
2018

UPDATE

SHAPING MELBOURNE'S FUTURE

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Committee for Melbourne brings together over 140 organisations from business, academic and community sectors to shape a better future for Melbourne.

OUR FOCUS

OUR VISION

Shaping a better future for Melbourne

Since 1985, the Committee for Melbourne has taken a strong, non-partisan leadership position and engaged with leading organisations from all sectors, committed to creating a better Melbourne.

OUR WORK

Supporting Melbourne's future growth, prosperity and liveability

We focus on four key areas:

- **Future economy:** A productive city, with globally competitive, innovative industries, harnessing the full potential of a quality workforce and entrepreneurs.
- **Urban optimisation:** A great place to live, with the right blend of housing, well-connected to jobs and essential services. Sufficient public open spaces and visual appeal.
- **Infrastructure:** A city with world-class infrastructure that supports our productivity, enhances our liveability and supports innovation.
- **Liveability:** A world-leading liveable city with exceptional healthcare and education services, strong sport, recreation, arts and cultural sectors with access and opportunity for all residents.

OUR MEMBERS

Our members are our lifeblood

Together with our members, we plan the future, shape policy and build tomorrow's leaders. We make a strong contribution to the public policy debate to create a vibrant and dynamic public discourse about our city.

Our success depends entirely on the support and involvement of our members.

HOW IS MELBOURNE DOING?

Melbourne is in great shape today. But we cannot be complacent. The Fourth Industrial Revolution is upon us and will fundamentally change our lives, our work and community. We must prepare now if we want Melbourne to remain a world-class city.

#50

Australia's position in global internet speed rankings

#28

Australia's position in Year 4 mathematics ranking out of 49 countries

50%

Drop in the number of Australian students studying IT courses over the last decade

6 MILLION

Anticipated population of Melbourne by 2030

#53

Australia's position in global high-tech export rankings

#90

Australia's position in global ICT services export rankings

66% & 86%

Respectively, the global economic output and patented innovation that is produced by the world's top 40 megaregions. Melbourne does not form part of any megaregion

5,000

Annual unmet demand for Australian computer science graduates

#6

Melbourne's ranking among the most expensive housing markets on the globe. The median house price in Melbourne is fast approaching \$1 million

\$9 BILLION

Expected cost of delay on Melbourne's major roads is projected to triple by 2031 without appropriate investment to reduce congestion

LAST

Australia's position in the OECD rankings for research-business collaboration

MELBOURNE 4.0 TASKFORCES

Report launched in 2017
Roll-out scheduled to 2020



DIGITAL CAPABILITY

Preparing Victoria for the challenges & opportunities of the 21st century

- AI Taskforce established
- Partnership with the Australian Academy of Technology & Engineering
- Partnership with the Victorian Parliamentary Library

✓ 1st All-Party Parliamentary Group on Artificial Intelligence in the Southern Hemisphere established

#2 in the world



EASTERN SEABOARD COLLABORATION

Creating an East Coast Megaregion to boost our global and regional competitiveness

- In partnership with C2 Melbourne and Committee for Sydney:
- First workshop held in Melbourne
 - Second workshop confirmed for second half of 2018 in Sydney
 - Committee for Melbourne TEDx Talk received global coverage



AIRPORT LINK

Improving Melbourne's regional, interstate and global links

- Taskforce established
- 120 member participants
- Guiding principles for the business case submitted to government

✓ Airport link now on State and Federal agenda



INNOVATIVE ECOSYSTEM

Enhancing Melbourne's innovative capacity to remain globally competitive

- Partnership with BioMelbourne Network
- Innovation challenge launched with RMIT University
- Taskforce open for members



HOUSING MIX

Ensuring Melbourne remains an attractive city for key workers, creatives and budding entrepreneurs

✓ Build-to-rent forum as an investment class held and paper published

✓ Housing forum held

✓ Taskforce now open for members



FUTURE SKILLS

Making Melbourne a smart society

- Partnership with the Foundation for Young Australians
- Forum and taskforce scheduled for the second half of 2018

WHAT'S NEXT

Member taskforces to be established for



Metropolitan collaboration

Engaging with metropolitan councils and organisations to build a resilient, economically competitive 21st century Melbourne



Competitive internet

Addressing our current and future internet needs to remain a city of international significance



Eastern seaboard transit link

Connecting cities and regions to alleviate population pressures and stimulate the economy

ONGOING TASKFORCES



TRANSPORT

An integrated transport vision for Melbourne

— Partnership with Infrastructure Victoria and Infrastructure Australia

25 of the 50 level crossings called for removed

4 forums on the future of modern transport held

140 member participants



NOT-FOR-PROFIT

A forward looking not-for-profit strategy to strengthen the industry for the 21st century

— Taskforce led by Royal Flying Doctor Service Victoria established

40 member participants from the not-for-profit and for-profit sectors



ARTS & CULTURE

An integrated vision for Melbourne as a vibrant, global destination for arts, culture and design

