Committee for Melbourne members' survey: priorities for shaping Melbourne's future in a State election year
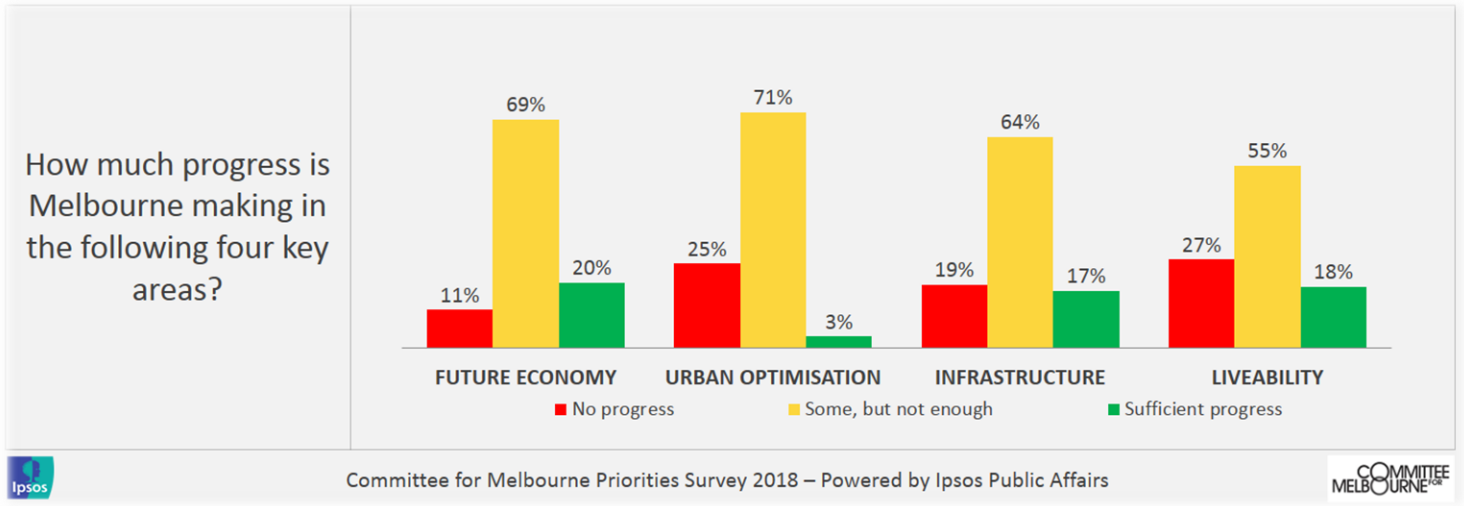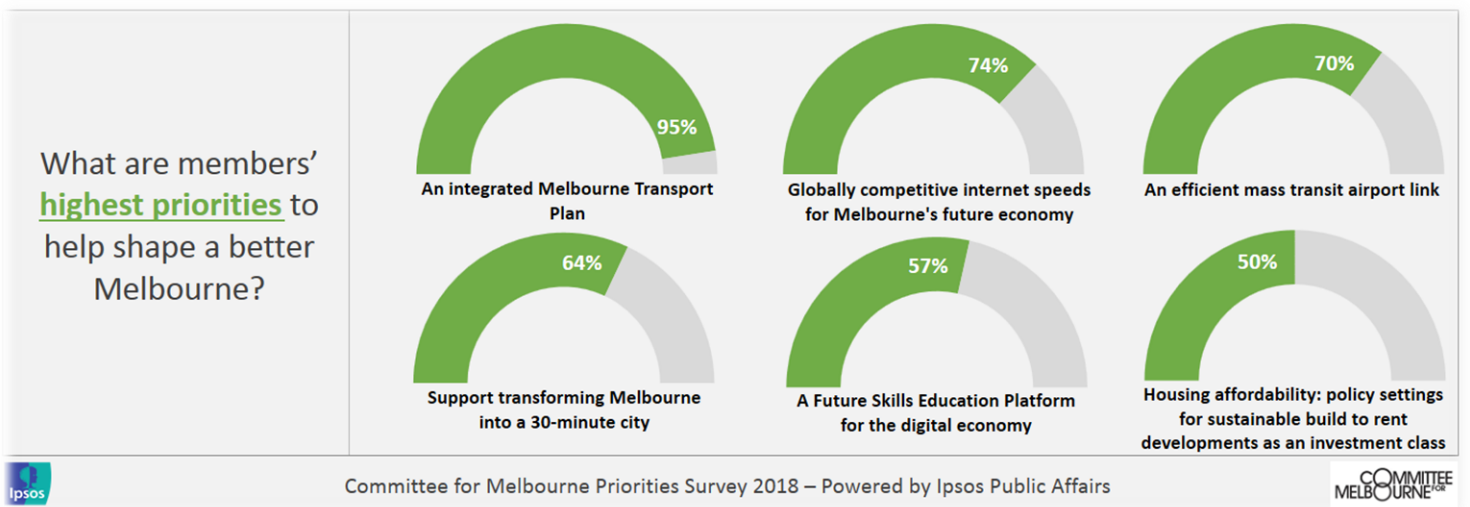
1. Key findings

How much progress is Melbourne making in the following four key areas?

