

AGM 2016: Year in Review



About Committee for Melbourne

Committee for Melbourne is an apolitical, not-for-profit, member-based organisation that brings together over 120 organisations from Greater Melbourne's business, academic and community sectors which have a passion for shaping Melbourne as a leading global city in the world's fastest-growing region, the Asia-Pacific.

The Committee's membership represents Melbourne's premier business and community leaders. Together we focus on four pillars to support Melbourne's future growth and prosperity: Future Economy, Infrastructure, Urban Optimisation, and Liveability.

How members get involved

Plan the future: Make a difference to Melbourne's future with your knowledge and expertise.

Shape policy: Inform the Committee's advocacy with government, and inform the broader public debate.

Connect and build your profile: Expand your network and enhance your profile with other Committee members, government, senior business leaders and influential Melburnians at our regular events and policy consultations.

Learn and share: Deepen your knowledge and share your expertise with our regular, exclusive briefings from political and industry leaders.

Build tomorrow's leaders: Prepare your organisation's talented emerging leaders to make contributions with our respected members-only business and civic leadership program, Future Focus Group.



Our purpose: Shaping a better future for Melbourne.

Our ambition: Establish the Committee for Melbourne as the go-to organisation representing major companies and institutions dedicated to creating a Better Melbourne.

Our vision for Melbourne: A global city of choice for people and companies due to its rare blend of prosperity and liveability.

Visit our website: www.melbourne.org.au

THANK YOU

Appreciation and thanks to our members for their valuable, inspiring contributions and in-kind hosting throughout 2016.

Foundation members

AECOM
Allens
ANZ
Arup
AusNet Services
Bank of Melbourne
Bates Smart
BHP Billiton
Cbus Property
City of Melbourne
City of Port Phillip
Clayton Utz
Clemenger BBDO Melbourne
Cornwell
Corrs Chambers Westgarth
CSIRO
Escor
EY
GHD
GM Holden
Grant Thornton
Grollo Group
Herbert Smith Freehills
Jacobs Group
La Trobe University
Lend Lease
Melbourne Convention and Exhibition Centre
Melbourne Water
Metro Trains Melbourne
Monash University
Office of the Coordinator-General
Plenary Group
Port of Melbourne Corporation
PwC
RMIT University
Swinburne University
Telstra
The Age
The Herald & Weekly Times
The University of Melbourne
Transurban
Urbis
Victoria University
Yarra Trams

Corporate members

Adshel
Ashurst
Aurecon
Avalon Airport
Besen
BioMelbourne Network
Chandler Macleod
Charter Keck Cramer
CityWide
East End Theatre District
Engineers Australia
Fed Square
Hall & Wilcox
HASSELL
Ipsos Australia
Jo Fisher Executive
K&L Gates
Kathy Jones & Associates
Lyons
Melbourne & Olympic Parks Trust
Melbourne Football Club
Minter Ellison
Nous Group
Peter MacCallum Cancer Centre
Pitcher Partners
Places Victoria
Pointon Partners
Public Transport Victoria
ROTHELOWMAN
Royal Automobile Club of Victoria
RPS
ShineWing Australia
Sofitel Melbourne On Collins
Sustainable Certification
The Bank of Tokyo-Mitsubishi UFJ
Transdev Melbourne
Victorian Health Promotion Foundation (VicHealth)
Victorian Planning Authority
Woods Bagot
Yarra Valley Water

Not-for-profit members

Airport Shuttle Express
Arts Centre Melbourne
Australian Centre for the Moving Image
Cabrini Health
Destination Melbourne
Melbourne City Mission
Melbourne Festival
Melbourne Girls Grammar School
Melbourne Health
Melbourne Recital Centre
Melbourne Theatre Company
National Gallery of Victoria
NORTH Link
Outdoor Media Association
Royal Botanic Gardens Melbourne
Royal Flying Doctor Service Victoria
St Michael's on Collins
State Trustees Australia Foundation
The Australian Ballet
The Big Issue
The Ian Potter Foundation
The Walter & Eliza Hall Institute of Medical Research
Victorian Opera
Youth Projects
Zoological Parks and Gardens Board

Diplomatic members

British Consulate-General
Consulate General of the People's Republic of China
Consulate-General of Chile
Consulate-General of India in Melbourne
Consulate-General of Italy
Consulate-General of Japan in Melbourne
Consulate-General of Spain
Consulate-General of the Federal Republic of Germany
Consulate-General of the Republic of Indonesia
Department of Foreign Affairs & Trade - Melbourne
Royal Consulate General of Denmark
United States of America Consulate General

Life members

Pamela Warrender OAM
Jack Smorgon AO
John Elliott
David Miles
Bruce Teele
David Beanland
Bill Moyle
Gary Morgan
Janine Kirk AM
Roger Poole
Hugh Morgan AC
George Pappas AO
Roger Richmond-Smith

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Message from the Chair

Committee for Melbourne celebrated a significant milestone last year: our 30th anniversary. Today our sights are set firmly on our city's future prosperity and liveability.

It has been an important year for the Committee. We thanked Kate Roffey for her significant contribution during her three years as CEO and welcomed Martine Letts as our new CEO in March. Martine brings a breadth of policy and advocacy skills from her time at the Lowy Institute, the Australian Red Cross, the Australia China Business Council, and as an Australian diplomat abroad.

The Committee has maintained its momentum while reinvigorating our Secretariat – improving membership services and engagement, renewing our program for developing future civic leaders (our Future Focus Group program) and further investment in our policy development capability.

