Network

International Student Advocacy Network (ISAN) is a COVID-19 Road to Recovery forum with members from the education, business and community sectors. The network advocates for international students and the contribution of international education to our community and economy, with State and Federal Governments and the broader community.

Submission

Australian Government Department of Education, Skills and Employment, Consultation Paper: Connected, Creative Caring: An Australian Strategy for International Education

In its submission, the Committee articulated a three-step approach to enable the timely return of international students to Victoria: to establish a robust, dedicated quarantine system; to educate the community on the importance of Victoria's international education sector and to welcome and support international students with their return to Victoria.

Event

- International Education Disruption and Renewal



Angela Savage (Public Libraries Victoria)

Housing Mix

Ensuring Melbourne remains an attractive and affordable city for key workers, creatives and budding entrepreneurs.

Report

Delivering Affordable Housing

The Committee's submission to the Victorian Government's 10-year social and affordable housing strategy recommended that key elements of the strategy include community awareness campaigns and data collection and sharing, and set targets and develop policies that will increase the supply of much needed housing.

Submissions

- City of Melbourne's Draft Affordable Housing Strategy 2030
- Victorian Government's Build to Rent Working Group
- Red Tape Commissioner Planning and Building Approvals Process Review Discussion Paper

Events

- Build-to-Rent Forum with Urbis and Allens
- Meet the MP – Tim Wilson MP
- Bank of Melbourne – Melbourne's Housing Market

Eastern Seaboard Collaboration

Collaboration and planning along the Eastern seaboard to drive sustained economic recovery and international competitiveness and manage urban sprawl.

Report

Reimagining Australia's South-East

The report, commissioned from SGS Economics and Planning and produced prior to the COVID-19 crisis, details the extensive economic and social benefits of an East Coast Megaregion from Geelong to the Sunshine Coast. The report highlights that as the Australian economy recovers from COVID-19, there will likely be a greater need to scale-up new industries and enhance our export capabilities in areas such as agriculture, advanced manufacturing, and medical manufacturing and to coordinate infrastructure investment.

Events

- Eastern Seaboard Settlement Plan Forum with Mr. John Alexander OAM MP
- SGS Economics – Eastern Seaboard Collaboration Forum

Digital Capability

Preparing Victoria for the challenges and opportunities of the 21st century.

Report

The Future of Artificial Intelligence (AI) in Australia

The report details the extensive economic and social benefit that could be achieved from developing AI, and also highlights the safeguards and regulatory controls that are needed for the equitable, fair and safe ongoing use of AI. The report identifies significant opportunities for the Victorian and Federal Governments to take a lead on AI initiatives.

Events

- Implications of COVID-19 on our Digital Infrastructure Forum
- Facing up to Australia's Skills Challenge Forum



Melbourne Airport Rail Link Forum

Integrated Transport

Advancing an integrated transport vision for Melbourne that addresses the challenges of technology, population shifts, freight and mobility agenda.

Report

Transporting Melbourne

The report calls for an Integrated Transport Plan for Greater Melbourne, June 2020. The key recommendation in the report is for the Victorian Government to publish and implement an efficient, sustainable and integrated transport plan that includes land-use and economic plans, to enable seamless mobility throughout Greater Melbourne.

Submissions

- Department of Transport Independent Review of the Victorian Ports System
- Legislative Assembly Environment and Planning Committee Inquiry into Environmental Infrastructure for Growing Populations
- Federal Government Inquiry into Options for Financing Faster Rail
- Infrastructure Victoria Draft 30-year Victorian Infrastructure Strategy

Events

- Reimagining Mobility in Melbourne after COVID-19 Forum
- Infrastructure Victoria – Fixing Transport Congestion Report Launch
- Lime – Rebuilding Melbourne with E-Transport
- Urbis Mission Fit Cities
- Transporting Melbourne Report Launch
- Arup Tactical Urbanism
- NORTH Link, EY, Hume City Council and City of Whittlesea – Unlocking Value Jobs in Melbourne’s North: A Plan for Activating Industrial Land
- Hatch Roberts Day – Walkable Cities
- Infrastructure Victoria’s Draft 30-year Strategy Workshops – Energy, Housing and Transport
- Meet the CEO of Metro Trains, Raymond O’Flaherty

