

AGM 2017: Year in Review



ABOUT COMMITTEE FOR MELBOURNE

Committee for Melbourne is an apolitical, not-for-profit, member-based organisation that brings together over 130 organisations from Greater Melbourne's business, academic and community sectors which have a passion for shaping Melbourne as a leading global city in the world's fastest-growing region, the Asia-Pacific.

The Committee's membership represents Melbourne's premier business and community leaders. Together, we focus on four pillars to support Melbourne's future growth and prosperity: Future Economy, Infrastructure, Urban Optimisation, and Liveability.

How members get involved

Plan the future: Make a difference to Melbourne's future with your knowledge and expertise.

Shape policy: Inform the Committee's advocacy with government, and inform the broader public debate.

Connect and build your profile: Expand your network and enhance your profile with other Committee members, government, senior business leaders and influential Melburnians at our regular events and policy consultations.

Increase your exposure, further enhance your profile and promote your work through our structured communications and advocacy program which includes media services.

Learn and share: Deepen your knowledge and share your expertise with our regular, exclusive briefings from political and industry leaders.

Build tomorrow's leaders: Prepare your organisation's talented emerging leaders to make contributions through our respected business and civic leadership program, Future Focus Group.

Our purpose: Shaping a better future for Melbourne.

Our ambition: Establish the Committee for Melbourne as the go-to organisation representing major companies and institutions dedicated to creating a Better Melbourne.

Our vision for Melbourne: A global city of choice for people and companies due to its rare blend of prosperity and liveability.

www.melbourne.org.au
@Committee4Melb
#melbourne40

THANK YOU

Appreciation and thanks to our members for their valuable, inspiring contributions and in-kind hosting throughout 2017.

Foundation members

AECOM	Keolis Downer (Yarra Trams)
Allens	La Trobe University
Arcadis	Lendlease
Arup	Melbourne Airport
AusNet Services	Melbourne Convention and Exhibition Centre
Bank of Melbourne	McKinsey & Company
Bates Smart	Melbourne Water
Bendigo Bank	Metro Trains Melbourne
BHP Billiton	Mirvac Victoria
Cbus Property	Monash University
City of Melbourne	Office of the Coordinator-General
City of Port Phillip	Plenary Group
Clemenger BBDO Melbourne	Port of Melbourne
Commonwealth Bank of Australia	PwC Australia
Cornwell	RMIT University
Corrs Chambers Westgarth	Swinburne University of Technology
CSIRO	Telstra
EY	The Age
Escor	The Herald & Weekly Times
GHD	The University of Melbourne
GM Holden	Transurban
Grant Thornton Australia	Urbis
Grollo Group	Victoria University
Haileybury	VicRoads
Huawei Technologies (Aust)	
Jacobs	

Corporate members

Adshel	MLC Life Insurance
Ashurst	Nous Group
Aurecon	Peter MacCallum Cancer Centre
Avalon Airport	Public Transport Victoria
Besen	Racing Victoria
BioMelbourne Network	Recoveries & Reconstruction (Aust)
Charter Keck Cramer	Royal Automobile Club of Victoria
Citywide Service Solutions	RPS
Development Victoria	Russell Reynolds Associates
East End Theatre District	ShineWing Australia
Federation Square	Sofitel Melbourne On Collins
Gilbert + Tobin	Sustainable Certification
GoGet	Transdev
Grimshaw	Uber
Hall & Wilcox	Victorian Health Promotion Foundation
HASSELL	Victorian Planning Authority
Herbert Smith Freehills	Yarra Valley Water
Ipsos Australia	
Jo Fisher Executive	
K&L Gates	
KJA	
Lyons	
Melbourne & Olympic Parks Trust	
Melbourne Football Club	
Minter Ellison	

Not-for-profit members

Arts Centre Melbourne
Australian Centre for
the Moving Image
Cabrini Foundation
Destination Melbourne
Guide Dogs Victoria
Melbourne City
Mission
Melbourne Festival
Melbourne Girls
Grammar
Melbourne Health
Methodist Ladies'
College
Melbourne Recital
Centre
Melbourne Theatre
Company
National Gallery of
Victoria
NORTH Link
Open House
Melbourne
Outdoor Media
Association
Royal Botanic Gardens
Melbourne

Royal Flying Doctor
Service Victoria
Spolib
St Michael's on Collins
State Trustees
Australia Foundation
The Australian Ballet
The Big Issue
The Ian Potter
Foundation
The Walter & Eliza Hall
Institute of Medical
Research
Victorian Opera
Youth Projects
Zoological Parks and
Gardens Board

Diplomatic members

British Consulate-
General, Melbourne
Consulate-General of
the Republic of Chile
Consulate-General of
the People's Republic
of China
Royal Danish
Consulate-General,
Melbourne
Department of Foreign
Affairs & Trade,
Melbourne
Consulate of the
Federal Republic of
Germany
Consulate-General
of India
Consulate-General
of the Republic of
Indonesia
Consulate-General
of Italy
Consulate-General
of Japan
Consulate of the
Kingdom of
the Netherlands
Consulate-General
of Spain
Consulate-General of
The United States of
America

Life members

Pamela Warrender OAM
Jack Smorgon AO
John Elliott
David Miles
Bruce Teele
David Beanland
Bill Moyle
Gary Morgan
Janine Kirk AM
Roger Poole
Hugh Morgan AC
George Pappas AO
Roger Richmond-Smith

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MESSAGE FROM THE CHAIR

A constant trend in our rapidly changing world is that cities are the driving force in the global economy. As the digital revolution and its consequences transform entire systems of production, management and government, and indeed our lives, maintaining our city's prized position of international significance will require business, government, the knowledge sector and civil society to collaborate.

The impact of the digital revolution at a local and national level is also feeding extraordinary geo-political change.

Through our flagship Melbourne 4.0 Taskforce we are providing a strategic narrative to successfully navigate the consequences – both positive and negative – of current trends which will have a deep impact on Melbourne's economy and liveability.

The Taskforce, comprising over 60 of our members, uncovered 9 Strategic Needs to which Melbourne must develop a credible response to retain its prized liveability and prosperity. Our Melbourne 4.0 outputs are true co-creations with our members and the influencers in our community.

This year, I am pleased to note that our investment in additional staff and projects has improved our capability to service members and support our ambitious program.

This investment has raised our policy contribution and profile and improved our membership engagement and growth. Since our last Annual General Meeting

we have welcomed 11 new members in 9 different industries. We look forward to building on this performance in the year to come.

The challenge of attracting and nurturing our talent and then unleashing its creativity and potential to ensure our city remains prosperous and inclusive is an important mission. Our business and civic leadership program, Future Focus Group, supports our members' capacity to develop their future leaders.

Celebrating its 21st anniversary this year, the FFG is now on an annual cycle and has been incredibly successful in developing successive cohorts of future leaders who have a greater understanding and experience of how to drive change across Melbourne.

I cannot agree more with Committee for Melbourne and Future Focus Group Patron, Her Excellency the Honourable Linda Dessau AC, Governor of Victoria, when she notes that Future Focus Group is one of our greatest assets. We look forward to future leaders from the public sector joining the 2018-2019 program to strengthen the program's reach and value.

We continue the process of board renewal to ensure each Director has the expertise needed to drive the Committee's vision and purpose to the benefit of our city. With Elana Rubin's term ending, we thank her for her outstanding contribution, her policy expertise and deep strategic insights.