We were also thrilled to announce The Honourable Linda Dessau AM, Governor of Victoria, as Patron of the Committee and Future Focus Group. Governor Dessau is a passionate advocate for Victoria and we are honoured by her patronage.

We continue the process of board renewal to achieve better balance and increase the diversity of points of view around the board table, which represent our members and the broader community.

With Tom Fricke's term ending, we thank him for his outstanding and remarkable contribution to our main policy platforms over the past nine years. Tom was actively involved in a number of the Committee's infrastructure recommendations, including the flagship 'Melbourne beyond 5 million' report and 'The case for an independent Infrastructure Victoria'.

Early in the year the Board confirmed the Committee's strategic policy pillars to be: Future Economy; Urban Optimisation; Infrastructure; and Liveability.

The Committee has now embarked upon an ambitious program to protect Melbourne's prized liveability and prosperity. The MELBOURNE 4.0 Taskforce draws on contributions from our 115-strong membership and influencers in our community to uncover what our city needs to thrive during this period of profound technological and geopolitical change.

With these global forces already transforming entire systems of production, management and government, our city's success will depend on how we leverage our considerable assets and position ourselves to make the most of the opportunities ahead.

With your support, we've continued to make a strong contribution to public policy debate. Your participation in our roundtables, workshops and government submissions has continued a vibrant and dynamic public discourse about our city.

On behalf of the Board, I would like to thank Martine and the Committee Secretariat for their energy and enthusiasm throughout the year. I'd like to especially thank you, our members, for your support as we shape Melbourne's future together.

With warm regards



Scott Tanner
Chair



Message from the CEO



This year our city was voted the world's most liveable city for an historic sixth consecutive time. This is a fantastic accolade for Melbourne. We cannot, however, assume that our city's success will continue without preparing for the 'over the horizon' challenges which are approaching with unprecedented speed from the so-called 'Fourth Industrial Revolution'. This will fundamentally alter the way we live, work and do business.

It requires a long-term, strategic response across business, government, and our broader society. Launched at Federation Square on 9 September, the Committee for Melbourne's unique, ambitious new MELBOURNE 4.0 Taskforce will thoroughly examine how our city can make the best of the changes coming our way.

We are looking forward to working with all of you to help guide this agenda setting project for Greater Melbourne, and for the Committee for Melbourne itself.

In June this year we launched our new website. The new website and increased social media engagement will showcase our purpose, our members and our work more effectively. We trust it will make it easier for you to engage with us and greatly improve our branding and positioning.

This year we continued with a full agenda of high quality events and policy papers. Through our Leading Thinker and Meet the Minister Series, we welcomed senior, high calibre speakers with great insights and ideas for our city. Our Transport Series, Arts and Culture Roundtable and submission workshops provide policy recommendations for our four policy pillars. Our two flagship events, the Annual Dinner at Laurens Hall and the third Annual Parliamentary Drinks at Parliament House successfully connected our partners in business, the knowledge sector, civil society and government.

Melbourne's future depends on dedicated, informed, and experienced leadership. As our business and civic leadership development program, Future Focus Group, enters its 21st year, we have decided to move from a biennial to an annual program cycle with smaller cohort sizes. This approach best reflects current member needs and expectations.

2017 will be another busy year for the Committee as we look forward to delivering our MELBOURNE 4.0 report and other activities to help boost Melbourne's economy and liveability.

Thank you, our members, for your commitment, time and passion for our great city. None of what we do would be possible without you.

I would like to thank the Board for the opportunity to lead such a great organisation and my Secretariat team for its hard work and commitment.

I look forward to working with you all in 2017 and to using our ideas, expertise and connections to shape a better future for Melbourne.

Martine Letts
CEO

MELBOURNE 4.0 Taskforce

The Committee's focus for the next six-month period is the MELBOURNE 4.0 Taskforce. This project presents a unique opportunity for all members to contribute to preparing Greater Melbourne for the accelerating speed of innovation and disruption that has catapulted us to the early stages of the Fourth Industrial Revolution.

MELBOURNE 4.0 Taskforce will move beyond traditional, linear thinking and introduce clever and innovative approaches to transform the way we position Melbourne.

Members and their organisations' input will be critical to the success in helping shape Melbourne's proactive response to these future challenges; connect with and learn from business, government, academic leaders and some of Melbourne's brightest start-ups; and profile their companies as leading and forward-thinking organisations.

Steering Committee	Lorenz Grollo Krystal Evans Linda Kristjanson Toby Kent Monique Dawson Magnus Moglia Martine Letts Sander van Amelsvoort	CEO, Grollo Group; Director, Committee for Melbourne CEO, BioMelbourne Network Vice-Chancellor, Swinburne University Chief Resilience Officer, City of Melbourne CEO, Metropolitan Economic Development, DEDJTR Research Team Leader, CSIRO CEO, Committee for Melbourne Director of Policy & Research, Committee for Melbourne
Project Group	Kevin Begg Monica George Sam Rowland Antony Maubach-Howard Ella Simmons Julian Vido Kylie Ling	Technical Services Lead – Precinct Design and Urban Design, GHD Senior Civil Engineer, GHD Market Leader Property and Buildings, Victoria, GHD Urban Designer, GHD Law Graduate, Hall & Wilcox Lawyer, Hall & Wilcox Manager Infrastructure Advisory, EY