Visitor Economy Reference Group

The Committee established its Visitor Economy Reference Group (VERG) to outline steps and recommendations for an effective visitor economy and to identify the key areas of focus to help revitalise the State. The VERG membership brings together skills based and representative experts from: attractions; accommodation; hospitality, food and wine; major events; meetings incentives; conferences and exhibitions; education; creative industries; urban tourism placemaking; office re-population and retail.

Report

Road to Recovery – Greater Melbourne’s Visitor Economy

The report provides recommendations for the recovery of Melbourne’s visitor economy with a range of short, medium and long-term actions that government should take in supporting the tourism and event sectors.

Submissions

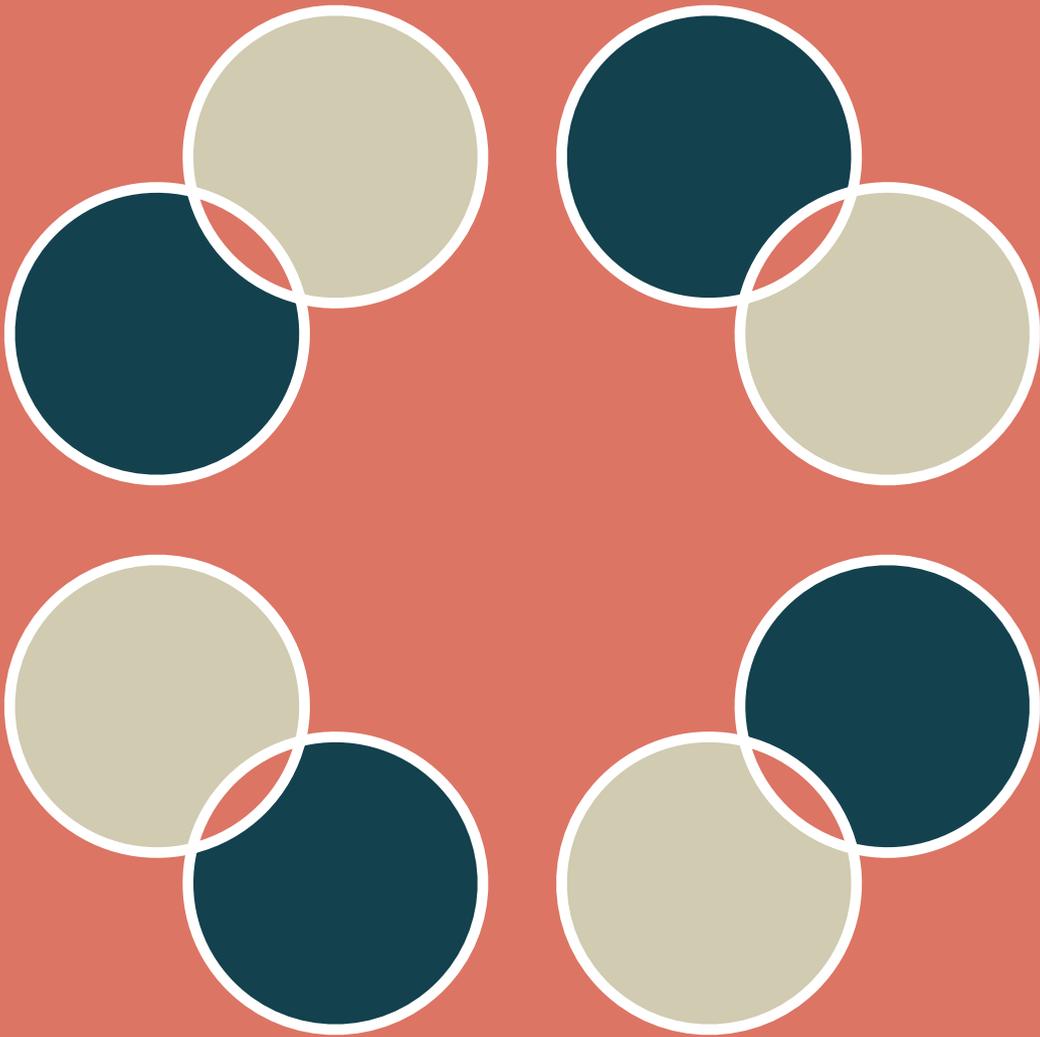
- Victorian Government Regional Tourism Review
- Legislative Council Standing Committee on Economy and Infrastructure Inquiry into the impact of the COVID-19 Pandemic on the Tourism and Event Sectors