FUTURE ECONOMY — No progress 11%, Some, but not enough 69%, Sufficient progress 20%
URBAN OPTIMISATION — No progress 25%, Some, but not enough 71%, Sufficient progress 3%
INFRASTRUCTURE — No progress 19%, Some, but not enough 64%, Sufficient progress 17%
LIVEABILITY — No progress 27%, Some, but not enough 55%, Sufficient progress 18%

■ No progress ■ Some, but not enough ■ Sufficient progress

Committee for Melbourne Priorities Survey 2018 – Powered by Ipsos Public Affairs

Q1 Key point summary concerning progress on 4 key areas for Melbourne's progress:

While some progress has been made in addressing 4 key areas for Melbourne's future – Future Economy, Urban Optimisation, Infrastructure and Liveability – respondents were clear that more needs to be done in all areas.

These results – where a minority of members believe Melbourne is making sufficient progress against these key areas – supports the Committee's objective to pursue them as critical drivers of Melbourne's future economic and social wellbeing.

What are members' highest priorities to help shape a better Melbourne?

- An integrated Melbourne Transport Plan — 95%
- Globally competitive internet speeds for Melbourne's future economy — 74%
- An efficient mass transit airport link — 70%
- Support transforming Melbourne into a 30-minute city — 64%
- A Future Skills Education Platform for the digital economy — 57%
- Housing affordability: policy settings for sustainable build to rent developments as an investment class — 50%

Committee for Melbourne Priorities Survey 2018 – Powered by Ipsos Public Affairs

Q2 Key point summary on highest priorities for the Committee in the lead up to the Victorian election:

While the provision of an integrated transport plan stood out as the highest priority at 95%, the other top priority actions were relatively diverse, and reflected an awareness of the discrete, and yet connected, relationships between the tangible and the social infrastructure required to meet Melbourne's future challenges.

The Committee has called for an integrated transport system for Melbourne for a number of years. We will invite the government to brief our members on current transport policy at the earliest opportunity.

Q3 Key point summary on the highest ranked priorities for the Committee to address:

	Highest priorities	**%**
1	An integrated Melbourne Transport Plan	71
2	An efficient mass transit airport link	52
3	Globally competitive internet speeds for Melbourne's future economy	50
4	Support transforming Melbourne into a 30-minute city	47
5	A Future Skills Education Platform for the digital economy	32

The highest priority for action is the provision of an integrated transport plan, with 71% citing it as one of the most important actions – when all actions are prioritised against each other.

This in an environment where the state and federal governments are spending billions of dollars on transport infrastructure and in a period where Melbourne is expanding by the population of Ballarat or Bendigo every year, and by a combined Ballarat, Bendigo and Geelong every four years.

This demonstrates that our members – while welcoming of the investment in transport infrastructure – understand that the jigsaw needs to be put together in a particular way if Melbourne is going to receive the full benefit from these assets.

Q4 Key point summary on other priorities:

There was a focus on ensuring Melbourne becomes a leading city that tackles issues associated with climate change and efficient waste disposal.

There was also a focus on the need to assist the vulnerable members of society, including the homeless.

Other points included:

- Education for disadvantaged and the West of Melbourne
- Recognising and promoting the importance of arts & culture to the fabric of the city
- Less onerous planning controls

2. Detailed responses

The Committee for Melbourne is committed to shaping a better future for Melbourne.

In a State election year, we want to hear what you, our members think are the priorities for shaping Melbourne's future.

These views will form part of the Committee's contribution to the discussion on key policy issues for Melbourne and Victoria during the election period.

Please take a few minutes to help shape Melbourne's future by completing this survey.

The Committee for Melbourne aims to influence the debate on shaping a better future for Melbourne in four key areas:

A) Future economy: A productive city, with globally competitive, innovative industries, harnessing the full human capital potential of a quality workforce and entrepreneurs.

B) Urban optimisation: A great place to live, with the right blend of housing options, well connected to jobs and other essential services. A safe and healthy city, with sufficient public open spaces and visual appeal.

C) Infrastructure: A city with world-class infrastructure that enables our productivity, enhances our liveability and supports innovation.

D) Liveability: Continue to be a world-leading liveable city with exceptional healthcare and education services, strong sport, recreation, arts and cultural sectors with access and opportunity for all residents.

To what extent do you believe Melbourne is making progress in each of these four key areas:

A) Future economy

1. Yes, making sufficient progress (20%)
2. Yes, making some progress but not enough (69%)
3. No, not making progress (11%)
4. Don't know / can't comment

B) Urban optimisation

1. Yes, making sufficient progress (3%)
2. Yes, making some progress but not enough (71%)
3. No, not making progress (25%)
4. Don't know / can't comment

C) Infrastructure

1. Yes, making sufficient progress (17%)
2. Yes, making some progress but not enough (64%)
3. No, not making progress (25%)
4. Don't know / can't comment

D) Liveability

1. Yes, making sufficient progress (18%)
2. Yes, making some progress but not enough (55%)
3. No, not making progress (27%)
4. Don't know / can't comment

The Committee for Melbourne has listed a set of priorities for shaping a better future for Melbourne.