Geoff Roberts, Deputy Chair and Economics Commissioner, Greater Sydney Commission



Angus Taylor MP, Assistant Minister for Cities and Digital Transformation



L to R: Jeff Connolly, Chairman and Chief Executive Officer, Siemens Australia Pacific and Chairman, Prime Minister's Industry 4.0 Taskforce; Sandra Arico, Associate Director, RMIT FastTrack Innovation Program; Jacqueline Savage, Founder, MedCorp Technologies; Angus Taylor MP, Assistant Minister for Cities and Digital Transformation

Launch of MELBOURNE 4.0 Taskforce

Date	9 September	Over 250 guests joined us to hear from a high level panel from the world of politics, policy, business and entrepreneurship.
Speakers and panellists	<p>Keynote: The Hon. Angus Taylor MP Assistant Minister for Cities and Digital Transformation</p> <p>Jeff Connolly CEO, Siemens Australia Pacific Chairman of the Prime Minister's Industry 4.0 Taskforce</p> <p>Sandra Arico Associate Director FastTrack Innovation Program, RMIT University</p> <p>Richard Bolt Secretary Department of Economic Development, Jobs, Transport and Resources</p> <p>Jacqueline Savage Founder MedCorp Technologies</p>	<p>Keynote speaker, Angus Taylor, said that our cross-sector membership puts the Committee in prime position to identify creative solutions to the challenges of the Fourth Industrial Revolution.</p> <p>Committee Chair, Scott Tanner, urged members to create the right conditions for Melbourne to successfully ride the wave of the digital transformation of our economy. His remarks chimed well with the panellists' emphasis on the importance of Melbourne's liveability to attract the right people and businesses to ensure our city (and its surrounding regions) continue to prosper for all.</p> <p>Moderator, Geoff Roberts, reminded us that Melbourne and Sydney have shared interests in understanding how we, as globally engaged Australian cities, must remain competitive internationally to succeed in this rapidly transforming world.</p>
Moderator	Moderator: Geoff Roberts Deputy Chair and Economics Commissioner Greater Sydney Commission	
Host	Deakin Edge	



L to R: Richard Bolt, Secretary, DEDJTR; Jeff Connolly, CEO Siemens Pacific, Chairman of the Prime Minister's Industry 4.0 Taskforce; Jacqueline Savage, Founder, MedCorp Technologies; Martine Letts, CEO, Committee for Melbourne; Scott Tanner, Chair, Committee for Melbourne; Sandra Arico, Associate Director, RMIT FastTrack Innovation Program; Angus Taylor MP, Assistant Minister for Cities and Digital Transformation

Workshop 1: Scope and trends

Date	18 October	Energetic and lively sharing of ideas characterised the first two sessions of the MELBOURNE 4.0 Workshop 1. Jester consultants led the brainstorming activities which focussed on identifying the megatrends facing Melbourne's future.
Facilitators	Jester consultants: Ingrid van Hanswijk Pennink Jeroen Toet	
Hosts	AM session hosted by Urbis PM session hosted by Grollo Group	

Next steps

Workshop 2: Framework, Causes and Characteristics

Tuesday 6 December

Hosted by Corrs Chambers Westgarth

Workshop 3: Challenges and Strategic Options

Tuesday 14 February

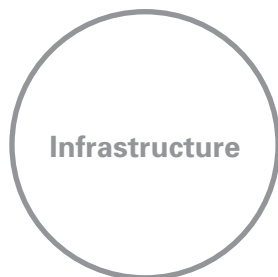
Hosted by PwC



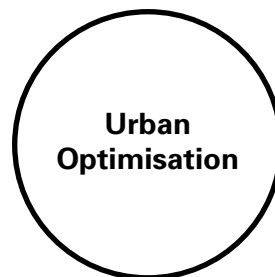
Policy platforms



This will be a priority focus for the Committee in years to come. A strong, globally competitive economy underpins Melbourne's ongoing growth. Our economy continues to transition from its manufacturing base to a services hub that is internationally competitive. The rise in professional services, the domestic and international war for talent, productivity challenges, digital disruption and technological innovation will continue to shape our economic competitiveness.



The Committee will continue to build on its infrastructure agenda that is critical to Melbourne's liveability, productive capacity, and innovation. We will expand on our successful advocacy for better planning and delivery of infrastructure projects that effectively move people, freight, and utilities around our growing city. The right projects are as important as the right funding. We will keep on providing a strong voice for innovative mechanisms to finance development.



Our prized liveability depends on having an appropriate blend of housing options that are well-connected to community services and the jobs that will power our economic growth. Using a multi-disciplinary approach, the Committee will submit practical ideas for dealing effectively with the key challenges of urban infill versus urban sprawl, housing affordability, community connectivity, and support services.



Melbourne was ranked the 'World's Most Liveable City' by the Economist Intelligence Unit in 2016, for the sixth year running. Our liveability enhances our reputation as an internationally appealing, safe and welcoming city. To maintain our coveted mantle as the most liveable city, we must continue to provide exceptional healthcare, education, sport and recreation services. Melbourne is already known as Australia's cultural capital, and we support greater emphasis on our arts, design and cultural assets.

Policy contributions

Through members' input, the Committee's advocacy with government informs the broader public debate. Members' suggestions and recommendations are collated and form the basis of the Committee's high quality submissions with policy impact.