Since its creation in 1985, the Committee has taken a strong leadership position and engaged with leading organisations from all sectors, committed to creating a better Melbourne. We have a broad agenda to cover and we can only be successful in our endeavours with the support of our members.

On behalf of the Board, I would like to thank Martine and the Committee Secretariat for their work and commitment to our vision. I'd like to especially thank you, our members, for your support as we shape Melbourne's future together.

With warm regards

A handwritten signature in dark ink, appearing to read 'Scott', with a stylized flourish at the end.

Scott Tanner
Chair

MESSAGE FROM THE CEO

This year Melbourne retained its mantle as the world's most liveable city for an unprecedented seventh consecutive year. This is great news for our city, our economy and ability to retain and attract global talent.

Such a wonderful accolade must not, however, create a false sense of security for our beloved Melbourne. To maintain our position as a city of international significance and to help ensure we will thrive as we move towards 2030 is why we created our Melbourne 4.0 Taskforce in September 2016.

The first Melbourne 4.0 report was presented in May this year at our Annual Dinner. In collaboration with our members, we created four plausible futures for our city in 2030 and a set of nine Strategic Needs, using a robust scenario planning methodology. These Strategic Needs are the key areas Melbourne must invest in to ensure we can make the most of the opportunities ahead. They will form the basis of our advocacy efforts over a three-year period.

Member engagement has been our absolute priority this year. A Director of Engagement was appointed who has put in place a dedicated engagement program to expand our membership base, and to build the quality of our events, research, communications and advocacy efforts.

Our cross-sectoral membership base is our real strength. It both reflects and supports our broad city-shaping agenda for an economically dynamic and liveable city.

In addition to the flagship Annual Dinner and Parliamentary Drinks, our Meet the Minister and Leading Thinker series offered important ideas and insights for our city from local and global leaders. The Transport Series and Arts and Culture Roundtable continued to advocate for improved cultural and transport infrastructure. Open Mind forums, connecting public sector leaders to members, and a new Not-for-Profit Taskforce offer exciting new engagement opportunities.

Our growing suite of event partners from Melbourne and elsewhere this year expands our reach and influence, while providing new opportunities for our members to connect and contribute.

As we prepare our city for the future, we are also investing in its emerging leaders. Our unique business and civic leadership development program, Future Focus Group, builds and connects our city's next generation of leaders. As we celebrate the 21st anniversary of the program, we look forward to strengthening our 500-strong alumni network to further broaden the program's reach and impact.

Inspired by the Committee for Melbourne, the 'Committees for Cities and Regions' has become a powerful network across Australia and New Zealand, with the Committee for Adelaide joining this year as our 16th member.



Nothing is possible without our members' passion for Melbourne, and their commitment and participation. Thank you for contributing your ideas, expertise, resources and connections to deliver on our shared vision to shape a better future for Melbourne.

I warmly thank the Board and the Secretariat team for their support and hard work for what has been a full and successful year.

We look forward to working with all of you in 2018 to deliver on our ambitious vision.

With warm regards

A handwritten signature in dark ink, reading 'Martine'.

Martine Letts
CEO

MELBOURNE 4.0 TASKFORCE

The Committee established the Melbourne 4.0 Taskforce in September 2016 to proactively prepare for the unpredictable global developments arising from major geopolitical shifts and rapid technological advancements.



Geoff Roberts, Deputy Chair and Economics Commissioner, Greater Sydney Commission



Angus Taylor MP, Assistant Minister for Cities and Digital Transformation



Melbourne 4.0 launch panellists

These geopolitical shifts are introducing uncertainty in the international arena, at a time when governments and voters are struggling to understand and deal with the impact of the fast developments around them.

In addition, the speed, breadth, and depth of the Fourth Industrial Revolution is transforming entire systems of production, management, and governance. The technological revolution is fundamentally altering the way we live, work, and relate to one another.

Through the Taskforce, Committee members connected with business, government, academic leaders, as well as some of Melbourne's brightest start-ups. Employing a City Strategy Model – with scenario planning at its core – members identified external trends that are outside our control, but critically impact Greater Melbourne's economic future.

Taskforce leaders

The Committee was fortunate to have a strong, influential, and driven leadership cohort. Members of the Steering Committee, and Project Group, were instrumental in driving the project forward.

Steering Committee	Monique Dawson	Chief Executive Officer	Metropolitan Economic Development, DEDJTR
	Dr Krystal Evans	Chief Executive Officer	BioMelbourne Network
	Lorenz Grollo	Chief Executive Officer Director	Grollo Group Committee for Melbourne
	Toby Kent	Chief Resilience Officer	City of Melbourne
	Prof. Linda Kristjanson AO	Vice-Chancellor	Swinburne University
	Martine Letts	CEO	Committee for Melbourne
	Dr Magnus Moglia	Research Team Leader	CSIRO
	Sander van Amelsvoort	Director, Policy & Research	Committee for Melbourne
Project Group	Kevin Begg	Technical Services Lead – Precinct Design and Urban Design	GHD
	Monica George	Manager - Urban Development	GHD
	Kylie Ling	Manager Infrastructure Advisory	EY
	Antony Maubach-Howard	Urban Designer	GHD
	Sam Rowland	Market Leader Property and Buildings Victoria	GHD
	Ella Simmons	Lawyer	Hall & Wilcox
	Brett Van Duppen	Policy & Research Officer	Committee for Melbourne
	Julian Vido	Employment & Industrial Relations Lawyer	Hall & Wilcox

Following the 2016 Taskforce launch and 'Workshop 1: Scope and trends', workshops 2 and 3 took place in December 2016 and early 2017, respectively.

Workshop 2: Framework, causes and characteristics

Date	6 December 2016	<p>Having grouped the megatrends into 18 trend clusters, the Taskforce identified the two key 'change drivers' for Melbourne's economy that formed the framework of four maximally divergent, challenging, and internally consistent scenarios. These scenarios illuminated all the corners of the 'playing field' in which our city will need to operate and compete in 2030, and beyond.</p> <p>Participants were challenged to identify events and developments which could have caused the scenarios to eventuate.</p>
Facilitators	<p>Jester consultants:</p> <p>Ingrid van Hanswijk Pennink Jeroen Toet</p>	
Host	Corrs Chambers Westgarth	



Workshop 2 at Corrs Chambers Westgarth

Workshop 3: Challenges and strategic options

Date	14 February 2017	<p>The four relatively extreme – but plausible – scenarios were presented at the workshop to challenge participants’ frame of reference.</p> <p>Scenario 1: ‘Urban Rust’ – establishment of a Greater Metropolitan Melbourne Council, insufficient digital talent and human capital, as well as declining markets.</p> <p>Scenario 2: ‘Asia’s Bargain Basement’ – timid governance, establishment of a Melbourne-Sydney megaregion and second-tier economy on the edge of a thriving Asia.</p> <p>Scenario 3: ‘Metropolitan Misery’ – disappearance of the states with councils delivering more services, sustained recession, and lack of adequate infrastructure.</p> <p>Scenario 4: ‘Riding the Wave’ – dependence on Chinese markets, strengthened higher education, agribusiness, healthcare, tourism and construction, while Asian investment appetite is potentially a growing challenge.</p> <p>Working in groups, the taskforce participants were charged with establishing the key challenges for Melbourne under each scenario and identifying strategic options – or Strategic Needs – in response.</p> <p>Finally, each Strategic Need was ‘wind-tunnel’ tested to determine its relevance and effectiveness under each scenario.</p>
Facilitators	Sander van Amelsvoort Director, Policy & Research Committee for Melbourne	
Host	PwC Australia	



Workshop 3 at PwC Australia

STRATEGIC NEEDS

Following completion of the workshop series, the Melbourne 4.0 Taskforce identified nine Strategic Needs that Melbourne must address to prepare for the challenges and opportunities of the Fourth Industrial Revolution.

