

15 March 2017

FOR IMMEDIATE RELEASE

Committee for Melbourne appoints Director of Engagement

Committee for Melbourne CEO Martine Letts today announced the appointment of Clive Dwyer as Director of Engagement.

Mr Dwyer has over 30 years' experience and an outstanding track record in Melbourne as well as internationally in strategy and business development for major government projects, destination management and project advocacy.

The accomplished executive joins the Committee for Melbourne from Abu Dhabi where he worked on developing Yas Island as an international events, leisure, and cultural destination from 2012 to 2016. Prior to his role in Abu Dhabi, he was Director of Business Development for the Melbourne Convention and Exhibition Centre through its design, build and launch phase.

On his appointment, Clive said he was excited to be back in Melbourne and looking forward to working with the Committee for Melbourne staff, Board of Directors and members to strengthen the Committee's membership, stakeholder engagement and supporting the Committee's thought leadership and advocacy work.

"I am particularly excited about the opportunities the Committee's flagship Taskforce MELBOURNE 4.0 offers for members and the chance to contribute to the future of my home City", said Mr Dwyer.

Committee CEO Martine Letts said she is thrilled to welcome Clive Dwyer to the Committee. "Clive is a passionate Melburnian with strong and educated views about the future of our city. His knowledge and experience will prove invaluable as we continue to engage members and the community in shaping a better future for Melbourne" said Ms Letts.

Clive's previous career highlights include the delivery of the world-recognised Club Melbourne Ambassador Program, the development of Melbourne's annual International Mining and Resources Conference, the international marketing of the Melbourne 2006 Commonwealth Games and the delivery of the globally acclaimed 'Jigsaw' campaign for Tourism Victoria.

Clive has served on numerous Boards, including the Melbourne Food & Wine Festival, the Victorian Events Industry Council, and Destination Melbourne. Currently, he is a board member of the Monarch Institute.

Clive commenced his new role with the Committee for Melbourne on Wednesday 15 March 2017.

-ENDS-

Further information: Sophie Bigaignon – Manager, Communications – 0432 858 796

About the Committee for Melbourne

A strategic leadership think tank, Committee for Melbourne is an apolitical, not-for-profit, member-based organisation. It brings together more than 120 organisations from Greater Melbourne's business, academic and community sectors that share a common vision to make Melbourne a better place to live, work and do business in. We focus on four platforms - Future Economy; Infrastructure Development; Urban Optimisation and Liveability. An independent organisation, the Committee challenges conventional thinking rather than representing a single interest group or political position. It develops innovative ideas that continue to enhance our position as one of the world's most economically prosperous and liveable cities