Submissions

• Submissions to Infrastructure Victoria

- ***Infrastructure Victoria's Draft 30-year Infrastructure Strategy***

The submission addressed four of the draft strategy's needs (Needs 1, 5, 10 and 13) of infrastructure, community spaces, access to economic activity and efficiency of freight supply chains relevant to the Committee's four pillars and which also align with the MELBOURNE 4.0 objectives.

- ***Infrastructure Victoria's All Things Considered***

The submission focussed on significant improvements to public transport networks, innovative funding and financing strategies and better use of smart roads, data and technological developments.

- ***Infrastructure Victoria's Laying the Foundations paper***

The submission addressed the high-level supporting principles around flexibility and adaptability, decentralisation, productivity, and liveability.

• Better Apartment Draft Design Standards

The submission addressed the liveability essentials of better streetscapes and apartment design with minimum standards for adequate daylight, storage, ventilation, acoustic performance, energy and waste efficiency.

• Fishermans Bend Recast Vision Draft

The submission focussed on allowing plenty of room for innovation, sound planning controls and incentives, integrated public transport infrastructure, managing living with flooding, and a green vision.

• Level Crossing Removal Project: Caulfield Dandenong

The submission addressed the importance of providing a localised response to network weaknesses and grade separations to relieve road congestion and optimise the benefits of the Melbourne Metro Rail Project.

• Public Consultation on 2016-17 Budget Priorities

The submission focussed on the need to prioritise jobs growth, housing affordability, improved infrastructure planning and strengthening our position as a centre of global business significance.

Briefing notes

- 2016-17 Federal Budget Overview
- 2016-17 State Budget Overview



Major 2016 events

Committee for Melbourne Annual Dinner

Historic Laurens Hall in North Melbourne provided the setting for the Committee for Melbourne's 2016 annual black tie dinner on 26 May.

Among the 500 members from business, academia and the not-for-profit sector were special guests, including the Governor of Victoria, The Honourable Linda Dessau AM, who is Committee for Melbourne and Future Focus Group Patron; His Honour Judge Howard, The Right Honourable Lord Mayor of Melbourne, Robert Doyle, and senior ministers and shadow ministers.

On behalf of the National Gallery of Victoria (NGV), Director, Tony Ellwood, accepted the 2016 Melbourne Achiever Award for its sustained contribution and lasting legacy to Melbourne.



L to R: Scott Tanner, Chair, Committee for Melbourne; Her Excellency the Honourable Linda Dessau AM, Governor of Victoria; Tony Ellwood, Director, NGV; Janet Whiting AM, President of the Council of Trustees, NGV; Martine Letts, CEO, Committee for Melbourne

Annual Parliamentary Drinks

Our third Annual Parliamentary Drinks event at Parliament House was well attended by senior representatives from Foundation member organisations and Members of Parliament from all political parties.

Parliamentary guests included The Hon. Jacinta Allan MP, The Hon. Michael O'Brien and The Hon. David Davis. Guests were welcomed by Mr Khalil Eideh MLC, Deputy President of the Legislative Council.



L to R: Roger Teale, Head of New Business, Lendlease; Stephen McCann, Group Chief Executive Officer and Managing Director (Executive Director), Lendlease; The Hon. David Davis, Shadow Minister for Planning, Local Government and Equality

Meet the Minister Series

The Committee's Meet the Minister Series provided members with access to state and federal politicians, to deepen their knowledge on issues of importance to Melbourne, influence the broader debate about Melbourne's future, and, to connect with other senior business leaders from our member organisations.

Lunch with The Hon. Tim Pallas MP

Date	2 June	Victorian Treasurer Tim Pallas joined Committee members over lunch to discuss the Victorian Budget, key issues of interest around the Victorian economy and the government's agenda and the importance of private sector involvement in infrastructure funding.
Speaker	The Hon. Tim Pallas MP Treasurer of Victoria	
Host	EY	

L to R:
Gerard Dalbosco, Director, Committee for Melbourne;
Scott Tanner, Chair, Committee for Melbourne; The
Hon. Tim Pallas MP, Treasurer of Victoria; Martine
Letts, CEO, Committee for Melbourne



Lunch with The Hon. Richard Wynne MP

Date	28 June	Minister Wynne addressed the importance of quality urban and regional development as Victoria's population continues to grow, particularly the need for farsighted and comprehensive planning for business, housing and infrastructure.
Speaker	The Hon. Richard Wynne MP Minister for Planning	
Host	Clayton Utz	

L to R: Tom Fricke, Director, Committee for
Melbourne; The Hon. Richard Wynne MP, Minister
for Planning; Martine Letts, CEO, Committee for
Melbourne; Damien Gardiner, Partner, Clayton Utz



Lunch with The Hon. Philip Dalidakis MP

Date	25 August	Minister Dalidakis spoke about how Victoria's growing technology and innovation capabilities are cementing Victoria's reputation as the country's tech and startup hub, with a view to making Victoria the number one tech and startup destination in the Asia Pacific and cyber security powerhouse.
Speaker	The Hon. Philip Dalidakis MP Minister for Small Business, Innovation and Trade	
Host	AECOM	

Lunch with The Hon. Jacinta Allan MP

Date	8 September	Minister Allan led a discussion on the projects shaping Melbourne including major developments such as Flinders Street Station redevelopment, delivery of the Ballarat West Employment Zone, the State Library of Victoria redevelopment and the long-term development of key precincts like Fishermans Bend and Arden-Macaulay.
Speaker	The Hon. Jacinta Allan MP Minister for Public Transport and Minister for Major Projects	
Host	Allens	

