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# 2020

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# UPDATE

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SHAPING MELBOURNE'S FUTURE

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Committee for Melbourne brings together over 150 organisations from business, academic and community sectors to shape a better future for Melbourne.

# OUR FOCUS

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## OUR VISION

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### Shaping a better future for Melbourne

Since 1985, the Committee for Melbourne has taken a strong, non-partisan leadership position and engaged with leading organisations from all sectors, committed to creating a better Melbourne.

## OUR WORK

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### Supporting Melbourne's future growth, prosperity and liveability

We focus on four key areas:

- **Future economy:** A productive city, with globally competitive, innovative industries, harnessing the full potential of a quality workforce and entrepreneurs.
- **Urban optimisation:** A great place to live, with the right blend of housing, well-connected to jobs and essential services. Sufficient public open spaces and visual appeal.
- **Infrastructure:** A city with world-class infrastructure that supports our productivity, enhances our liveability and supports innovation.
- **Liveability:** A world-leading liveable city with exceptional healthcare and education services, strong sport, recreation, arts and cultural sectors with access and opportunity for all residents.

## OUR MEMBERS

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### Our members are our lifeblood

Together with our members, we plan the future, shape policy and build tomorrow's leaders. We make a strong contribution to the public policy debate to create a vibrant and dynamic public discourse about our city.

Our success depends entirely on the support and involvement of our members.

Melbourne is in great shape today. But we cannot be complacent. The Fourth Industrial Revolution is upon us and will fundamentally change our lives, our work and our community. We must prepare now if we want Melbourne to remain a world-class city.

#4

Fourth most unaffordable major city in the world

#17

Most congested city in the world

#62

Fastest internet speed in the world

34.7

Million international and domestic visitors to Melbourne in the year ending March 2019

64.5

Minutes Melbourne mean daily commute time of employed person - up from 58.6 minutes in 2002

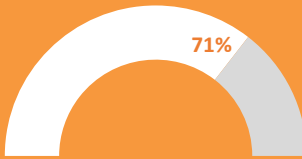
#2

Most liveable city in the world

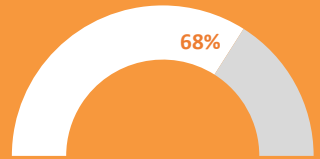
What are member's highest priorities to help shape a better Melbourne?



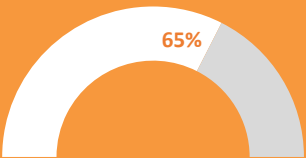
An integrated Melbourne Transport Plan



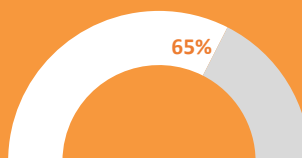
Globally competitive internet speeds for Melbourne's future economy



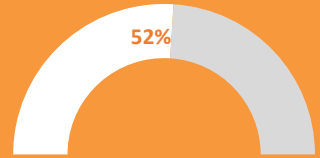
Housing affordability: Integrated financial, taxation and planning policy reform to increase the supply of affordable housing, including build-to rent as an investment class



Municipal collaboration to deliver economies of scale; planning and service delivery



An efficient mass transit airport link



Transforming Melbourne into a 30-minute city

# MELBOURNE 4.0 TASKFORCE PROGRESS



## INNOVATIVE ECOSYSTEM

Enhancing Melbourne's innovative capacity to remain globally competitive

- Forums on building Innovation Precincts
- Improve the commercialisation capabilities of this sector for Melbourne's economy

- ✓ Working with member universities, NEICs and key stakeholders to promote collaboration
- ✓ 3 Fishermans Bend forums held
- ✓ Collaboration with Government on establishing priority precincts
- ✓ Investigating a range of governance models with members and key stakeholders from government, industry and the public, to find mutually agreeable and practical models



## MELBOURNE AIRPORT LINK

Improving Melbourne's regional, interstate and global links

- Taskforce established over 3 years
- 120 member participants
- Guiding principles for the business case submitted to government

- ✓ Airport Link commitment from State and Federal Governments
- ✓ Position paper released supporting the Sunshine Route
- ✓ 3 Forums held to define business case principles
- ✓ Victorian Committees coalition formed for airport train advocacy



## HOUSING MIX

Ensuring Melbourne remains an attractive city for key workers, creatives and budding entrepreneurs

- ✓ A major report on housing affordability written by members, delivered early 2020
- ✓ Submission to Red Tape Commissioner review of Planning and Building Processes
- ✓ Submission to Victorian Government Build-to-Rent Report
- ✓ 3 Forums on Build-to-Rent as an investment class



## METROPOLITAN COLLABORATION

Engaging with metropolitan councils and organisations to build a resilient, economically competitive 21st century Melbourne