Aligning with the Committee's four pillars – Future Economy, Infrastructure, Urban Optimisation, Liveability – these Strategic Needs will guide the Committee's agenda out to 2030, and beyond.



Future skills

Building a workforce with a new, diverse range of skill sets and capabilities, to meet the demands of a continually changing economy.



Innovative ecosystem

The creation of a globally relevant innovative ecosystem, which increases the number of ideas that are successfully commercialised.



Housing mix

An appropriate metropolitan housing mix to keep the city affordable for all Melburnians.



Competitive internet

Cutting-edge internet capabilities that allow Melbourne-based firms to continue to compete in international markets.



Airport link

A high-quality direct (public) transport link to and from Melbourne Airport to meet demand and enhance Melbourne's brand.



Eastern seaboard transit link

An efficient, mass transit link connecting cities and regions along Australia's eastern seaboard, which will form the basis of an east coast megaregion.



Metropolitan collaboration

A fit-for-purpose metropolitan governance structure that can meet new and evolving 21st century challenges and opportunities.



Eastern seaboard collaboration

Effective collaboration between cities and regions along the eastern seaboard to boost our economic productivity and innovative capacity.



Digital capability

Greater understanding, and implementation, of digital technologies throughout Melbourne to ensure the city thrives in the digital age.

AIRPORT LINK: FROM COMMENCEMENT TO CONSTRUCTION

The need for improved connectivity to Melbourne Airport was identified as a Strategic Need in our Melbourne 4.0 Taskforce. *Airport link: From commencement to construction* was the first forum to come out of the taskforce.

Co-hosted by members Keolis Downer (Yarra Trams) and Herbert Smith Freehills on 24 October, the forum brought together expert panellists from the Committee for Melbourne's membership and key public and private sector stakeholders.

Mikel Alonso Global Service Leader, Rail & Mass Transit Aurecon	Lorie Argus Chief of Parking & Ground Access Melbourne Airport
Heidi Asten Partner Herbert Smith Freehills	Alan Davies Editor <i>The Urbanist</i>
Mario D'Elia Partner PwC Australia	Adam Fennessy Partner – Advisory Government and Public Sector EY
Michel Masson Chief Executive Officer Infrastructure Victoria	Stuart Moseley Chief Executive Officer Victorian Planning Authority
Pru Sanderson Melbourne City Executive Arcadis	Judi Zielke Deputy Secretary Department of Infrastructure and Regional Development



Martine Letts, CEO, Committee for Melbourne welcomes members



Moderator Peter Seamer



Co-host Nicolas Gindt, CEO, Keolis Downer Victoria (Yarra Trams) addresses members

At the conclusion of the forum, panellists and attendees, together with facilitator Peter Seamer, called for a forward-thinking, proactive, and integrated approach to Melbourne's airport connectivity.



Session 1: 'Getting it Right' with panellists L to R:
Adam Fennessy, Judi Zielke, Alan Davies,
Lorie Argus



Session 2: 'Formulating Options' with
panellists L to R:
Stuart Moseley, Mikel Alonso, Pru Sanderson



Session 3: 'Creating a Pathway' with
panellists L to R:
Mario D'Elia, Michel Masson, Heidi Asten

Five guiding principles emerged from the discussions, which will form the basis of the Committee's submission to the state and federal governments in December 2017. The submission will provide some helpful guidance to inform the business case they are jointly developing with co-funding from both governments.

The guiding principles include:

1. **The future is already here:** We are playing catch up. An airport link must form part of a pro-active plan for the decades ahead.
2. **An integrated and holistic perspective:** An airport link is more than merely a transport solution connecting Melbourne Airport to the CBD; it must form part of a wider strategic transport plan to activate key metropolitan and regional hubs.
3. **Flexibility:** In light of (rapid) technological advancements, all mode options must be considered. Policy and planning flexibility must be maintained.
4. **Cost-Benefit Analysis:** We must ensure that the selected airport link model is the best approach to achieve benefits for the city, state, and nation, while preserving savings.
5. **Customer-centric:** Any solution will need a customer-centred approach from start to end.



Airport link forum panellists and moderator

Next steps

A subsequent planning workshop took place on 4 December for members who attended the forum, with the aim of expanding upon the guiding principles, and to refine the draft submission.

POLICY PLATFORMS

Future Economy

Our economy continues to transition from its manufacturing base to a services hub that is internationally competitive. The rise in professional services, the domestic and international battle for talent, productivity challenges, digital disruption and technological innovation will continue to shape our economic competitiveness. A strong, globally competitive future economy will be a priority focus for the Committee in years to come as it will underpin Melbourne's ongoing growth.

Infrastructure

The Committee will continue to build on its infrastructure agenda that is critical to Melbourne's liveability, productive capacity, and innovation.

We will expand on our successful advocacy for better planning and delivery of infrastructure projects that effectively move people, freight, and utilities around our growing city.

The right projects are as important as the right funding. We will continue to provide a strong voice for innovative mechanisms to finance development.

Urban Optimisation

Our prized liveability depends on having an appropriate blend of housing options that are well connected to community services and the jobs that will power our economic growth.

Using a multi-disciplinary approach, the Committee will submit practical ideas for dealing effectively with the key challenges of urban infill versus urban sprawl, housing affordability, community connectivity, and support services.

Liveability

Melbourne was ranked the 'World's Most Liveable City' by the Economist Intelligence Unit in 2017, for an unprecedented seventh consecutive year.

To maintain our coveted mantle, we must continue to provide exceptional healthcare, education, sport and recreation services. Our liveability enhances our reputation as an internationally appealing, safe and welcoming city.

Melbourne is already known as Australia's cultural capital, and we will support greater emphasis on our arts, design and cultural assets.

POLICY CONTRIBUTIONS

Through members' input, the Committee's advocacy with government informs the broader public debate. Members' suggestions and recommendations are collated and form the basis of the Committee's high quality submissions with policy impact.

Submissions

- Response to Infrastructure Victoria's *The Road Ahead: How an efficient, fair and sustainable pricing regime can help tackle congestion*

The submission encouraged Infrastructure Victoria to engage in greater consultation with the community, particularly around the need for changes to transport pricing. It focused on removing the inequities in the system of road charging, communicating the social cohesion benefits of reducing congestion, and investing in a more efficient public transport system.

- Response to Infrastructure Victoria's *Moving from evaluation to valuation: Improving project appraisals by monetising more economic, social and environmental impacts*

The submission noted the need for a Greater Melbourne blueprint that sets out a clear and strategic vision for where people will live, work and thrive. This blueprint would filter candidate projects before they reached the cost-benefit analysis stage. The submission recommended that cost-benefit analysis measures be broadened to include liveability and social inclusion considerations in order to assess the true value of a project, and that infrastructure for amenities and public transport be delivered at the same time as housing projects.