Breakfast with The Hon. Josh Frydenberg MP

Date	11 November	Minister Frydenberg touched on a wide range of topics, from energy security, energy affordability and emissions reduction targets and shared his thoughts on the outcome of the US Presidential election. A born and bred Melburnian, Minister Frydenberg's passion for his home city has not wavered. He offered valuable insights on urban planning, population growth and the future economic needs of Melbourne.
Speaker	The Hon. Josh Frydenberg MP Minister for the Environment and Energy	
Host	BHP Billiton	



*The Hon. Josh Frydenberg MP
Minister for the Environment and Energy*

Leading Thinker Series

Our Leading Thinker Series provided members with access to experts who provided new and thought-provoking insights into current and long-term issues of importance to the Committee’s agenda for Melbourne.

Leading Thinker Andrew Jaspan

Date	13 July	Andrew Jaspan expounded that the honest, accurate and trusted quality information through <i>The Conversation</i> offers Melbourne the opportunity to become the global HQ for the world’s first international university and research community.
Speaker	Andrew Jaspan Executive Director and Editor <i>The Conversation</i>	
Host	Carlton Connect Initiative, University of Melbourne	

Emilie van de Graaff, General Manager Operations, Transdev Melbourne; Andrew Jaspan, Executive Director and Editor, The Conversation



Leading Thinker Ian Harper

Date	23 August	Ian Harper delivered a compelling presentation about the increased importance of liveability in unleashing the next wave of economic productivity in cities like Melbourne and in regional Victoria. His theory on The Purpose of Place highlighted the importance of congregation and collaboration for continued innovation.
Speaker	Ian Harper Consultant Deloitte Access Economics	
Host	Places Victoria	

L to R: Gregory Anderson, Chief Executive Officer, Places Victoria; Martine Letts, CEO, Committee for Melbourne; Ian Harper, Consultant, Deloitte Access Economics



Leading Thinker Professor Linda Kristjanson

Date	5 October	Professor Linda Kristjanson explored the role of the university sector in helping to shape a strong and vibrant economic and intellectually innovative future for Melbourne. Linda argued that universities are leading the game with incentives for early university and industry collaboration to have greater economic and social impact in a shorter timeframe.
Speaker	Professor Linda Kristjanson Vice-Chancellor Swinburne University	
Host	Chandler Macleod	

L to R: Nick Gabrieliadis, General Manager Staffing Services Vic/Tas, Chandler Macleod; Professor Linda Kristjanson, Vice-Chancellor, Swinburne University; Martine Letts, CEO, Committee for Melbourne



Leading Thinker Geoff Culbert

Date	24 October	Geoff Culbert’s presentation challenged members to rediscover our pioneering spirit to drive innovation. Just as we play to win in sport, we should have the same competitive drive for world-class excellence in driving economic progress.
Speaker	Geoff Culbert President and CEO GE Australia, New Zealand and Papua New Guinea	
Host	K&L Gates	

Geoff Culbert, President and CEO, GE Australia, New Zealand and Papua New Guinea



Leading Thinker Jennifer Westacott

Date	29 November	Jennifer Westacott gave a provocative and insightful speech about how cities have to adjust to change brought upon by the speed of technology and digital advancements. She argued that growing the economy is dependent on job supply, effective transport, affordable housing and city design that integrates economic activity.
Speaker	Jennifer Westacott Chief Executive Business Council of Australia	
Host	Nous Group	



Transport Series

Members took the opportunity to hear panels of key players in Melbourne’s transport sector outline their organisation’s ‘master plans’ for the development of Melbourne’s transport as our city continues to grow. Transport Series III: Cyclists and Pedestrians will be scheduled in 2017 along with an additional session on the role of technology. The outcome of this series will be the development of the Committee’s integrated holistic transport vision for Melbourne.

Transport Series 1: Roads

Date	8 February	<p>One of the key conclusions was the need to start thinking about our roads not just as assets, but as an interconnected network moving people and freight.</p> <p>It is not possible to simply build ourselves out of congestion; we need community engagement and education.</p> <p>The smarter use of technology, in particular, will increase mobility, connectivity and reliability, all of which are critical to our productivity and liveability.</p>
Panel speakers	<p>Vin Vassallo Group General Manager Victoria Transurban</p> <p>Caryn Anderson Executive General Manager Port of Melbourne Corporation</p> <p>Brian Negus General Manager Public Policy RACV</p>	
Moderator	Dean Yates Partner Advisory EY	
Host	RACV	

Transport Series II: Public transport

Date	11 May	<p>Melbourne’s biggest challenge is to provide efficient public transport infrastructure that integrates bus, tram and train systems to meet the needs of Melbourne’s growing numbers of commuters and increasing urban sprawl.</p> <p>This requires collaboration between planners, developers, and deliverers to implement a bigger vision for Melbourne’s transport systems to accommodate increasing growth and housing developments.</p>
Panel speakers	<p>Nicolas Gindt CEO Yarra Trams</p> <p>Andrew Lezala CEO Metro Trains</p> <p>Harry Wijers Managing Director Transdev Melbourne</p> <p>Jeroen Weimar Acting CEO Public Transport Victoria</p>	
Moderator		
Host	Public Transport Victoria	



Arts and Culture Roundtable

This year we reconvened our Arts and Culture Roundtable with renewed enthusiasm to develop an integrated vision and strategy for the city as a vibrant, globally recognised centre for arts and culture on a par with Melbourne’s status as a global sports and events destination.