Events

- Greater Melbourne’s Visitor Economy Forum
- The Aviation Future Forum



Michael Caltabiano (ARRB), Meredith Sussex and Bernadene Voss (City of Port Phillip)



Melbourne needs inspired, informed, and passionate leadership — Proud Melburnians.

Partnerships and Communications

Presenting Partnerships

The Committee partners with conferences and exhibitions which are relevant to its agenda of shaping Melbourne's future, via virtual platforms and face-to-face. In exchange for showcasing our brand and our work, we provide assistance with event and strategy development as well as access to our networks.

In 2020/21 the Committee was proud to partner with the following:

- The Event Sessions – the 10-minute episodes provided a refreshing lens into varying concepts with deeper, more meaningful conversations on how to arm the events industry with inspiration and direction during turbulent times.
- International Association of Business Communicators (IABC) Victoria – Breakthroughs in Stakeholder Engagement
- GHD Internal Water
- Telstra Vantage Remixed 2020 – Harnessing the Benefits of Digitisation to Kickstart Melbourne's Economy
- Asia Society, Asia Live
- 2nd Annual Local Government Summit
- National Traffic and Roads Expo
- United Nations Association of Australia – Sustainable Partnerships Forum
- IPWEA Victoria's Transform 2021 Public Works Conference
- 7th Annual Public Venue Safety & Security Conference

To carry the conversation to the broader community, the Committee communicates thought leadership pieces via print and digital media.

Cyclists' train gain

EXCLUSIVE
IAN ROYALL

LAND underneath noisy railway tracks is the unlikely location for a proposed social enterprise hub for Melbourne community bike shop Good Cycles.

Plans for 16 shipping containers to be situated under the rail line on Flinders St in the city have been submitted to the council. The land, also known as Customs Square, sits opposite the Immigration Museum.

The \$600,000 cluster would square into spaces separated by track support columns. The shipping containers would house offices, shops, cycle repair shop and dining.

Good Cycles chief executive Jason Hoemel said the site had huge potential to support the community and offer jobs for young people.



Customs Square occupies land under the railway line.



An artist's impression of how the hub would look.

Mr Hoemel said he hoped to open the hub as early as later this year.

"The focus of the site would be training and employment and then particularly employment for vulnerable young Victorians and knowing their challenges, particularly post-COVID," he said.

"We obviously think that this is a great opportunity, given the current crisis and to revitalise that space."

The land is owned by VicTrack, which is offering a lease on the space.

"We want to bring in other social enterprises who have similar business models and being able to use a site like that to create jobs through providing services in

the City of Melbourne," Mr Hoemel said.

Noise reduction will be incorporated into the modified containers, designed by Tract and CHT Architects.

Councillor Nicholas Reece said Customs Square was a "prime location".

"It is heavily used by pedestrians and cyclists, but the area is not all that it could be," he said.

Committee for Melbourne chief executive Marine Letts said the Customs Square Social Enterprise Cluster would enhance Melbourne's economic, social and environmental future.

"It's a great example of social innovation," she said.

Good Cycles has a CBD base as well as a service centre at Docklands.

ian.royall@news.com.au

12 NEWS

Ideas and action for recovery

With Victoria's economy expected to be in a 12 per cent deficit by the end of the year, it's time to think about how to get back on track. Here are some ideas and actions for recovery.

