

MEDIA RELEASE

For immediate release

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Melbourne tops The Economist Intelligence Unit's liveability ranking for 6th year running

Released today, The Economist Intelligence Unit's Global Liveability Survey ranks Melbourne as the world's most liveable city for the sixth year running.

Committee for Melbourne CEO Martine Letts says she is delighted that Melbourne had retained its top place ranking, but warns that our city's success could be its biggest challenge for the future.

"This is another fantastic accolade for Melbourne. However we must not let our city's success blind us from some profound 'over the horizon' challenges which are approaching with unprecedented speed".

"The world is in a state of accelerating change. We are experiencing the early stages of the so-called 'Fourth Industrial Revolution' which will fundamentally alter the way we live, work and do business. We do not know yet exactly how it will unfold but we must be sure to understand and prepare credibly informed policy platforms to help our city benefit from the global forces which are making cities the focal points of our economy", said Ms Letts.

"A strong, globally competitive economy underpins Melbourne's ongoing growth and liveability. Making the most of the opportunities ahead needs a long-term, strategic response across business, government, and our broader society. This is why the Committee for Melbourne is about to launch its newest taskforce **MELBOURNE 4.0** to examine how Melbourne can prepare for the changes that are coming our way, and thrive", noted Ms Letts.

"The Committee for Melbourne's most substantial taskforce since 'Melbourne Beyond 5 Million', **MELBOURNE 4.0** will employ the vast collective knowledge and insight of the Committee's diverse membership base to develop a clear understanding of – and shared language around – the long-term future economic environment of Greater Metropolitan Melbourne and develop some strategies and policy options for Melbourne's future success".

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About Committee for Melbourne

Strategic leadership think tank, the Committee for Melbourne is an apolitical, not-for-profit, member-based organisation that brings together over 120 organisations from Greater Melbourne's business, academic and community sectors, which share a common vision to make Melbourne a better place to live, work and do business.

As an independent organisation we represent no single interest group or political position, but seek to challenge conventional thinking and to develop innovative ideas to continue to enhance our position as an economically prosperous and highly liveable global city.

Further information

Sophie Bigaignon, Communications Manager - 0432 858 796 / 9667 8160

www.melbourne.org.au