- Response to the *National Cities Performance Framework Interim Report*

The submission offered a series of recommendations addressing a range of important indicators: jobs and skills; infrastructure and investment; liveability and sustainability; innovation and digital opportunities; governance, planning and regulation; and housing. The submission included a suite of general observations for the Australian Government to consider, and additional recommendations to assist with future research and policy development.

- Response to the *West Gate Tunnel Project's Environmental Effects Statement*

The submission addressed the importance of the West Gate Tunnel in improving the reliability of Melbourne's transport network, and noted that the strategic imperatives for the West Gate Tunnel are closely aligned with the Committee's four policy platforms.

Briefing notes

- 2017-18 Federal Budget
- 2017-18 State Budget



FLAGSHIP 2017 EVENTS

**"THERE HAS NEVER BEEN A
TIME OF GREATER PROMISE,
OR GREATER PERIL."
– KLAUS SCHWAB**

Annual Dinner

The sleek contemporary atmosphere of the iconic Touring Hall at the Melbourne Museum provided the perfect backdrop for the Committee's 2017 annual black tie dinner on Thursday 11 May. It was especially fitting that we came together in a space that promotes understanding of our past, to help us prepare for our future.

We celebrated our collective efforts in LEADING MELBOURNE 4.0 as we highlighted the work achieved through our flagship Taskforce and shared our vision for a prosperous and liveable Greater Melbourne moving towards 2030. On the night, Committee for Melbourne CEO Martine Letts unveiled the *Melbourne 4.0* report.

Among the 450 members and guests from our cross-sector membership were special guests, Life Members as well as senior ministers and shadow ministers including the Minister for Tourism and Major Events, Sport and Veterans, The Hon. John Eren MP; Secretary of the Department of Economic Development, Jobs, Transport and Resources, Richard Bolt; Shadow Minister for Planning, The Hon. David Davis MLC; Minister for Roads and Road Safety, The Hon Luke Donnellan MP; Lead Deputy Secretary, Economic Development, Employment & Innovation, Justin Hanney.

Sharing our vision, Foundation Member PwC Australia contributed to the success of the evening as our Melbourne 4.0 launch partner.

Celebrating its 30th anniversary, VicHealth was awarded the 2017 Melbourne Achiever Award in recognition of its significant impact on the Melbourne and Victorian communities while cementing our city's reputation as an innovative global health promotion leader.

The Hon. John Eren MP presented the award to VicHealth CEO Jerril Rechter and VicHealth Chair Fiona McCormack. On behalf of her organisation, Jerril said that VicHealth's very inception was a moment of innovation and that they will continue to make their mark on the health, happiness and liveability of Melbourne.

We thank our 2017 Annual Dinner major sponsors for their contributions.



Members experience the PwC Australia interactive data display in the foyer



L to R: Nicole Livingstone OAM, Deputy Chair, VicHealth; The Hon. John Eren MP, Minister for Tourism and Major Events, Sport and Veterans; Fiona McCormack, Chair, VicHealth; Scott Tanner, Chair, Committee for Melbourne; Jerril Rechter, CEO, VicHealth

LAUNCH PARTNER



PRINCIPAL SPONSOR



EVENT PARTNERS





Annual Parliamentary Drinks

Our fourth Annual Parliamentary Drinks at Parliament House was a sell-out event, attended by senior representatives from our Foundation member organisations and Members of Parliament from all political parties.

Parliamentary guests included Treasurer of Victoria, Tim Pallas MP; Minister for Planning, The Hon. Richard Wynne MP; Leader of the Nationals, The Hon. Peter Walsh; Deputy Leader of the Opposition, The Hon. David Hodggett; President of the Legislative Council, The Hon. Bruce Atkinson, MLC; Speaker of the Legislative Assembly, Colin Brooks MP.



*L to R: Scott Tanner, Chair, Committee for Melbourne
Martine Letts, CEO, Committee for Melbourne
Tim Pallas MP, Treasurer of Victoria*



Scott Tanner, Chair, Committee for Melbourne

Guests were welcomed by Committee for Melbourne Chair, Scott Tanner.

We thank member GHD for generously supporting the 2017 Annual Parliamentary Drinks.

PRESENTING PARTNER



Foundation members connect with each other and MPs from all sides of politics

MEET THE MINISTER SERIES

The Committee's Meet the Minister Series provided members with access to state and federal politicians to deepen their knowledge on issues of importance to Melbourne, influence the broader debate about Melbourne's future, and connect with other senior business leaders from our member organisations.

Lunch with Tim Pallas MP

Date	9 June	<p>Victorian Treasurer Tim Pallas MP joined Committee Foundation Members over lunch to discuss the third Victorian Budget he delivered.</p> <p>The Treasurer provided an overview of the Victorian economy's growth trajectory, and discussed how the government is positioning the state to cope with a population expected to reach 10 million by mid-century.</p>
Speaker	Tim Pallas MP Treasurer of Victoria	
Host	EY	

*Martine Letts, CEO, Committee for Melbourne
Tim Pallas MP, Treasurer of Victoria*



Lunch with The Hon. Jacinta Allan MP

Date	12 October	<p>The Hon. Jacinta Allan MP shared her insights on the Andrews Government's transport and infrastructure agenda and vision.</p> <p>She led a discussion on the delivery of a number of public transport projects in her portfolio including the removal of 50 of Melbourne's most dangerous level crossings, the Metro Tunnel and the purchase of new metro and regional rolling stock.</p> <p>She also discussed the role of innovation and technology in the transport network.</p>
Speaker	The Hon. Jacinta Allan MP Minister for Public Transport Minister for Major Projects Leader of the House (Assembly)	
Host	Hall & Wilcox	

The Hon. Jacinta Allan MP



LEADING THINKER SERIES

Our Leading Thinker Series provided members with access to experts who provided new and thought provoking insights into current and long-term issues of importance to the Committee's agenda for Melbourne.

Leading Thinker Stephen Engblom

Date	24 March	<p>Visiting from San Francisco, Stephen Engblom gave an insightful presentation to our members on lessons Melbourne can learn from other cities – and in particular New York – grappling with the challenges of growth, complexity and resilience.</p> <p>He emphasised that what is required is an evidence-based urban design with a vision to create a platform for interagency discourse. Collaboration between entities, professions and the community will achieve sound city development and avoid the pitfalls and longer term damage of a haphazard and piecemeal approach.</p>
Speaker	Stephen Engblom Global Director AECOM Cities	
Host	AECOM	

Leading Thinker John Batten

Date	20 June	<p>Visiting from New York, John Batten shared his expertise on building climate resilient cities and the lessons learned from New York post Hurricane Sandy.</p> <p>In his absorbing address, he called attention to how leading cities are redefining risk and using risk-based planning to promote resilience, prioritise investment and engage the community.</p> <p>As cities experience the impact of natural disasters first-hand, John Batten emphasised the importance of investing in resilience now to avoid being vulnerable to the effects of climate change.</p>
Speaker	John Batten Global Cities Director Arcadis	
Host	Arcadis Sofitel Melbourne On Collins	