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KICKSTART VICTORIA

What can you do



Historic foundry keeps on firing up

With 100 workers willing to change their shifts and accept less pay, even COVID couldn't stop production at 100 year old Castings manufacturer, Barwood Hill.

Every one of the 24 employees in the hourly crew of the foundry-owned company has kept working through the pandemic.

"They're all really proud of the fact that we've been able to be flexible enough to change the way that we work to cope with the situation."

"We still punching away at it, and that's a credit to the guys, to the workers."

While the workers lead the afternoon shift because it's better than family time and paid more than the morning shift courtesy of penalty rates, we are not guaranteed when it's our turn, Mr James said.

"They've been flexible... they've just moved with us and understood the need and just got on with it. The fact is, it couldn't be prouder of those guys to be honest... proud of the fact they've been so adaptable in a tricky period of history."

Melbourne must unite behind aggressive plan

Victims of health and economic emergency

Victims of health and economic emergency... We need public leadership and a government that is up to the challenge to both support the economy and protect the health of our people.

Victims of health and economic emergency

Victims of health and economic emergency... We need public leadership and a government that is up to the challenge to both support the economy and protect the health of our people.

Victims of health and economic emergency

Victims of health and economic emergency... We need public leadership and a government that is up to the challenge to both support the economy and protect the health of our people.

Life will change and you can help

WANTING to be the best and doing so Melbourne and beyond could be allowed for a decade for COVID-19. It's expected to cost more than 10 per cent of the annual GDP of our state. A group of Victorian business leaders have drawn up a plan to help our state recover from the economic damage caused by the pandemic.

"I think Melbourne has the capacity to be a global leader in the future... for perhaps the next 100 years."

But that's not all that would be different in the new Victorian era. It's not just the Victorian economy that will be different, it's the Victorian people. It's not just the Victorian people that will be different, it's the Victorian way of life.

"I think Melbourne has the capacity to be a global leader in the future... for perhaps the next 100 years."

News > Victoria

Let's Melbourne Again: Businesses unite in campaign to bring Victorians back to CBD

The CBD has become something of a ghost town through lockdowns, but business leaders hope a series of special deals and fun initiatives will lure visitors back and restore Melbourne's status as the most liveable city in the world.

Staff writer

2 min read October 26, 2020 - 12:00AM Herald Sun

19 comments



Some of the biggest names in business are backing the Let's Melbourne Again campaign, which aims to reinvigorate the city and support its economic recovery...

Work together for better transport

KIERAN ROONEY

ONE of the city's most influential lobby groups has urged the state and federal governments to explore road pricing and congestion levies as it calls for a new transport strategy to cut travel times.

The Committee for Melbourne will on Thursday release its report on the city's road and rail system and has urged governments to work together on an integrated plan that blends travel with urban planning. Among the recommendations are charging motorists for distance travelled, instead of petrol excise, and congestion-based levies to discourage unnecessary CBD trips.

The committee also floated incentives to let businesses and workers move around outside of peak hour, more planning for electric vehicles and reform of the way governments tender and fund infrastructure projects.

Committee of Melbourne chief executive Martine Letts said it was vital authorities worked together to rethink how movement around the city could be improved.

"Transport is almost like the weather: it's one of everyone's most common topics of conversation," she said.

"As Melbourne transitions on the road to recovery, investment certainty underpinned by a transport blueprint is as important as it ever was.

"It would have to be led by government but the main goal is to have everyone gathered around one table talking to one another with a clear plan.

"Options like road user pricing and changes to commuting ... these are about making better use of what you have."



Collaboration

Committee for Melbourne events include a range of free to attend forums, workshops and networking opportunities for our members and invited guests

The Committee's events foster dialogue and connections between government, senior business leaders and influential Melburnians, generating ideas that shape strategies for Melbourne's future success.