— Free Tram Zone extension to key visitor destinations submission tabled with government

75 member participants

HOW WE CONNECT



COMMUNICATIONS

3000 eNewsletter subscribers

2,274 Twitter followers

315 communications initiatives

250 editorial and opinion pieces

50 media mentions

35 media partners

30 external speaking engagements



STAKEHOLDER ENGAGEMENT

1 Governor of Victoria our Patron

13 Board Directors

150 public sector contacts

18 Committees for Cities & Regions

10 external event presenting partnerships

1 pre-election priorities member survey



MEMBERSHIP

1,500 member representatives participating in events and forums

141 member organisations

53 Foundation members

45 Corporate members

28 Not-for-profit members

13 Diplomatic members

24 new members welcomed in last 12 months



EVENTS

2,800 guests scheduled for 2018

1,145 guests participated in 2017

68% increase in number of events in last 12 months

50 events scheduled for 2018

6 external event collaborations

1 event collaboration with key government agencies



FUTURE FOCUS GROUP & ALUMNI

420 alumni

150+ projects shaping Melbourne's future

38% increase in participants in the 2018-19 program

21st FFG anniversary with reception at Government House

MEMBERSHIP ORGANISATIONS

FOUNDATION

AECOM
Allens
Arcadis
Arup
AusNet Services
Bank of Melbourne
Bates Smart
Bendigo & Adelaide Bank
Cbus Property
City of Melbourne
City of Port Phillip
Clemenger BBDO Melbourne
Commonwealth Bank of Australia
Cornwell
Corrs Chambers Westgarth
CSIRO
EY
Escor
GHD
GM Holden
Grant Thornton Australia
Grollo Group
Haileybury
Huawei Technologies (Aust)
Jacobs
Keolis Downer (Yarra Trams)
La Trobe University
Lendlease
Melbourne Airport
Melbourne Convention and Exhibition Centre
McKinsey & Company
Melbourne Water
Metro Trains Melbourne

Mirvac Victoria
Monash University
National Australia Bank
Office of the Coordinator-General
Plenary Group
Port of Melbourne
PwC Australia
RMIT University
Skybus
Swinburne University of Technology
Telstra
The Age
The Herald & Weekly Times
The University of Melbourne Transurban Urbis
Vanguard Investments
Victoria University
VicRoads
Wesley College

CORPORATE

Adshel
Ashurst
Aurecon
Avalon Airport
Besen
BioMelbourne
Network
Charter Keck Cramer
City of Greater Dandenong
Citywide Service Solutions
Development Victoria
East End Theatre District
e-Centric Innovations
Fed Square

Gilbert + Tobin
GoGet
Grimshaw
Hall & Wilcox
HASSELL
Herbert Smith Freehills
Ipsos Australia
Jo Fisher Executive
K&L Gates
KJA
LaunchVic
Lyons
Melbourne & Olympic Parks Trust
Minter Ellison
MLC Life Insurance
Nous Group
Peter MacCallum Cancer Centre
Public Transport Victoria (PTV)
Racing Victoria
Recoveries & Reconstruction (Aust)
Royal Automobile Club of Victoria (RACV)
RPS
Russell Reynolds Associates
ShineWing Australia
Sofitel Melbourne On Collins
Sustainable Certification
Transdev
Uber
Victorian Health Promotion Foundation
Victorian Planning Authority
Woods Bagot
Yarra Valley Water

NOT-FOR-PROFIT

Arts Centre Melbourne
Australian Centre for the Moving Image (ACMI)
Cabrini Foundation
Destination Melbourne
Guide Dogs Victoria
Melbourne City Mission
Melbourne Festival
Melbourne Girls Grammar
Melbourne Health
Melbourne Recital Centre
Melbourne Theatre Company
Methodist Ladies' College
National Gallery of Victoria
NORTH Link
Open House Melbourne
Outdoor Media Association
Royal Botanic Gardens Melbourne
Royal Flying Doctor Service
Spolib Digital
St Michael's on Collins
State Trustees
Australia Foundation
The Australian Ballet
The Big Issue
The Ian Potter Foundation
The Walter & Eliza Hall Institute
Victorian Opera
Victoria University

Secondary College
Youth Projects
Zoological Parks and Gardens Board

DIPLOMATIC

British Consulate General, Melbourne
Consulate General of the Republic of Chile (VIC)
Consulate General of the People's Republic of China (VIC)
Royal Danish Consulate General
Department of Foreign Affairs & Trade, Melbourne
Consulate of the Federal Republic of Germany (VIC)
Consulate General of India (VIC)
Consulate General of Italy
Consulate General of the Republic of Indonesia (VIC)
Consulate of the Kingdom of the Netherlands
Consulate General of Japan
Consulate General of Spain
U.S. Consulate General

GET IN TOUCH

- Discuss membership
- Register for taskforce participation

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MELBOURNE 4.0

#MELBOURNE40