Leading Thinker Stephen Engblom



Leading Thinker John Batten

Leading Thinker The Right Honourable Robert Doyle AC

Date	22 June	<p>Serving his third consecutive term as Lord Mayor of Melbourne, Robert Doyle AC shared his insights on the City of Melbourne's four year Council plan as it relates to our Melbourne 4.0 agenda.</p> <p>During his engaging presentation, he addressed the importance of planning very carefully for growth if Melbourne is going to be a city of eight million and remain liveable. He neatly summed up his thinking by noting that planning should be people-centric and backed by data.</p> <p>While he noted that the City of Melbourne's 38 km² is the job generator of the entire state, he outlined the societal issues this can create and how to address these.</p>
Speaker	The Right Honourable Robert Doyle AC Lord Mayor of Melbourne	
Host	Commonwealth Bank of Australia	

Leading Thinker Jan Owen AM

Date	8 August	<p>Jan Owen AM gave an insightful presentation on what the future of work will look like for Australians.</p> <p>She emphasised that teaching and learning must change to prepare young Australians for a fundamentally different work and life environment as we are not yet set up for what FYA calls "the new work order".</p> <p>She emphasised that we must change our mindset now and realise that the so-called 'soft skills' are in fact the enterprising skills of the future.</p>
Speaker	Jan Owen AM CEO Foundation for Young Australians (FYA)	
Host	KJA	



Leading Thinker Robert Doyle AC



Leading Thinker Jan Owen AM

LEADING THINKER SERIES

Leading Thinker Paul Shetler

Date	24 August	<p>Paul Shetler discussed how large organisations – in both government, and the private sector – can digitally transform themselves to create better digital products and more satisfied customers in today’s internet era.</p> <p>Noting that the business strategy can no longer be separated from the digital strategy, he shared his decades’ worth of experience on digitally transforming to meet user needs.</p> <p>He reinforced the need for our city to future-proof itself and prepare for the disruption brought about by the Fourth Industrial Revolution.</p>
Speaker	Paul Shetler Former Chief of Australia’s Digital Transformation Agency	
Host	Equiem	

Leading Thinker Julie Wagner

Date	19 September	<p>Joining us on her first visit to Melbourne, Julie Wagner discussed the role of innovation districts and outlined what strategic efforts can be made to ensure Melbourne remains competitive with other global cities.</p> <p>A globally recognised leader on innovation districts, she noted that Melbourne, with its series of high-class assets in close proximity, has a fantastic base from which to succeed but needs convergence.</p> <p>She also took this opportunity to share her trials and tribulations in providing strategic guidance to advance the competitiveness of cities.</p>
Speaker	Julie Wagner Non-Resident Senior Fellow and Co-Director of the Anne T. and Robert M. Bass Initiative on Innovation and Placemaking Brookings Institution	
Host	Bates Smart The University of Melbourne	



*L to R: Martine Letts, CEO, Committee for Melbourne
Gabrielle McMillan, CEO, Equiem
Leading Thinker Paul Shetler*



Leading Thinker Julie Wagner

Leading Thinker Mike Smith OBE

Date	31 October	<p>In his capacity as Chairman of York Butter Factory, Mike Smith OBE discussed the concept of innovation – what it is, why it is important, and what Australia must do to become better at it.</p> <p>He shared the startup incubator’s vision for putting Australian startups on the global map by providing access to funding and mentoring.</p> <p>He also discussed how the private sector can get involved in fostering new entrepreneurial talent, thereby stemming the tech exodus.</p> <p>His analysis of the challenges and opportunities ahead reinforced the need for Melbourne to prepare for the disruption resulting from the onset of the Fourth Industrial Revolution.</p>
Speaker	Mike Smith OBE Former Chief Executive ANZ Chairman York Butter Factory	
Host	Telstra	

Leading Thinker Dr Harold Varmus

Date	1 November	<p>Nobel Laureate Dr Harold Varmus shared his thoughts on the future of research as we head into the Fourth Industrial Revolution, and what needs to be done to ensure innovation and curiosity are nurtured.</p> <p>He explored the importance of place making and precinct management as crucial catalysts for research communities. In particular, the Melbourne Biomedical Precinct was recognised and benchmarked against similar precincts in the US and Europe as a hub of world-class significance.</p> <p>The impact of restrictive visa policies, housing affordability, seamless transport, and innovative ecosystems and skills training were key discussion points, all relevant to our Melbourne 4.0 Taskforce.</p>
Speaker	Dr Harold Varmus Nobel Laureate	
Host	Peter MacCallum Cancer Centre	



Jacyl Shaw, Corporate Liaison Director,
Research, Innovation & Commercialisation,
The University of Melbourne
Leading Thinker Mike Smith OBE



Leading Thinker Dr Harold Varmus
Professor Joe Trapani, Executive Director, Cancer Research
and Head, Cancer Immunology Program, Peter MacCallum
Cancer Centre

TRANSPORT SERIES

Members took the opportunity to hear panels of key players in Melbourne's transport sector outline their organisation's 'master plans' for the development of Melbourne's transport as our city continues to grow.

The outcome of this series will be the development of the Committee's integrated holistic transport vision for Melbourne.

Transport Series 3: The future of transport and the sharing economy

Date	16 August	<p>Visiting from the US, Andrew Salzberg discussed the role of technology in addressing Melbourne's transport congestion and improving mobility, the controversial topic of road pricing and examples of big data informing infrastructure planning.</p> <p>Focused on making Uber an integral part of the future of urban transportation through research, partnership and policy developments, he also addressed:</p> <ul style="list-style-type: none">• the sharing of real-time data across service providers• increased mobility through integrated end-to-end passenger services• innovation in providing the 'last mile' of the customer journey• the future of dynamic road pricing• the infrastructure implications of autonomous vehicles• integrated transport solutions for major events
Speaker	Andrew Salzberg Head of Transportation Policy and Research, US Uber	
Chair	Brian Negus General Manager, Public Policy RACV	
Host	Uber RACV	



Transport Series 3 at RACV

Transport Series 4: Innovation

Date	16 November	<p>Visiting from France, Laurent Kocher reflected upon ways in which Melbourne's transport system could adapt in an age of significant disruption. He covered a range of issues impacting cities:</p> <ul style="list-style-type: none"> • the rise of autonomous vehicles • mobile applications and ride sharing service providers • the need for operators to respond to changing societal trends <p>He emphasised the need for authorities to appropriately regulate mobility activities and ensure data is open and available for all stakeholders. He also noted the importance of mobile applications being integrated with adequate payment systems.</p>
Speaker	Laurent Kocher Executive Director, Marketing, Innovation and Services Keolis	
Host	Keolis Downer (Yarra Trams)	



Transport Series 4 at at Tram Hub

Transport Series 5: Urban mobility

Date	22 November	<p>Launching the Arcadis Sustainable Cities Mobility Index, the speakers explored how cities can, and should, balance the three competing priorities of 'People', 'Planet' and 'Profit' when seeking urban mobility solutions.</p> <p>Cities are facing enormous pressures as they seek to meet today's mobility challenges: they are struggling with rapid urbanisation, climate change, pollution, asset performance and competing with one another to attract commercial business and financing.</p>
Panel speakers	Pru Sanderson Melbourne City Executive Arcadis Prof Graham Currie Professor and Director Public Transport Research Group	
Host	Arcadis RACV	

ARTS AND CULTURE ROUNDTABLE

We reconvened our Arts and Culture Roundtable this year with renewed enthusiasm to develop an integrated vision and strategy for the city as a vibrant, globally recognised destination for arts, culture and design on a par with Melbourne's status as a global sports and events destination.