- Steering Committee formed

- ✓ Committee for Melbourne Metropolitan membership significantly increased including local Council memberships
- ✓ Submission to Victorian Local Government Act review
- ✓ Melbourne City Deals Strategic Reference Group member



## COMPETITIVE INTERNET

Addressing our current and future internet needs to remain a city of international significance

- ✓ Steering Committee established with agreed action plans identified
- ✓ Internet capacity and 5G workshops held at Annual AI Summit
- ✓ Forums held with Telstra and Business NBN



## DIGITAL CAPABILITY

Preparing Victoria for the challenges & opportunities of the 21st century

- AI Taskforce established
- Melbourne AI strategic direction report in development

- ✓ All-Party Parliamentary Group on Artificial Intelligence established
- ✓ Annual AI Melbourne Summit established

# MELBOURNE 4.0 TASKFORCE PROGRESS



## FUTURE SKILLS

Promoting Melbourne as a city that can attract and gain the appropriate skills for the future

- ✓ Submission to the Australian Qualifications Framework review calling to formally recognise micro-credentials
- ✓ Formed a panel of experts to provide insight for the Melbourne Declaration update
- ✓ Facilitated the inaugural Future Work Summit in May with over 500 delegates
- ✓ Submissions to Government reviews of education and VET systems



## EASTERN SEABOARD TRANSIT LINK

Connecting cities and regions to alleviate population pressures and stimulate the economy

- ✓ Advocacy program for integrated Cities & Regions planning initiated
- ✓ Formed partnership with Regional Committees on integrated planning
- ✓ Reviewed in the published East Coast Megaregion report



## EASTERN SEABOARD COLLABORATION

Creating an East Coast Megaregion to boost our global and regional competitiveness

- ✓ Workshops held in Melbourne and Sydney
- ✓ Two National Cities & Regions 4.0 Summits held
- ✓ Report commissioned advocating for the creation of an Australian East Coast Megaregion, scheduled for release April 2020

# ONGOING TASKFORCES



## NOT-FOR-PROFIT

A forward looking not-for-profit strategy to strengthen the industry for the 21st century

- ✓ Government regulation forum held
  - ✓ Steering Committee has held four meetings to establish
  - ✓ Currently undertaking a review of Not-for-Profit funding programs
  - ✓ Preparing an awareness campaign for launch in 2020
- 45** Not-for-Profit and Corporate organisations participated



## TRANSPORT

An integrated transport vision for Melbourne

- An integrated transport vision, scheduled to be released in 2020
- Submission made to Infrastructure Victoria on autonomous and zero emission vehicles
- Briefing on key transport policies with a US based expert
- Shared Mobility forum held

**36** Of the 50 level crossings called for by the Committee have been removed.

**5** Forums on the future of modern transport held



## ARTS & CULTURE

An integrated vision for Melbourne as a vibrant, global destination for arts, culture and design

- ✓ Submission to Victorian Government's Creative Industries Strategy 2020-2024
  - ✓ Submission to Inquiry to support to the extension of the free tram zone
  - ✓ Submission to Victorian Government's Regional Tourism review
  - ✓ Established a review with Fishermans Bend stakeholders to look at opportunities for activation
  - ✓ Symposium on hosting International Artist Residencies in Melbourne
- 75** Member participants