E-ROOM

In response to COVID-19 social distancing regulations in 2020, we moved quickly to launch the Committee for Melbourne E-ROOM events platform in March 2020. The Committee's E-Room hosted over 40 webinars, interactive online meetings and workshops, focusing on our ongoing agenda and the COVID-19 Road to Recovery.

Throughout 2020, the Committee was able to maintain and even strengthen our event brands, continuing to run our Leading Thinker Series, Meet the Minister Series, Open Mind Forums, and Roundtables and Taskforces.

Leading Thinkers Series

Melbourne's Global Leadership in Responding to Pandemics with Sharon Lewin AO, Inaugural Director, Doherty Institute

Road to Recovery and the New Sustainability Agenda with Kerryn James, CEO, ERM

"RESET" The Future of Melbourne with Professor Ross Garnaut AC

Meet the Minister Series

Treasurer of Victoria, Mr Tim Pallas MP

The Rt. Hon. Lord Mayor of Melbourne, Sally Capp

Road to Recovery Series

Patient Capital for SMEs – How the Business Growth Fund Will Work

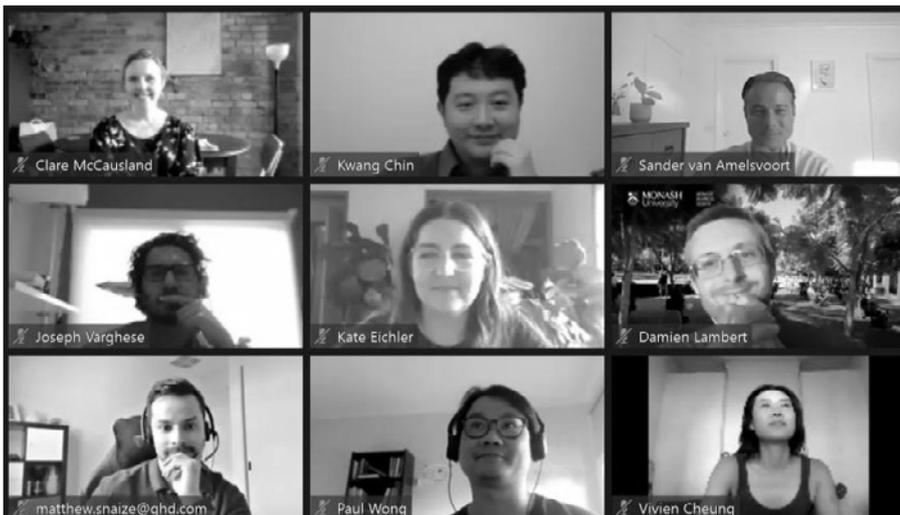
Implications of COVID-19 on our Digital Infrastructure

Melbourne Re-emerges

Expectations vs Reality – The Return to the CBD



Luke Westmore (K&L Gates)



Committee for Melbourne E-ROOM Event

Annual Dinner

The Committee's Annual Dinner is Melbourne's premier black-tie business networking event. Held annually in some of the city's most iconic venues, the Committee hosts more than 500 members, guests, and dignitaries for a spectacular evening, celebrating our great city.

After the postponement of the 2020 Annual Dinner, the Committee, on behalf our Patron, Her Excellency the Honourable Linda Dessau AC, Governor of Victoria and our Board, are excited to announce the return of this distinguished event.

This year's event will be held at the prestigious **CENTREPIECE at Melbourne Park** function space on **Wednesday 1 September**. We look forward to welcoming members and reigniting our night of nights, as we celebrate Our Melbourne.

Parliamentary Drinks

The Committee's Annual Parliamentary Drinks is an informal and intimate opportunity for members of Parliament to meet with the Committee's Directors and senior executive representatives of our Foundation membership. These members include some of our city's premier organisations, representing business, academia and the arts. This event is a unique opportunity to discuss the Committee's agenda and the long-term development of Greater Melbourne with Victorian Political Leaders.

The Committee looks forward to welcoming our Foundation members back to this exclusive event in 2021.