The roundtable is developing two major initiatives to further improve Melbourne's arts and culture infrastructure. The first is a business case for extending Melbourne's Free Tram Zone to include some of Melbourne's most important cultural and sporting institutions. The Free Tram Zone is a significant part of Brand Melbourne and one that gives us a competitive advantage as an attractive, globally relevant and distinctive city. The second is the creation of Melbourne's Next Creative Landmark, to lift Melbourne's creative profile and productivity and to make it "next-gen ready".

Meeting 1		
Date	21 February	<p>Andrew Nicol discussed <i>Melbourne's Next Creative Landmark</i>, an Arup-led initiative to raise awareness of, and act upon, the larger opportunities open to Melbourne to enhance its position as Australia's leading creative city.</p> <p>A range of ideas emerged around how Melbourne could enhance its position as a creative city, and leverage its success to global scale, making its cultural offering 'next-gen ready'.</p> <p>The ultimate aim of the initiative is to develop ideas – and advocate for – a landmark building or event for Melbourne to help cement the city's status as a key player on the global arts scene.</p> <p>Following the presentation, a small working group was formed to address these topics, and formulate corresponding advocacy initiatives.</p>
Speaker	Andrew Nicol Principal Arup	
Chair	Martine Letts CEO Committee for Melbourne	
Host	RMIT University	



Melbourne's Next Creative Landmark



Arts and Culture Roundtable Meeting 1
at RMIT University


Meeting 2

Date	20 April	<p>Professor Fry and Dr Coate discussed their plans and ambitions for the 20th International Cultural Economics Conference Winter 2018 which will be held in Australia for the first time.</p> <p>Hosted by RMIT, the conference aims to attract over 200 delegates, and will provide arts and culture venues around Victoria the opportunity to showcase their offering to an international audience.</p> <p>Members were eager to support the initiative, and committed to explore sponsorship opportunities.</p>
Speakers	<p>Prof Tim Fry Head of School of Economics, Finance and Marketing RMIT University</p> <p>Dr Bronwyn Coate Lecturer, Economics, Finance and Marketing RMIT University</p>	
Chair	<p>Martine Letts CEO Committee for Melbourne</p>	
Host	<p>East End Theatre District</p>	

Meeting 3

Date	18 July	<p>Roundtable members had a lively discussion about the release of the Boston Consulting Group report, <i>Melbourne as a Global Cultural Destination</i>.</p> <p>The report noted many positive attributes and trends of Melbourne's cultural offering, as well as some well-placed suggestions on how the city could improve.</p> <p>Roundtable members were united in their belief that Melbourne was being challenged, and must continue to have a 'creative force', which strives to retain the city's status as the premier cultural destination in Australia, and one of the leading destinations in the Asia-Pacific.</p>
Chair	<p>Martine Letts CEO Committee for Melbourne</p>	
Host	<p>Lyons</p>	

ARTS AND CULTURE ROUNDTABLE

Meeting 4		
Date	5 September	<p>Participants had a robust discussion about the challenges and opportunities facing Melbourne's arts sector. With global competition intensifying, members agreed they must work more collaboratively to ensure Melbourne remains a relevant cultural hub.</p> <p>Martin Enault discussed his plans for the C2 Melbourne conference taking place in 2018, which has chosen our city for its first edition outside Montreal.</p> <p>Founded by Cirque du Soleil and Sid Lee, C2 is a conference 'unlike any other' that brings together commerce and creativity to explore trends, opportunities, disruptions, and major shifts on the horizon.</p> <p>Social, business, and environmental issues will be explored by participants in a captivating environment which will encourage attendees to open up, form partnerships, and collaborate.</p> <p>Committee for Melbourne is a proud 'Partner from day 1' of C2 Melbourne.</p> 
Speakers	Martin Enault Chief Operating Officer C2 Melbourne	
Chair	Martine Letts CEO Committee for Melbourne	
Host	Melbourne & Olympic Parks Trust	

Meeting 5		
Date	14 November	<p>Professor McPherson discussed the exciting new home for the Melbourne Conservatorium of Music in Southbank. Due to be finished by December 2018, this specialist performance space for teaching and rehearsal will create more opportunities for students to connect with industry.</p> <p>Laura Cavallo gave a presentation on the challenges and opportunities for Melbourne's visitability. She highlighted the five factors that make up a city's visitability, as well as some areas for improvement.</p> <p>Sue Seymour updated the group on the <i>Melbourne's Next Creative Landmark</i> initiative leading to an engaged discussion on what makes a creative landmark. The findings are being collated and Arup will report back to the roundtable in early 2018.</p> <p>The draft Free Tram Zone extension submission was reviewed prior to submission to Minister Allan in December.</p>
Speakers	Professor Gary McPherson The University of Melbourne Music Conservatorium Development Laura Cavallo CEO Destination Melbourne Sue Seymour Head of Marketing & Communications Arup	
Chair	Martine Letts CEO Committee for Melbourne	
Host	AECOM	

PRESENTING PARTNERSHIPS

The Committee partners with identified events, such as conferences and exhibitions, that are relevant to its agenda of shaping Melbourne's future.

In exchange for showcasing our brand and our work, we provide assistance with event and strategy development as well as access to our networks.

In 2017, we partnered with the following major events:

- Asia Society's Asia 21 Young Leaders Summit
- Economic and Social Outlook Conference
- C2 Melbourne
- Cities 4.0 Summit
- Creative Innovation 2017 Asia Pacific



Committee for Melbourne Director Kee Wong at the 2017 Economic and Social Outlook Conference

UPCOMING TASKFORCE: NOT-FOR-PROFIT

Upcoming forum: 7 December

The Committee has established a taskforce to review the needs of the not-for-profit sector in Melbourne, with a focus on addressing the future disruption that has been identified through our Melbourne 4.0 work.

Challenges specific to the not-for-profit sector will be addressed in a series of forums facilitated by Committee for Melbourne Director Ric Holland and member Royal Flying Doctor Service Victoria CEO, Scott Chapman.

This group will establish a set of guiding principles and identify strategic needs as part of the 2017-2018 policy and advocacy program.

Potential policy action items include:

- Governance and regulatory reform
- Creating an innovation agenda
- National, state and local reporting obligations
- Adapting to new income sources
- Skills, mentoring and transfer of knowledge
- Managing volunteers
- Philanthropic collaboration
- Issues management and performance enhancement
- Brand perception in fundraising
- Collaboration in the not-for-profit community in Melbourne
- Lack of a not-for-profit ecosystem
- Interaction with the sharing economy

FUTURE FOCUS GROUP

Class of 2016-2017

36 participants from 24 member organisations graduated on 22 November from the 2016-2017 Future Focus Group program.

Throughout this transformative experience, they took part in 19 workshops comprised of external guest speakers, panellists and subject matter experts. Each participant also selected a mentor to support elements of his or her leadership experience.

The six project teams looked at a diverse range of topics, which include a focus on one or more of the Committee's four policy platforms.

The Art of Sports

This project seeks to establish a long-term Melbourne celebration of sports by creating an interactive designated pathway called The Art of Sports Walk to recognise the city's sporting success and inspire future generations.

Project team

Kevin Begg, GHD
Chris Chan, Bank of Melbourne
Eilish Devine, Jo Fisher Executive
Caroline Henshaw, The University of Melbourne
Jacqueline Low, HASSELL
Josh Mahoney, Melbourne Football Club
Jo Schulz, The Herald & Weekly Times

Equal Crossings

This project established an immediately visible female traffic signal presence at the corner of Swanston and Flinders Streets in March. The project seeks to eventually achieve 1:1 male and female representation at traffic lights throughout Melbourne to promote gender equality, reduce unconscious gender bias and stimulate public discussion.