# HOW WE CONNECT



## COMMUNICATIONS

**18.3%** Increase in eNewsletter subscribers

**21.8%** Increase in social media followers

**350** Communications initiatives

**35** Media partners

**30** External speaking engagements

**7** Editorial articles published



## STAKEHOLDER ENGAGEMENT

**1** Patron, The Governor of Victoria, Linda Dessau AU

**15** Board Directors elected annually

**150** Public sector associations

**18** Partnerships with other Committees for Cities and Regions

**13** External event Presenting Partnerships

**1** Annual member survey on strategic priorities

**2** Annual Events, Gala Dinner and Victoria Parliament Networking Drinks



## MEMBERSHIP

**169** Member organisations

**58** Foundation members

**64** Corporate members

**32** Not-for-Profit members

**15** Diplomatic members

**28** New members welcomed in last 12 months

**12** Life Members



## EVENTS

**2,000** Participating member guests

**700** External guests participated in 2019

**74** Events scheduled for 2020

**9** Event collaborations with a range of key government agencies



## FUTURE FOCUS GROUP & ALUMNI

**430+** Alumni

**80+** Projects shaping Melbourne's future

**36** Participants across 2 programs

**2021** Applications for the 2021-2022 Program will be sought from August 2020, with a February 2021 start date

# MEMBERSHIP ORGANISATIONS

## FOUNDATION

AECOM  
Allens  
Arcadis  
Arup  
AusNet Services  
Australian Unity  
ASSEMBLE  
Bank of Melbourne  
Bates Smart  
Cbus Property  
City of Melbourne  
City of Port Phillip  
Corrs Chambers Westgarth  
CSIRO  
Deakin University  
Dexus  
EY  
Escor  
Ethos Urban  
GHD  
Global Business College of Australia  
Greater Metropolitan Cemeteries Trust  
Grollo Group  
Haileybury  
Huawei Technologies (Aust)  
IFM Investors  
Jacobs  
Keolis Downer (Yarra Trams)  
King & Wood Mallesons  
La Trobe University  
Lendlease  
Melbourne Airport  
Melbourne & Olympic Parks  
Melbourne Convention & Exhibition Centre  
McKinsey & Company  
Melbourne Water  
Metro Trains Melbourne

Mirvac Victoria  
Monash University  
National Australia Bank  
NBN Co  
NewsCorp  
Plenary Group  
Port of Melbourne Corporation  
PwC Australia  
RMIT University  
Skybus  
Swinburne University of Technology  
Telstra  
Toyota Motor Corporation Australia  
The Age  
The University of Melbourne  
Transurban  
Urbis  
Vanguard Investments  
Victoria University  
Warren + Mahoney  
Wesley College

## CORPORATE

13Cabs  
AEMO  
Ashurst  
Aurecon  
Australian Grand Prix  
Avalon Airport  
BioMelbourne Network  
Chadstone  
City of Greater Dandenong  
Citywide Service Solutions  
Clemenger BBDO Melbourne  
Creative Audio & Vision  
Darebin City Council  
Deloitte  
Department of Transport Development Victoria

East End Theatre District  
e-Centric Innovations  
Fed Square  
Fisher Leadership  
Fitzroys  
Gilbert + Tobin  
GoGet  
Grimshaw  
Hall & Wilcox  
HASSELL  
Herbert Smith Freehills  
Hope & Glory  
Hume City Council  
InfraPlan  
Ipsos Australia  
JLL  
K&L Gates  
KJA  
Lime  
Minter Ellison  
Nous Group  
oOhmedia  
Peter MacCallum Cancer Centre  
Queen Victoria Market  
Quest Serviced Apartments  
R-Co  
Recoveries & Reconstruction (Aust)  
Racing Victoria  
RobertsDay  
Royal Automobile Club of Victoria  
Rosterfy  
RPS  
Russell Reynolds Associates  
ShineWing Australia  
SJS Strategy  
Sofitel Melbourne On Collins  
Struber  
Sustainable Certification  
Tridant  
Uber

Victorian Health Promotion Foundation  
Victorian Planning Authority  
VicSuper  
Vitality  
Yarra Valley Water  
Weston Williamson + Partners  
Woods Bagot  
Yarra Valley Water

## NOT-FOR-PROFIT

Arts Centre Melbourne  
Ardoch  
AsiaLink  
Australian Centre for the Moving Image  
Australian Olympic Committee  
Australian Road & Research Board  
Australian Volunteers International  
Community Housing Limited  
Destination Melbourne  
Good Cycles  
Lord Mayor's Charitable Foundation  
Melbourne City Mission  
Melbourne Girls Grammar  
Melbourne Health  
Melbourne Recital Centre  
Melbourne Theatre Company  
National Gallery of Victoria  
NORTH Link  
Open House Melbourne  
Public Libraries Association  
Puffing Billy  
Royal Botanic Gardens Melbourne  
Royal Flying Doctor Service  
Silver Chain

St Michael's on Collins  
The Australian Ballet  
The Big Issue  
The Walter & Eliza Hall Institute  
Victorian Opera  
Youth Activating Youth  
Youth Projects  
Western Melbourne Tourism

## DIPLOMATIC

British Consulate General, Melbourne  
Consulate General of the Republic of Chile (VIC)  
Consulate General of the People's Republic of China (VIC)  
Royal Danish Consulate General  
Department of Foreign Affairs & Trade, Melbourne  
Consulate of the Federal Republic of Germany (VIC)  
Consulate General Of Hungary  
Consulate General of India (VIC)  
Consulate General of the Republic of Indonesia (VIC)  
Consulate General of Italy  
Consulate General of Japan  
Consulate of the Kingdom of the Netherlands  
Consulate General of Spain  
Consulate General of Sri Lanka  
U.S. Consulate General Melbourne  
U.S. Consulate General Melbourne

## GET IN TOUCH

- Discuss membership
- Explore corporate branding opportunities
- Submit forum proposals and discussion papers

— Enquire about Future Focus Group Program

— Media and conference enquiries

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