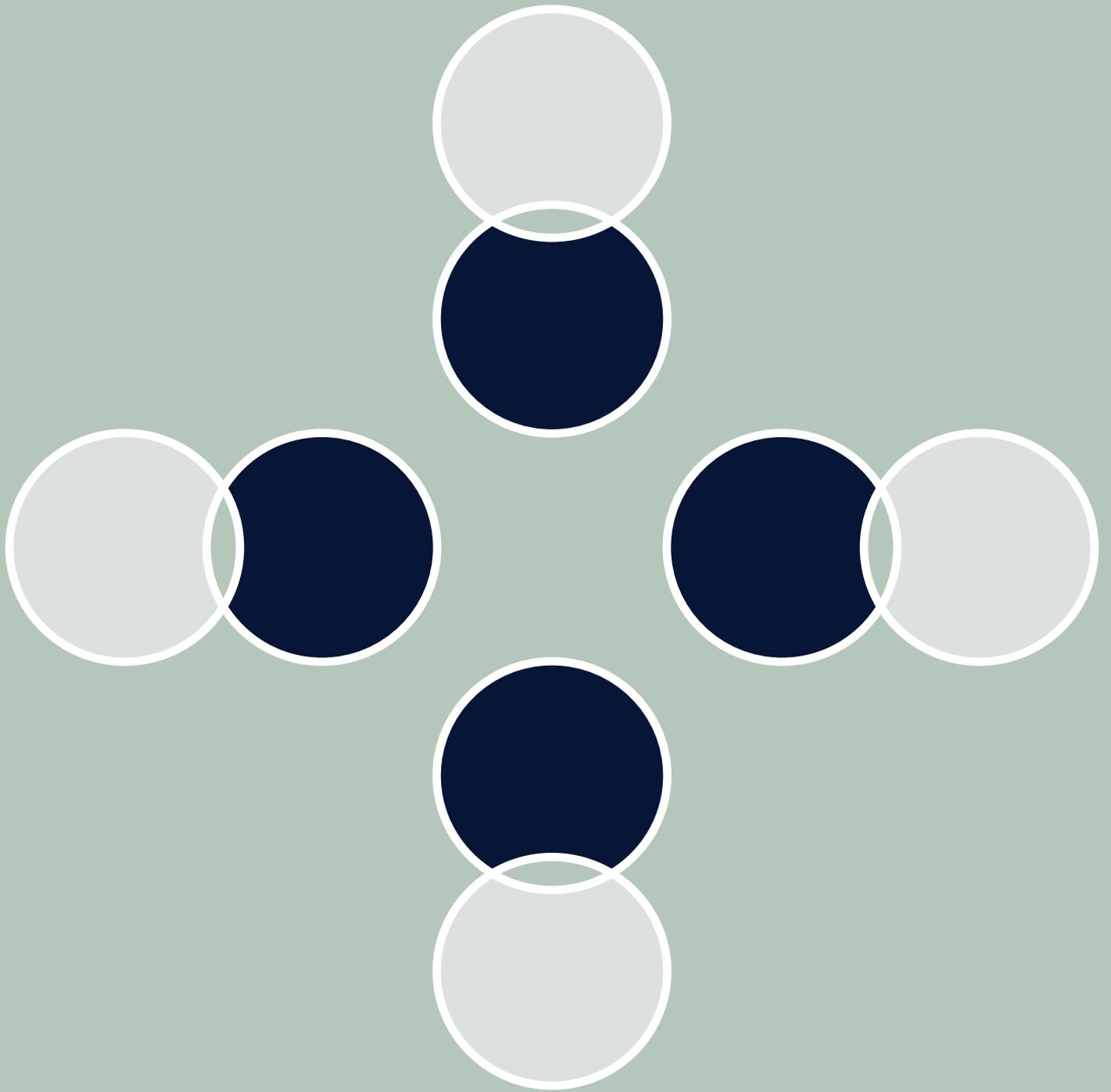


Richard Bolt (Nossal), Belinda Fan (Australia X-Elios), Christian Schaefer (GHD), Joel Reid (MinterEllison)



Ross Garnaut (University of Melbourne), Martine Letts (Committee for Melbourne)





*Melbourne's future
depends on inspired,
informed, and experienced
leadership.*

Future Focus Group

“The Future Focus Group program has been effective in allowing participants to build external networks and to work across sectors on a project that offers a broader canvas. The tailored mentoring opportunities included in the program are a particular strength.”