Project team

Dean Hampel, Localing Tours
Dena Lyras, Monash University
Ken Pang, The Walter and Eliza Hall Institute of Medical Research
Sharon Pollard, Federation Square
Heather Pritchard, Token Group

Future Skills Melbourne

This project aims to address the identified skills diversity shortage by delivering an industry-led schools based program within existing curriculum to introduce younger generations to the range of positive work opportunities available in the Biotechnology industry.

Project team

Murat Cihanger, Grant Thornton
Cian Davis, Bates Smart
Louise Johansson, The Walter and Eliza Hall Institute of Medical Research
Alison Leach, RMIT University
Tim O'Loan, AECOM
Rebecca Prior, Development Victoria
Hamish Ride, Nous Group

Getting Onboard

This project aims to become a significant driving force in Melbourne in raising the profile of diversity by implementing three key initiatives focused on inspiring future leaders, providing real life opportunities and creating multiple networking connections.

Project team

Mikel Alonso, Aurecon
Damian Brander, Bank of Melbourne
Jacqui de Kievit, Royal Flying Doctor Service Victoria
Marija Maher, The University of Melbourne
Ed Mitchell, HASSELL
Erin Williams, RPS

Share The Pie!

This project is a public awareness campaign utilising social media channels to grow public awareness and promote discussion about inequality that currently exists, and the impact this has for disadvantaged members of the community.

Project team

Lawrence Lam, Lumen Investment Management
Gavin Scherer, AECOM
Natalie Thorne, The Walter and Eliza Hall Institute of Medical Research
Sarah Tutton, Australian Centre for the Moving Image
Elise White, AusNet Services

Melbourne's Backyard

This project aims to contribute to the liveability of public spaces in the inner city, particularly to those affected by the Metro Rail Project. It ran a successful Ideas Competition in July that provided novel ways to utilise and enhance spaces that would have otherwise been lost as a result of construction of the City Square Metro Train Station.

Project team

Ruth Caldwell, City of Melbourne
Matt Jones, Federation Square
Warrick Louey, Clayton Utz
Katherine Nesbitt, The University of Melbourne
Michaela Rankin, Monash University
Andrea Steacy, EY

Class of 2017-2018

20 participants from 15 member organisations are nine months into the 2017-2018 Future Focus Group program, having commenced in February.

They have had nine workshops so far and have started work on their respective projects.

Men's Shed Parkville Precinct

This project seeks to establish a Men's Shed in the Parkville Biomedical Precinct for male patients – as well as their male visitors – of healthcare facilities in the Precinct. The plan is for a community that will allow for social interaction, and an opportunity for participants to engage in activities that are traditionally undertaken in a man's backyard shed.

Project team

Kellie Badge, Grant Thornton
Mahbub Bhuiyan, The Walter and Eliza Hall Institute of Medical Research
Nina Cholerton, EY
Cameron Ford, Bank of Melbourne
Geraldine McDonald, Peter MacCallum Cancer Centre
Karen Wong, Bates Smart

Myki Change – Touch Off for Homelessness

This project seeks to collect Myki cards from visitors leaving Melbourne in order to recycle the cards and their remaining value for re-distribution, through renowned community service providers, to people experiencing homelessness.

Project team

Lys Bradshaw, Swinburne University of Technology
Faun Crabtree, Cornwell
Alan Dorin, Monash University
Neil Mather, Melbourne Convention and Exhibition Centre
Lucy O'Brien, The University of Melbourne
Jai Rautela, The Walter and Eliza Hall Institute of Medical Research
Renata Varrato, Moonee Valley City Council

Demystifying Dementia

This project seeks to improve the lives of people living with dementia and their carers by encouraging customer-facing business and civic organisations across Greater Melbourne to become dementia friendly. Part of the project is a plan to have business and civic organisations commit to become dementia friendly by World Alzheimer's Day on 21 September 2018.

Project team

Simon Bell, Monash University
Suzanne Daley, Arts Centre Melbourne
Darren Edginton, Bank of Melbourne
Tim Kelly, Swinburne University of Technology
Christiana McCudden, Gilbert + Tobin
Robert Stopajnik, Development Victoria
Amy Turner, EY

Class of 2018-2019

The next Future Focus Group program commences in February 2018 with an Induction Weekend, with participants graduating in November 2019.

FFG Alumni Network

With the graduating Class of 2016-2017, there are now well over 500 alumni spread throughout a cross section of organisations in Melbourne and include a diverse group of people.

During the year, the alumni of our exclusive Future Focus Group business and civic leadership program come together to connect in an informal setting or over a themed event featuring keynote speakers and business leaders. These events enable our alumni to remain involved with the Committee's activities and each other.

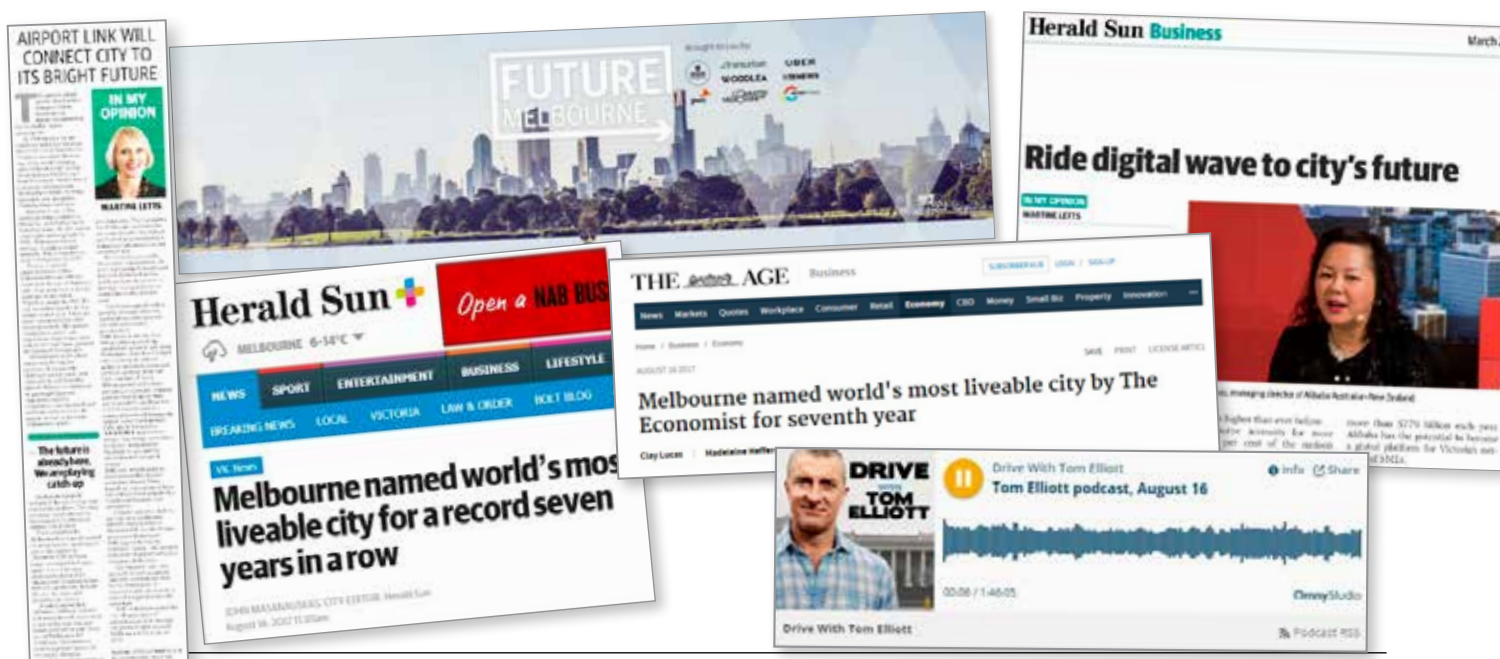
An Alumni Network Steering Group meets regularly to plan and deliver themed events for the Alumni Network.