What level of priority for action do you think the Committee should place on the following in the lead up to the Victorian election:

A Future Skills Education Platform for the digital economy

1. High priority (57%)
2. Medium priority (38%)
3. Low priority (3%)
4. Should not be a priority (2%)
5. Not sure / Don't know

Support innovation hubs for start-ups with financial incentives

1. High priority (28%)
2. Medium priority (59%)
3. Low priority (10%)
4. Should not be a priority (3%)
5. Not sure / Don't know

Emerging Melbourne Leaders Program (Future Focus Group)

1. High priority (18%)
2. Medium priority (57%)
3. Low priority (23%)
4. Should not be a priority (2%)
5. Not sure / Don't know

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Support transforming Melbourne into a 30-minute city

1. High priority (64%)
2. Medium priority (30%)
3. Low priority (7%)
4. Should not be a priority (0%)
5. Not sure / Don't know

Globally competitive internet speeds for Melbourne's future economy

1. High priority (74%)
2. Medium priority (24%)
3. Low priority (2%)
4. Should not be a priority (0%)
5. Not sure / Don't know

An efficient mass transit airport link

1. High priority (70%)
2. Medium priority (18%)
3. Low priority (10%)
4. Should not be a priority (2%)
5. Not sure / Don't know

Connecting Melbourne efficiently to regional centres

1. High priority (48%)
2. Medium priority (44%)
3. Low priority (8%)
4. Should not be a priority (0%)
5. Not sure / Don't know

Municipal reform to deliver economies of scale; planning and service delivery

1. High priority (37%)
2. Medium priority (46%)
3. Low priority (14%)
4. Should not be a priority (3%)
5. Not sure / Don't know

High speed eastern seaboard transit link

1. High priority (25%)
2. Medium priority (36%)
3. Low priority (31%)
4. Should not be a priority (8%)
5. Not sure / Don't know

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Planning and infrastructure to create an economically competitive Eastern Seaboard mega-region

1. High priority (22%)
2. Medium priority (46%)
3. Low priority (25%)
4. Should not be a priority (7%)
5. Not sure / Don't know

Attracting global talent to Melbourne to build economy

1. High priority (44%)
2. Medium priority (38%)
3. Low priority (10%)
4. Should not be a priority (8%)
5. Not sure / Don't know

Melbourne becoming the home for international accelerators for start-ups to build future businesses

1. High priority (32%)
2. Medium priority (48%)
3. Low priority (15%)
4. Should not be a priority (5%)
5. Not sure / Don't know

Housing affordability: policy settings for sustainable build-to-rent developments as an investment class

1. High priority (50%)
2. Medium priority (40%)
3. Low priority (8%)
4. Should not be a priority (2%)
5. Not sure / Don't know

Housing affordability: mixed zone housing for key workers

1. High priority (36%)
2. Medium priority (46%)
3. Low priority (19%)
4. Should not be a priority (0%)
5. Not sure / Don't know

An integrated Melbourne Transport Plan

1. High priority (95%)
2. Medium priority (5%)
3. Low priority (0%)
4. Should not be a priority (0%)
5. Not sure / Don't know

Extending the Free Tram Zone to MCEC and Arts & Culture Precinct

1. High priority (34%)
2. Medium priority (23%)
3. Low priority (26%)
4. Should not be a priority (18%)
5. Not sure / Don't know

Supporting the not-for-profit sector in the age of digital transformation

1. High priority (30%)
2. Medium priority (34%)
3. Low priority (28%)
4. Should not be a priority (8%)
5. Not sure / Don't know

Thinking about the same actions, which do you consider are the most important things for the Committee to address?

1. A Future Skills Education Platform for the digital economy (32%)
2. Support innovation hubs for start-ups with financial incentives (21%)
3. Emerging Melbourne Leaders Program (Future Focus Group) (13%)
4. Support transforming Melbourne into a 30-minute city (47%)
5. Globally competitive internet speeds for Melbourne's future economy (50%)
6. An efficient mass transit airport link (52%)
7. Connecting Melbourne efficiently to regional centres (29%)
8. Municipal reform to deliver economies of scale; planning and service delivery (23%)
9. High speed eastern seaboard transit link (11%)
10. Planning and infrastructure to create an economically competitive Eastern Seaboard megaregion (23%)
11. Melbourne becoming the home for international accelerators for start-ups to build future businesses (23%)
12. Housing affordability: mixed zone housing for key workers (16%)
13. Housing affordability: policy settings for sustainable build-to-rent developments as an investment class (29%)
14. An integrated Melbourne Transport Plan (71%)
15. Extending the Free Tram Zone to MCEC and Arts & Culture Precinct (23%)
16. Supporting the not-for-profit sector in the age of digital transformation (11%)