Meeting 1

Date	3 August	Guest speaker Andrew Abbott provided background on Creative Victoria’s Creative Industries Strategy designed to grow the creative industries of arts, culture, screen and design with \$115 million new investment to increase economic and social impact. The government will commission a piece of work to identify how Melbourne stands globally as a cultural capital and what is missing from our current offerings in both infrastructure and programming.
Speakers	Andrew Abbott Deputy Secretary Creative Victoria	
Chair	Martine Letts CEO Committee for Melbourne	
Host	Victorian Opera	

Meeting 2

Date	22 September	Prior to the start of the meeting, members had the opportunity to hear from Andrew Nicol, Arup’s Principal, Arts and Culture Leader Australasia, and experience some of the great technological innovations Arup has developed to create better city experiences. This meeting focussed on a series of actions to support Melbourne becoming a world-class arts and culture destination with the following action items:
Chair	Martine Letts CEO Committee for Melbourne	
Host	Arup	

- Improving collaboration advocacy and promotion for the arts – Marriner Group
- Identifying ambitious landmark initiatives and what’s missing – Arup
- Designation of precincts and utilising street furniture, street arts and digital signage to market the areas – Melbourne Recital Centre.

Meeting 3

Date	23 November	Guest speaker Tina Waru explained how Global Indigenous Management has created a platform to connect business with Indigenous arts and talents. Their leadership program has supported young Indigenous artists find jobs with their unique signature that provides a competitive edge that is different. Meeting discussion focussed on reports from; Melbourne Recital Centre with strategies for utilising street furniture, street arts and digital signage to market arts areas; and a report from Arup focussed on identifying landmark initiatives.
Speakers	Tina Waru and Alicia Matene Global Indigenous Management	
Chair	Martine Letts CEO Committee for Melbourne	
Host	Melbourne Theatre Company	

Other events

New Zealand Productivity Commission

Date	1 April	Committee Members were invited to share their expertise relevant to the New Zealand Productivity Commission's inquiry into Better Urban Planning.
Speaker	Murray Sherwin Chair New Zealand Productivity Commission	
Chair	Dr Graham Scott Commissioner New Zealand Productivity Commission	
Host	Committee for Melbourne	

Committee for Melbourne website launch and networking drinks

Date	27 June	Members joined Committee for Melbourne staff to launch the new website.
Speaker	Tony Macvean Managing Partner Hall & Wilcox	Designed by FOR Studio and built by Efront, the new website aims to improve branding and positioning as well as increased usability and functionality capabilities.
Host	Hall & Wilcox	The website will be key in achieving member and policy engagement objectives.



Committee for Melbourne Annual General Meeting and end of year drinks

Date	17 November	The Committee's Annual General Meeting presented members with the Financial Statements and Reports, Director's Report and the Auditor's Report for the 2015-2016 financial year. Tom Fricke, Executive Manager GHD, who retired from the Board, was thanked for his dedication and invaluable contribution to the Committee's efforts in shaping Melbourne.
Speaker	Scott Tanner Chief Executive, Bank of Melbourne Chair, Committee for Melbourne	
Host	Bank of Melbourne	

Future Focus Group 2016-2017

Forty-two participants from 30 member organisations, who are participating in the 2016-2017 Future Focus Group, have had eight workshops comprised of external guest speakers, panellists and subject matter experts and have been assigned a mentor. The six project teams are looking at a diverse range of topics which include a focus on one or more of the Committee's four policy pillars of Future Economy, Infrastructure Development, Urban Densification and Liveability:

The Art of Sports

This project seeks to establish a long-term Melbourne celebration of sports by creating an interactive designated pathway called The Art of Sports Walk to recognise the city's sporting success and inspire future generations.

Equal Crossings

This project will establish an immediately visible 1:1 male and female representation at traffic lights throughout Melbourne to promote gender equality, reduce unconscious gender bias and stimulate public discussion.

Future Skills Melbourne

This project aims to address the identified skills diversity and shortage by delivering an industry led schools based program within existing curriculum to introduce younger generations to the range of positive work opportunities available in the Biotechnology industry.

Getting Onboard

This project aims to become a significant driving force in Melbourne in raising the profile of diversity by implementing three key initiatives focused on inspiring future leaders, providing real life opportunities and creating multiple networking connections.

Art Ways

This project, in partnership with Youth Projects, aims to sell a bespoke design-led product range including original artworks and giftware, souvenirs, homeware and apparel created by Melbourne's homeless community who will receive a percentage of the profits.

Melbourne's Living Room

This project aims to contribute to the liveability of public spaces in the inner city, particularly to those affected by the Metro Rail Project, by providing novel ways to utilise and enhance spaces that would have otherwise been lost as a result of construction.

Future FFG programs

Starting with a new cohort in 2017, Future FFG programs will move from a biennial to an annual program cycle to better reflect current member needs and expectations.

FFG Alumni Network

Around 400 Alumni are spread throughout a cross-section of Melbourne's organisations and include a diverse group of people. An Alumni Steering Group meets regularly to plan and deliver themed events for the Alumni Network.

