
2019

UPDATE

SHAPING MELBOURNE'S FUTURE

SHAPING MELBOURNE'S FUTURE

Committee for Melbourne brings together over 150 organisations from business, academic and community sectors to shape a better future for Melbourne.

OUR FOCUS

OUR VISION

Shaping a better future for Melbourne

Since 1985, the Committee for Melbourne has taken a strong, non-partisan leadership position and engaged with leading organisations from all sectors, committed to creating a better Melbourne.

OUR WORK

Supporting Melbourne's future growth, prosperity and liveability

We focus on four key areas:

- Future economy: A productive city, with globally competitive, innovative industries, harnessing the full potential of a quality workforce and entrepreneurs.
- Urban optimisation: A great place to live, with the right blend of housing, well-connected to jobs and essential services. Sufficient public open spaces and visual appeal.
- Infrastructure: A city with world-class infrastructure that supports our productivity, enhances our liveability and supports innovation.
- Liveability: A world-leading liveable city with exceptional healthcare and education services, strong sport, recreation, arts and cultural sectors with access and opportunity for all residents.

OUR MEMBERS

Our members are our lifeblood

Together with our members, we plan the future, shape policy and build tomorrow's leaders. We make a strong contribution to the public policy debate to create a vibrant and dynamic public discourse about our city.

Our success depends entirely on the support and involvement of our members.

HOW IS MELBOURNE DOING?

Melbourne is in great shape today. But we cannot be complacent. The Fourth Industrial Revolution is upon us and will fundamentally change our lives, our work and our community. We must prepare now if we want Melbourne to remain a world-class city.

#1

Population density city in Australia

#7

Global House Price Index

41%

Increase in post-graduate students since 1990

3 MILLION

Visitors to Melbourne in 2018

#3

Best Student City in the world

#55

World ranking in internet speed

#25 /38 Cities

Worldwide for congested roads

#2

Most liveable city in the world

43 MINUTES

Average city commute, compared to 12 minutes a decade ago

#20

Global Innovation Index, in terms of promoting long-term output growth, improved productivity and job growth.

\$9 BILLION

Expected cost of delay on Melbourne's major roads is projected to triple by 2031 without appropriate investment to reduce congestion

OVER 100

Languages spoken in Greater Melbourne

MELBOURNE 4.0 TASKFORCES PROGRESS



DIGITAL CAPABILITY

Preparing Victoria for the challenges & opportunities of the 21st century

- AI Taskforce established
- Partnership with the Australian Academy of Technology & Engineering

-
- ✓ 1st All-Party Parliamentary Group on Artificial Intelligence in the Southern Hemisphere established
-
- ✓ Annual AI Melbourne Summit established
-
- ✓ Melbourne AI strategic direction report in development
-



FUTURE SKILLS

Promoting Melbourne as a city that can attract and gain the appropriate skills for the future

- Submission to the Australian Qualifications Framework review calling to formally recognise micro-credentials
- Formed a panel of experts to provide insight for the Melbourne Declaration update
- Established a cohort of cross-sectional members to construct a vertically-integrated learner profile
- Partner of the World Skills Australia documentary, scheduled for release late 2019



AIRPORT LINK

Improving Melbourne's regional, interstate and global links

- Taskforce established
- 120 member participants
- Guiding principles for the business case submitted to government

-
- ✓ Airport Link committee to State and Federal Governments
-
- ✓ Position paper released supporting the Sunshine Route
-
- ✓ Forum held involving AirRail Melbourne, to define business case principals
-



HOUSING MIX

Ensuring Melbourne remains an attractive city for key workers, creatives and budding entrepreneurs

-
- ✓ A major report on housing affordability written by members, to be delivered mid-2019
-
- ✓ Seeking to map landscape to encourage better cross-sectional collaboration
-
- ✓ Clear recommendations and opportunities to be presented in the report
-



INNOVATIVE ECOSYSTEM

Enhancing Melbourne's innovative capacity to remain globally competitive

- Partnership with BioMelbourne Network
- Improve the commercialisation capabilities of this sector for Melbourne's economy
- Working with member universities, NEICs and key stakeholders to promote collaboration



COMPETITIVE INTERNET

Addressing our current and future internet needs to remain a city of international significance

- Steering Committee established with agreed action plans identified

MELBOURNE 4.0 TASKFORCES PROGRESS



METROPOLITAN COLLABORATION

- Engaging with metropolitan councils and organisations to build a resilient, economically competitive 21st century Melbourne
- Steering Committee formed and three meetings held
 - Investigating a range of governance models with members and key stakeholders from government, industry and the public, to find mutually agreeable and practical models
 - Committee for Melbourne Metropolitan membership significantly increased including local Council membership



EASTERN SEABOARD COLLABORATION

- Creating an East Coast Megaregion to boost our global and regional competitiveness
- Workshops held in Melbourne and Sydney
 - Annual Cities & Regions 4.0 Summit established
 - Report commissioned advocating for the creation of an Australian East Coast Megaregion, scheduled for release late-2019



EASTERN SEABOARD TRANSIT LINK

- Connecting cities and regions to alleviate population pressures and stimulate the economy
- Advocacy program for integrated Cities & Regions planning initiated
 - Cities & Regions 4.0 Conference established, held annually
 - Formed partnership with Regional Committees on integrated planning

ONGOING TASKFORCES



NOT-FOR-PROFIT

- A forward looking not-for-profit strategy to strengthen the industry for the 21st century
- Government regulation forum held
 - Steering Committee has held four meetings to establish policy priorities
 - Currently integrating a review of Not-for-Profit funding programs and preparing an awareness campaign for May 2020