Professor Linda Kristjanson AO, Vice Chancellor, Swinburne University of Technology

To create the next generation of networked civic-minded Melbourne leaders, the Committee established the Future Focus Group (FFG) business and civic leadership program in 1996.

The FFG is a unique opportunity for selected emerging civic leaders from business, government, academia, not-for-profit and public sectors in Melbourne to better understand, connect within and contribute to Melbourne while building their leadership capabilities and networks.

This unique program has, for 25 years, fostered practical leadership skills by providing project-based, real-life learning experiences and unique access to senior business and community leaders. The program creates an incubator of ideas and builds networks that will secure Melbourne's future success.

The program runs for 15 months, with a new group of participants starting each February. Selection occurs the November prior.

Over 400 alumni have the opportunity to remain involved with the Committee's activities via the Alumni Network. They are a new generation of leaders making a contribution to our city.

“In furtherance of the Committee's vision, amongst its greatest assets must surely be the alumni and participants of the Future Focus Group. Nowhere is that clearer than in the projects spawned by this group since its inception.”

**The Honourable Linda Dessau AC,
Governor of Victoria,
Future Focus Group Patron**



Future Focus Group Alumni with our Patron, The Honourable Linda Dessau AC, Governor of Victoria

Membership is our lifeblood

Contribute to shaping a better future for Melbourne

- Drive our advocacy agenda
- Gain insights from our CEO network
- Engage with executive decision makers, our government and stakeholder network
- Share your vision for our future

Committee for Melbourne's membership categories have been tailored to suit different sized organisations and provide your leadership team a seat at the table to help Shape Melbourne's future.

Foundation Membership

Leading national, international organisations and significant institutions
\$15,500 (plus GST)

Corporate Membership

For small and medium sized organisations
\$7,700 (plus GST)

Not-for-Profit Membership

For purpose organisations; generally, with deductible gift recipient status or charitable status
\$3,900 (plus GST)

Membership Benefits

Foundation Corporate Not-for-Profit

Shape the Committee's agenda, priorities and strategy through scheduled discussions with political leaders, civic leaders, the Committee Directors and Board

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Contribute to governance through voting rights and Board positions

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Engage with political and civic leaders at the Committee's Foundation members' Annual Parliamentary Drinks

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Two invitations to the Foundation members only State Budget briefing with the Treasurer

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Receive priority invitations to Connected Melbourne CEO forums (free of charge)

• • -

Attend the Committee's corporate functions and events throughout the year (free of charge)

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Participate in our Roundtables and Taskforces

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Invitations to ministerial lunches and briefings (free of charge)

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Display your brand and organisation's profile via the Committee's website and communications program

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Host events to showcase your organisation and team

• • •

Your staff can be nominated to receive complimentary event invitations

• • •

Your staff can subscribe to our regular e-newsletter and contribute throughout the year

• • •

Nominate participants for the annual Future Focus Group leadership program

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Advance access to tickets to the Committee's Annual Gala Dinner

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Our vision for Melbourne

A global city of choice for people and organisations, due to its distinct blend of prosperity, opportunity and liveability.

Join Us!

- Discuss membership and a tailored engagement plan
- Get involved with our taskforces and policy development
- Help shape our advocacy for Melbourne's future
- Contribute to the Committee's thought leadership
- Build your network and profile
- Provide your staff with free access to over 60 events and forums annually
- Share your story with Greater Melbourne decision makers through our communications program

Committee for Melbourne

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 @CommitteeforMelbourne

 Committee for Melbourne