Project Teams

The Art of Sports

Kevin Begg, GHD
Chris Chan, Bank of Melbourne
Eilish Devine, Jo Fisher Executive
Caroline Henshaw, The University of Melbourne
Jacqueline Low, HASSELL
Josh Mahoney, Melbourne Football Club
Jo Schulz, The Herald & Weekly Times

Getting Onboard

Mikel Alonso, Aurecon
Damian Brander, Bank of Melbourne
Jacqui de Kievit, Royal Flying Doctor Service
Marija Maher, The University of Melbourne
Ed Mitchell, HASSELL
Erin Williams, RPS

Equal Crossing

Steven Edmonds, ShineWing Australia
Dean Hampel, Melbourne Theatre Company
Dena Lyras, Monash University
Ken Pang, The Walter and Eliza Hall Institute of Medical Research
Sharon Pollard, Federation Square
Heather Pritchard

Art Ways

Lawrence Lam, Wealthsource
Gavin Scherer, AECOM
Natalie Thorne, The Walter and Eliza Hall Institute of Medical Research
Sarah Tutton, Australian Centre for the Moving Image
Elise White, AusNet Services
Michael Whitehead, Yarra Trams

Future Skills Melbourne

Murat Cihanger, Grant Thornton
Cian Davis, Bates Smart
Louise Johansson, The Walter and Eliza Hall Institute of Medical Research
Alison Leach, The University of Melbourne
Tim O'Loan, AECOM
Rebecca Prior, Places Victoria
Hamish Ride, Nous Group

Melbourne's Living Room

Ruth Caldwell, City of Melbourne
Max Girard, State Trustees
Matt Jones, Federation Square
Warrick Louey, Clayton Utz
Katherine Nesbitt, The University of Melbourne
Michaela Rankin, Monash University
Andrea Steacy, EY



Raising our profile

Social media

Platforms such as Twitter and Facebook, print media and radio interviews have generated considerable exposure for our brand and are increasingly allowing us to showcase our programs, events and achievements.

Activity on social media has become more frequent especially with the MELBOURNE 4.0 Taskforce. The launch featured on Facebook and Twitter and assisted in establishing our new Facebook page, with our reach and engagement metrics steadily increasing.

On Twitter, the launch content markedly improved profile visits and tweet engagement numbers. The MELBOURNE 4.0 hashtag (#melbourne40) trended on Twitter in Melbourne on the morning of the launch.

Committee for Cities and Regions

The Committee for Cities and Regions is a network which brings together all the 'Committees for'. Since its inception in 1985, the Committee for Melbourne has been the guiding force behind the establishment of many 'Committees for' across Australia and New Zealand. The CEOs of each Committee meet twice a year to exchange information and best practice and where appropriate, ideas for joint action.

At the 2016 meetings, Committee for Melbourne CEO Martine Letts invited fellow members of the Committees for Cities and Regions to become involved in our MELBOURNE 4.0 Taskforce. All of them have relevant experience and perspectives to contribute to a shared understanding of the impact of digital disruption on all Australian cities.

Print media and radio

- 18/11/2016 *Challenges ahead, but Melbourne will thrive*, Herald Sun
- 15/11/2016 *Future Melbourne: Readers' survey finds Melburnians love major events, worried about traffic growth*, Herald Sun
- 11/11/2016 *What movers and shakers think of Melbourne*, Herald Sun
- 11/11/2016 *Lovability: restoring liveability's human face*, The Conversation
- 11/11/2016 *Pool at centre of \$100m Docklands 'reconnection' plan*, Herald Sun
- 07/10/2016 *Digital disruption our challenge*, The Herald Sun
- 05/10/2016 *Tapping into top talent*, Shepparton News
- 12/09/2016 *Martine Letts, Committee for Melbourne CEO, on The Grapevine*, Triple R FM
- 12/09/2016 *We should get technology to the people who need it most - the homeless*, The Age
- 09/09/2016 *Melbourne lacks the talent for the digital revolution, industry expert says*, The Herald Sun
- 09/09/2016 *MELBOURNE 4.0 launch event* on Sky News
- 09/09/2016 *Martine Letts, Committee for Melbourne CEO, on Mornings with Jon Faine*
- 09/09/2016 *Wave of technology risks washing over us unless we prepare, says city think-tank*, The Age
- 07/09/2016 *New idea brings home the bacon*, The Herald Sun
- 25/08/2016 *Lord Mayor Robert Doyle to consult key sports figures about Melbourne Olympics bid*, The Herald Sun
- 18/08/2016 *Melbourne the world's most liveable city — again*, The Herald Sun
- 28/03/2016 *Proud of past*, Saturday Herald Sun
- 27/03/2016 *Committee for Melbourne calls for city to become world design capital*, Herald Sun
- 02/05/2016 *Profile: Matt Clemow*, The Adelaide Review
- 31/03/2016 *Martine Letts, Committee for Melbourne CEO, on ABC News Breakfast*
- 08/03/2016 *Head for the hills*, The Herald Sun
- 14/01/2016 *New chief for city lobby group*, The Herald Sun
- 13/01/2016 *Scott Tanner, Committee for Melbourne Chair, on Drive with Tom Elliott*

Herald Sun News March 8

Head for the hills

Minister's house price solution is country living

JOHN MASAROUKAS

OVERBUILDING Melbourne has been urged by the Victorian government to consider moving to the country to solve the housing affordability crisis.

Planning minister Richard Wynne said Melbourne had several options to live the same lifestyle.

"Obviously we have opportunities to our regional cities, we have opportunities in our growth corridors, our satellite cities, there are opportunities there for people who want to have a house and land package," he said.

Mr Wynne said regional cities could also be a solution, with the government looking to build new infrastructure and roads to support growth in these areas.