40 Not-for-Profit organisations participated in events



ARTS & CULTURE

- An integrated vision for Melbourne as a vibrant, global destination for arts, culture and design
- Advocacy for extension from the free tram zone
 - Exploring opportunities for an integrated 'Melbourne in Winter' campaign
 - Established a review with Fishermans Bend stakeholders to look at opportunities for creative activation

75 Member participants



TRANSPORT

- An integrated transport vision for Melbourne
- Submission made to Infrastructure Victoria on autonomous and zero emission vehicles
 - Briefing on key transport policies with a US based expert
 - Integrated transport system forum held

25 Of the 50 level crossings called for removed

4 Forums on the future of modern transport held

140 Member participants in taskforce

HOW WE CONNECT



COMMUNICATIONS

18.3% Increase in eNewsletter subscribers

21.8% Increase in social media followers

350 Communications initiatives

35 Media partners

30 External speaking engagements

7 Editorial articles published



STAKEHOLDER ENGAGEMENT

1 Patron, The Governor of Victoria, Linda Dessau AC

14 Board Directors elected annually

150 Public sector associations

18 Partnerships with other Committees for Cities and Regions

13 External event presenting partnerships

1 Annual member survey on strategic priorities

2 State and Federal election submissions



MEMBERSHIP

2,000 Member representatives participating in events and forums

152 Member organisations

56 Foundation members

55 Corporate members

28 Not-for-Profit members

13 Diplomatic members

21 New members welcomed in last 12 months

12 Life members



EVENTS

2,000 Guests registered for 2019

1,260 Guests participated in 2018

45% Increase in number of events in last 12 months

88 Events scheduled for 2019

9 Event collaborations with a range of key government agencies



FUTURE FOCUS GROUP & ALUMNI

430+ Alumni

150+ Projects shaping Melbourne's future

50 Participants across 2 programs, with 7 projects in progress

2020 Applications for the 2020 program now open

MEMBERSHIP ORGANISATIONS

FOUNDATION

AECOM
Allens
Arcadis
Arup
Assemble
AusNet Services
Australian Unity
Bank of Melbourne
Bates Smart
Bendigo & Adelaide Bank
Cbus Property
City of Melbourne
City of Port Phillip
Clemenger BBDO Melbourne
Commonwealth Bank of Australia
Cornwell
Corrs Chambers Westgarth
CSIRO
Deakin University
EY
Escor
GHD
Greater Metropolitan Cemeteries Trust
Grant Thornton Australia
Grollo Group
Haileybury
Huawei Technologies (Aust)
IFM Investors
Jacobs
Keolis Downer (Yarra Trams)
La Trobe University
Lendlease
Major Transport Authority
Melbourne Airport
Melbourne Convention and Exhibition Centre

McKinsey & Company
Melbourne Water
Metro Trains Melbourne
Mirvac Victoria
Monash University
National Australia Bank
Plenary Group
Port of Melbourne
PwC Australia
RMIT University
Skybus
Swinburne University of Technology
Telstra
The Age
The Herald & Weekly Times
The University of Melbourne
Toyota Motor Corporation Australia
Transurban
Urbis
Vanguard Investments
Victoria University
Wesley College

CORPORATE

Adshel
Ashurst
Australian Energy Market Operator
Aurecon
Avalon Airport
BioMelbourne Network
Chadstone
Charter Keck Cramer
City of Greater Dandenong
Citywide Service Solutions

Darebin City Council
Deloitte
Development Victoria
e-Centric Innovations
Fed Square
Fisher Leadership
Fitzroys
Gilbert + Tobin
GoGet
Grimshaw
Hall & Wilcox
HASSELL
Herbert Smith Freehills
Hume City Council
InfraPlan
Ipsos Australia
JLL
K&L Gates
KJA
LaunchVic
Lime
Melbourne & Olympic Parks Trust
Marriner Group
Minter Ellison
MLC Life Insurance
Nous Group
Peter MacCallum Cancer Centre
Public Transport Victoria (PTV)
Queen Victoria Market
Quickcar
Racing Victoria
Recoveries & Reconstruction (Aust)
Royal Automobile Club of Victoria (RACV)
RPS
Russell Reynolds Associates
ShineWing Australia

Sofitel Melbourne On Collins
Sustainable Certification
Transport for Victoria
Uber
VicSuper
Victorian Health
Promotion Foundation
Victorian Planning Authority
Woods Bagot
Yarra Valley Water

NOT-FOR-PROFIT

Arts Centre Melbourne
Ardoch
Asialink
Australian Centre for the Moving Image
Australian Olympic Committee
Destination Melbourne
Good Cycles
Guide Dogs Victoria
Lord Mayor's Charitable Foundation
Melbourne Girls Grammar
Melbourne Health
Melbourne Recital Centre
Melbourne Theatre Company
Methodist Ladies' College
National Gallery of Victoria
NORTH Link
Open House Melbourne
Outdoor Media Association
St Michael's on Collins
Royal Botanic Gardens Melbourne

Royal Flying Doctor Service
Silver Chain Group
Spolib Digital
State Trustees Australia Foundation
The Australian Ballet
The Big Issue
The Walter & Eliza Hall Institute
Victorian Opera
Youth Projects

DIPLOMATIC

British Consulate General, Melbourne
Consulate General of the Republic of Chile (VIC)
Consulate General of the People's Republic of China (VIC)
Royal Danish Consulate General
Department of Foreign Affairs & Trade, Melbourne
Consulate of the Federal Republic of Germany (VIC)
Consulate General of India (VIC)
Consulate General of Italy
Consulate General of the Republic of Indonesia (VIC)
Consulate of the Kingdom of the Netherlands
Consulate General of Japan
Consulate General of Spain
U.S. Consulate General Melbourne

GET IN TOUCH

- Discuss membership
- Register for taskforce participation

cfm@melbourne.org.au
(03) 9650 8800