RAISING OUR PROFILE

The Committee for Melbourne provides a catalyst for shaping Melbourne's future – we do this by working with our members but also through close collaboration with our stakeholders and the media.

In the news

17/11/2017	'Airport link will connect city to its bright future', Herald Sun
16/11/2017	The Mentor List podcast
21/08/2017	'Tin hall to go as rail works see us shed more heritage', The Border Mail
16/08/2017	'Melbourne named world's most liveable city for a record seven years in a row', Herald Sun
16/08/2017	'Melbourne named world's most liveable city by The Economist for seventh year', The Age
16/08/2017	Committee for Melbourne CEO Martine Letts on Channel 9
16/08/2017	Committee for Melbourne CEO Martine Letts on Drive with Tom Elliott, 3AW
18/07/2017	'Megaregions' vision as taskforce pushes inter-city fast train link', The Australian
02/07/2017	'Grand Designs Australia host Peter Maddison names Melbourne's building clangers and triumphs', Sunday Herald Sun
21/06/2017	'Committee for Melbourne calls for review of local government system in Victoria in order to keep pace with rest of world', Herald Sun
20/06/2017	'Hyperloop technology could make Melbourne to Sydney quicker than plane', Herald Sun
27/05/2017	'VicHealth chief executive Jerri Rechter: Promoting sport for all', Sydney Morning Herald
11/05/2017	'Make a choice Melbourne - spend on homes, trains or lose the liveability crown', The Age
11/05/2017	'VicHealth wins prestigious Melbourne Achiever Award', Herald Sun
29/04/2017	'Better cities: Myths surrounding great urban choke', The Australian
29/04/2017	'New roads alone won't free up our sclerotic city streets, say lobbyists', The Australian
28/03/2017	'City of Melbourne taps global talent to help cut travel times', The Fifth Estate
24/03/2017	'Ride the digital wave to cement our city's future', Herald Sun
14/03/2017	'Bank of Melbourne taps CBA executive Michelle Winzer as its new chief', Herald Sun
14/03/2017	'New phone app Spolib connects athletes with coaches', Herald Sun
09/03/2017	'What is 'unconscious bias'?', news.com.au
24/01/2017	'Bourke Street victims remembered at vigil in Federation Square', ABC 774
24/01/2017	'Bourke Street victims remembered at vigil in Federation Square', Sky News
24/01/2017	'Bourke Street victims remembered at vigil in Federation Square', ABC NewsRadio
24/01/2017	'Memorial held for victims of Bourke St rampage', Herald Sun
06/01/2017	'Government must share its data to give Australia a competitive edge', The Guardian
05/01/2017	'Melbourne could overtake Sydney as Australia's most expensive city', Herald Sun



RAISING OUR PROFILE

Over the past 12 months, the Committee for Melbourne invested in a range of engagement strategies to ensure greater collaboration and to create more engagement within our membership base, our stakeholders and the community.

Speaking engagements

In addition to speaking at Committee for Melbourne events, Directors have taken part in the following member and external events:

07/12/2017	Ipsos End of Year event
31/10/2017	Developing Greater Melbourne conference
19/09/2017	TEDx Melbourne
14/09/2017	The Melbourne Economic Forum: Climate change conference
23/08/2017	Melbourne Rotary Club meeting
20/07/2017	Open House Melbourne 2017: 'Southern Cross Station: connecting the city'
07/07/2017	Resilient Melbourne Citymart challenge
30/06/2017	Asia Society's 'Disruptive Asia' book launch
19-20/06/2017	2017 Crawford Leadership Forum
15/06/2017	CSIRO and New South Wales Common Assumptions Planning Group
06/06/2017	The CEO Institute dinner
30/05/2017	Monash Leadership Forum
12/05/2017	La Trobe Women in Business
08/05/2017	IPFA Australia and PwC Melbourne's 'Market Led Proposals' event
04/05/2017	Melbourne Knowledge Week
02/05/2017	Creative Victoria Arts Agencies CEO Forum
30/03/2017	PwC Melbourne's bi-annual Town Hall meeting
22-23/03/2017	Cities 4.0 Summit: IoT solutions for the future smart city conference
3-5/03/2017	Global City Hack Weekend at Monash University
21/02/2017	'The Future of Melbourne' at the Lyceum Club
10/02/2017	Pause Festival





GETTING INVOLVED

We focus on the strategic and transformational issues that affect our city and our members. This year, we developed a range of policy papers and positions, hosted over 2500 members and stakeholders at our events and delivered over 250 communications and media projects to further our advocacy efforts. Join us to work on the issues that matter and:

- Profile your organisation and your work
- Contribute to a Committee for Melbourne Taskforce
- Request an exclusive and tailored Melbourne 4.0 briefing for your team
- Participate in and/or host a Committee event
- Nurture the future leaders in your business
- Request advocacy advice
- Invest in tailored sponsorship and brand exposure

GET IN TOUCH

(03) 9650 8800
cfm@melbourne.org.au

Make sure your team is registered to receive our eNewsletter, the Committee Communiqué, which is distributed fortnightly with information on our work, our members and our city.

melbourne.org.au/enewsletter/enewsletter-sign-up

OUR PEOPLE

Patron

Her Excellency the Honourable
Linda Dessau AC, Governor of Victoria



Directors

Scott Tanner, Chair
Chief Digital Officer
Westpac Consumer Bank



Gerard Dalbosco
Managing Partner
EY



Dale Fisher
Chief Executive
Peter MacCallum Cancer Centre



Lorenz Grollo
CEO
Grollo Group



Reverend Ric Holland
Director of Community Engagement
St Michael's Uniting Church



Virginia Lovett
Executive Director
Melbourne Theatre Company



Tony Macvean
Managing Partner
Hall & Wilcox



Tim Orton
Founder and Managing Director
Nous Group



Elana Rubin
Non Executive Director



Jacqueline Savage
Founder and CEO
MedCorp Technologies



Michael Wandmaker
Managing Director
Melbourne Water



Kee Wong
Managing Principal/Director
e-Centric Innovations



Martine Letts
CEO
Committee for Melbourne
Company Secretary



Secretariat

Sander van Amelsvoort
Director, Policy & Research



Sophie Bigaignon
Manager, Communications



Joanna Cimino
Manager, Finance



Brett Van Duppen
Policy & Research Officer



Clive Dwyer
Director, Engagement



Matt Gaffney
General Manager,
Future Focus Group



Chrissie Heyn
Office Manager
& EA to the CEO



Julia Karge
Manager, Events



Dr Kim Powell
Policy & Research Officer



Tarryn Whelan
Administrative Assistant





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