"We need to look at the whole of Victoria, not just Melbourne, and see where we can build new infrastructure to support growth in other parts of the state," he said.

Mr Wynne said the government would be looking to build new infrastructure in regional cities to support growth in these areas.

"We need to look at the whole of Victoria, not just Melbourne, and see where we can build new infrastructure to support growth in other parts of the state," he said.

Herald Sun News May 18, 2016

Committee for Melbourne calls for city to become world design capital

JOHN MASAROUKAS

Admission still. Committee for Melbourne has called for the city to become a world design capital.

The committee, which was set up in 2014, has released a report that calls for Melbourne to become a world design capital.

The report says that Melbourne has the potential to become a world design capital, but it needs to take action now.

"We need to establish a design council, we need to create a design strategy, and we need to invest in design education and research," the report says.

The committee also calls for Melbourne to become a world design capital, but it needs to take action now.

"We need to establish a design council, we need to create a design strategy, and we need to invest in design education and research," the report says.

Herald Sun Business September 7, 2016

Melbourne lacks the talent for the digital revolution, industry expert says

UK News

Digital.com - Melbourne lacks the talent for the digital revolution, industry expert says

WOLFGANG WOLFGANG, CEO OF DIGITAL.COM, SAYS MELBOURNE LACKS THE TALENT FOR THE DIGITAL REVOLUTION.

September 7, 2016 8:00am

Herald Sun News October 7

TAPPING INTO TOP TALENT

CREATIVE POLICY AIMS TO IMPROVE LIVABILITY

JOHN MASAROUKAS

Creative Melbourne's strategy could be on the rise, with the rising profile of a creative economy policy to attract top talent and the business expertise of the Victorian Government.

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Herald Sun Business October 7

Martine Letts

Digital disruption our challenge

MARTINE LETTS

SINCE 2010, since the life of three successive governments, the Committee for Melbourne has been a vocal advocate for an independent Infrastructure Victoria.

Since its establishment, the committee has engaged with and consulted to the government on its 40-year infrastructure plan for Victoria.

Independence and investment are critical factors for an agency tasked with identifying Melbourne and Victoria's future from infrastructure needs, free of the political cycle of the short-term political cycle.

Another critical feature is a transparent and holistic vision for the plan.

Richard Holden, CEO of Infrastructure Victoria, says the plan is a key milestone.

Second, and perhaps more importantly, major infrastructure plans must not only be fit to meet current knowledge needs, but flexible enough to adapt to future needs.

May 25

Herald Sun News August 21, 2016

Lord Mayor Robert Doyle to consult key sports figures about Melbourne Olympics bid

JOHN MASAROUKAS

Lord Mayor Robert Doyle is set to consult with key sports figures about Melbourne's bid for the 2032 Olympic Games.

Lord Mayor Robert Doyle is set to consult with key sports figures about Melbourne's bid for the 2032 Olympic Games.

Lord Mayor Robert Doyle is set to consult with key sports figures about Melbourne's bid for the 2032 Olympic Games.

Herald Sun News May 25

Proud of past

Governor defends the '50s

JOHN MASAROUKAS

VICTORIA'S Governor has made a personal defence of 1950s Melbourne, saying it was a golden time for the city.

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Future Melbourne: Readers' survey finds Melburnians love major events, worried about traffic growth

Future Melbourne

THE CONVERSATION

Future Melbourne: Readers' survey finds Melburnians love major events, worried about traffic growth

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Future Melbourne: Readers' survey finds Melburnians love major events, worried about traffic growth

Herald Sun News August 17, 2016

New idea brings home the bacon

MONROE HOSE

A MILLIONAIRES' quest to bring home the bacon has led to a new idea for Melbourne's food scene.

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Herald Sun News August 18, 2016

Melbourne the world's most liveable city - again

MONROE HOSE

Melbourne has been named the world's most liveable city for the 11th year in a row.

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Melbourne has been named the world's most liveable city for the 11th year in a row.

THE CONVERSATION

Lovability: restoring liveability's human face

THE CONVERSATION

Lovability: restoring liveability's human face

Lovability: restoring liveability's human face

Lovability: restoring liveability's human face

Our people

Patron

Her Excellency the Honourable
Linda Dessau AM, Governor of Victoria



Directors

Scott Tanner, Chair
Chief Executive
Bank of Melbourne



Adrian Collette AM
Vice-Principal (Engagement)
The University of Melbourne



Gerard Dalbosco
Managing Partner
EY



Dale Fisher
Chief Executive
Peter MacCallum Cancer Centre



Tom Fricke
Executive Manager
GHD



Lorenz Grollo
CEO
Grollo Group



Reverend Ric Holland
Consultant
TX:RX Consultancy



Tony Macvean
Managing Partner
Hall & Wilcox



Tim Orton
Founder and Managing Director
Nous Group



Elana Rubin
Non Executive Director



Michael Wandmaker
Managing Director
Melbourne Water



Martine Letts
CEO
Committee for Melbourne
Company Secretary



Secretariat

Sander van Amelsvoort
Director, Policy & Research



Sophie Bigaignon
Communications Manager



Joanna Cimino
Finance Manager



Brett van Duppen
Policy & Research Officer



Matt Gaffney
General Manager
Future Focus Group



Jo Harrington
Office Manager &
EA to the CEO



Julia Karge
Events Manager



Jennifer Ure
Policy & Research Officer





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